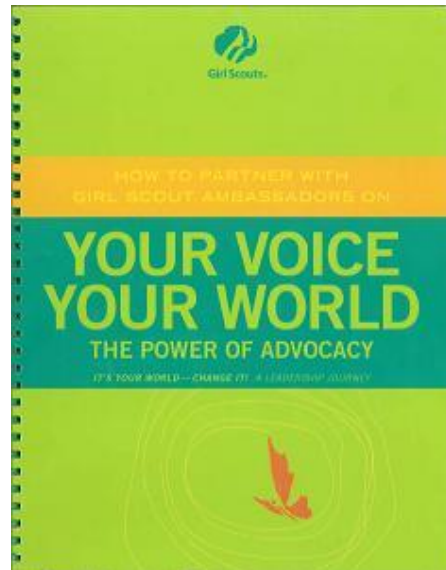
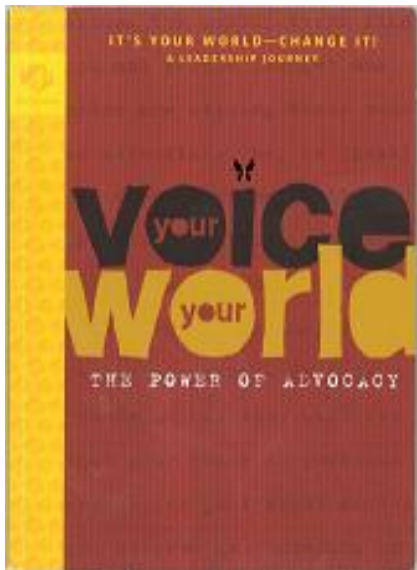


## It's Your World – Change It! Leadership Journey



### ***Your Voice Your World: The Power of Advocacy*** **Ambassador Girl Scouts – Grades 11 & 12**

You are about to guide the highest level of Girl Scouts to become advocates in their communities. Advocates get at the root of an issue. They zoom in on one critical angle of it and create a plan to address it. They then pitch that plan to those with the influence to make lasting change. Advocacy is a public effort, but it has many personal components. Throughout this journey, the girls will have the opportunity to develop valuable leadership skills – problem solving, research, networking, persuasive speaking, and consensus-building. These are skills that will serve the Ambassadors throughout their lives – in their communities, their educational pursuits, their careers, and their families. As they advocate for a cause they believe in, the Ambassadors will also develop confidence -- confidence to shape policies and become leaders who better the world.

## What's in the Adult Guide?

<b>Advocacy: What It's All About</b>	This section reviews the meaning of advocacy and its history in Girl Scouting.
<b>Toward the Girl Scout Advocate Award</b>	This section describes how Ambassadors earn the Girl Scout Advocate Award by completing the 8 Steps to Advocacy.
<b>Advocacy Central</b>	This section offers coaching tips for the advocacy adventure described in the girls' book.
<b>Scheduling the Journey</b>	This section presents tips for working with your girls to create a journey schedule.
<b>Sample Sessions at a Glance</b>	This section provides an overview of the session design – see next page for more detail.
<b>Understanding Ambassador-Age Girls</b>	This section describes characteristics of girls at this age and ideas for what works best in your partnership with Ambassador Girl Scouts.
<b>What + How: Creating a Quality Experience</b>	This section reviews the Learning Processes from the Girl Scout Leadership Model and how we can enhance the quality of girls' experiences by letting girls lead, incorporating hands-on activities with time for reflection, and establishing a cooperative learning environment.
<b>Ceremonies and Traditions</b>	This section reviews the importance of incorporating ceremony and traditions into your activities.
<b>Connecting with Family, Friends, and an Ever-Larger Circle</b>	This section summarizes how you can work with girls to expand their network.
<b>Safety and Well-Being</b>	This section reviews the importance of providing a healthy and safe environment.
<b>Understanding the Journey's Leadership Benefits</b>	This section includes the specific leadership outcomes that have been associated with this journey and some examples of how these outcomes might be expected to play out along the way.
<b>Your Perspective on Leadership</b>	This section offers an exercise to think about <u>our own</u> personal leadership philosophy since this will have a strong influence on our girls.

## The Journey Sample Sessions

The sample sessions in the Ambassador Journey draw on the information in the girls' book to engage the Ambassadors in team discussions, experiences, and reflections. Each session consists of activities that lead to or satisfy the various steps the girls need to complete to earn the Advocate Award. Sessions also include optional activities that offer fun team-building exercises or meeting energizers that tie to advocacy.

The session details in the Adult Guide provide everything you need to understand the journey objectives and to work with your girls to reap the full benefits. Here is a quick review of the goals of each session.

Sample Session	Goal of the Session
<b>1 – Introduction, Find Your Cause</b>	Girls begin creating and leading their own advocacy experience as a team.
<b>2 – Community Needs and Personal Causes</b>	Girls use their values and community connections to choose an advocacy issue for their journey.
<b>3 – Tuning in on an Issue</b>	Girls make a team decision and focus in on one realistic angle of their advocacy issue.
<b>4 – Building a Network of Partners</b>	Girls understand the importance of partners and have a plan to build their network.
<b>5 – Reporting Back on Partners and Possible VIPS, and Planning the Perfect Pitch</b>	Girls are ready and confident to present their pitch to VIPS (Very Influential People).
<b>6 – Closing the Loop</b>	Girls identify the most important actions to keep a “ripple effect” in motion.
<b>7 – Reflect, Reward, Celebrate</b>	Girls recognize their power to make a difference and inspire others.

## What's in the Girls' Book?

How often have you seen something that really needed to be changed and wondered, "Why isn't someone doing something about that?" Guess what? You can be that someone. All it takes is your voice joining with other voices and pretty soon you'll see just how powerful advocacy can really be. So go ahead, start the winds of change with your own little flutter – be an Ambassador and an advocate.

### **A is For...**

Explains what it means to be an advocate and sets the foundations for the 8 steps of doing advocacy.

### **Shout It Out For Advocacy**

Describes how Ambassadors can use their voice to make their opinions, passions, and beliefs known.

### **Step 1: Find Your Cause**

Encourages girls to investigate issues they care about, and how to choose one that touches their heart and soul.

### **Step 2: Tune In**

Encourages girls to do some research, and zoom in on a specific angle and possible solutions.

### **Step 3: Harmonize**

Encourages girls to form alliances with those who care about their issue and can assist them in giving voice to solutions.

### **Step 4: Identify the Big Ears**

Encourages girls to join with their partners to identify VIPs (very influential people) who will listen to them and have the influence to lift their cause.

### **Step 5: Plan the Perfect Pitch**

Assists girls in defining their issue in a brief and compelling way, and propose a workable solution.

### **Step 6: Raise Your Voice, Make Your Pitch**

Assists girls in preparing to make their pitch to the VIPs.

### **Step 7: Close the Loop**

Encourages girls to acknowledge those they've met along the way and pass their efforts forward.

### **Step 8: Reflect, Reward, Celebrate**

Invites girls to take time to reflect on their advocacy journey – all the bumps, valleys, high points, twists, and turns.