

## 2010 Cookie Program Family Meeting

- Plan to hold prior to January 15<sup>th</sup> when cookie order-taking begins.
- Work with your girls to create a Family Meeting invitation.
- Organize supervised activities for girls while you spend time with parents. Consider asking for help from older girls in your Service Unit.

### ***Sample Agenda – Build your own from these ideas...***

- Let parents know that they play an important role and thank them in advance for their support of the girls and the cookie program.
- Hand out the Family Guide to a Successful Cookie Season.
- Provide a summary of the cookie program as both a fundraiser and a learning opportunity for girls.
  - Girl Benefits – goal setting, team work, decision making, budgeting skills, access to program opportunities such as camp, destinations, SU programs.
  - Troop Benefits – what your troop goals are for cookie proceeds.
  - Council Benefits – help girls and families understand that their efforts support all girls in the council and make it possible to maintain and operate our camp properties, support training and resource development for adult volunteers, support our financial aid fund for low-income girls, etc.
- Review cookie varieties and price.
- Explain where the proceeds go:
  - Troops earn .45/.50 per box.
  - Service Units earn .01 per box.
  - Girls earn “Cookie Dough” according to number of boxes sold.
- Give parents tips to help girls set personal goals & review girl’s options for spending Cookie Dough.
- Tell parents about the 1000+ event (the Stellar Sellers Club).
- Provide a summary of the cookie program activities your troop has decided to do, such as: Activity Pin, badge work, community service, etc. and what the girls learn in these activities.
- Review the cookie program key dates and emphasize the ones that are most critical to parents.
- Review the special/additional responsibilities of the Troop Leaders during the cookie program.
- Review the responsibilities of the Troop Cookie Manager during the cookie program.
- Summarize the safety guidelines that pertain to the cookie program. Ask parents to read the safety information in the Family Guide carefully and send any questions they have to you.
- Explain the order cards – initial and goal getter – and the submission process.
- Explain the money collection processes.
- Explain the inventory management process and parent receipts for inventory.
- Explain the cookie delivery process.
- Explain the Parent Contract and the Internet Safety Pledge and ask parents to sign.
- Summarize the need for additional parent help:
  - Delivery/transport cookies
  - Transport girls to/from booth sales
  - Supervise booth sales
  - Help with kid care to support other adults in supervising booth sales
- Explain that every adult participating with transportation of girls and booth sales supervision must be registered and background-checked and how this is a general council safety policy to protect our girls.
- Stress the importance of parent’s meeting their deadlines so that you can meet yours.
- Tell them how to reach you and your Troop Cookie Manager.
- Stress that everyone is on their honor to not start taking orders until January 15th.