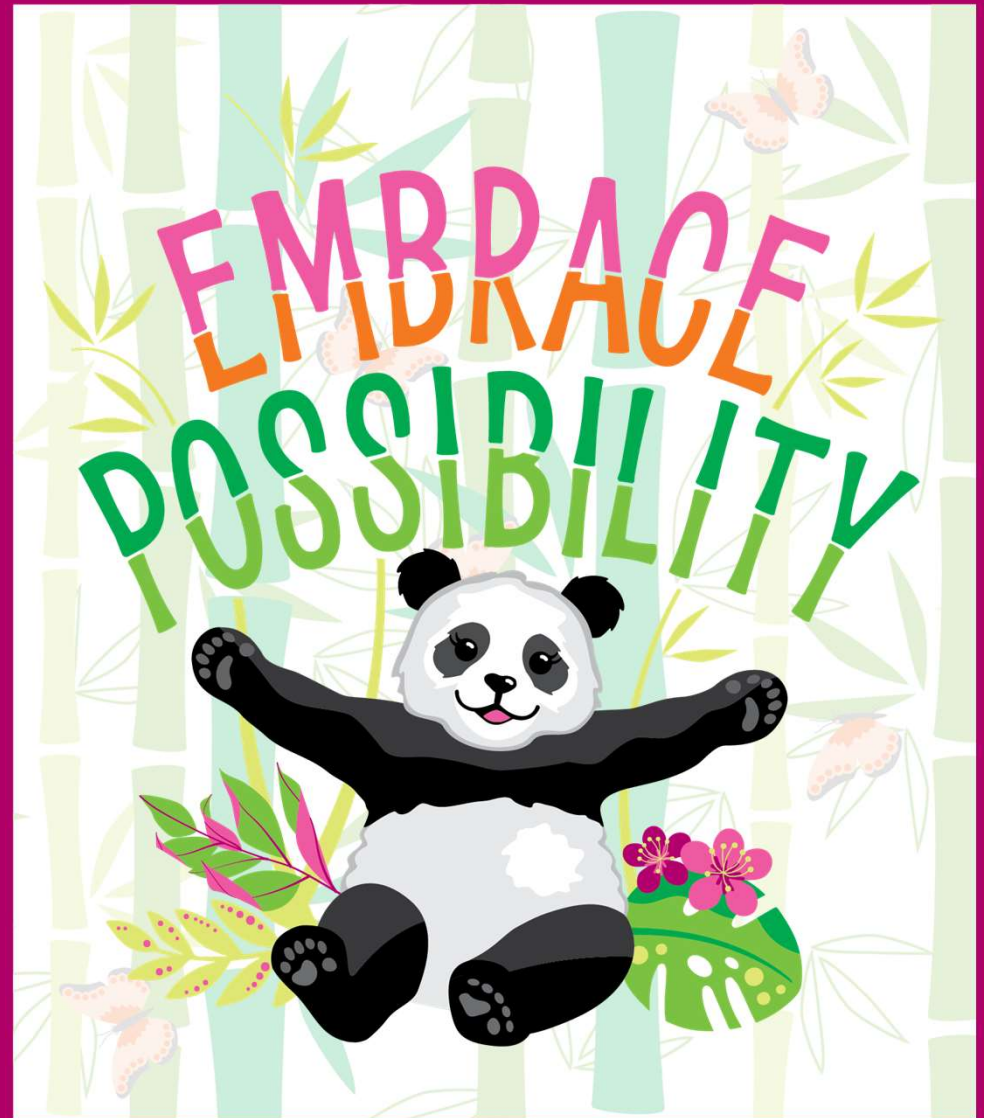


girl scouts 
of silver sage

Welcome to 2025
Troop Volunteer &
Cookie Manager Training



Agenda

- Promise & Law
- Group/Meeting Norms
- Program Overview
 - Girl Scouts sell cookies for...
 - Troop & SU Proceeds
 - New for 2025 rewards
 - Cookies & Camp Meeting
 - Cookies 101 for Families
- TCM Responsibilities
 - Troop Cookie Team
- Tips & Updates
 - Digital Cookie
 - Booths
 - Finance
 - Help

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

Remember that Girl Scout Volunteers are also Girl Scouts and model the Girl Scout Promise and Law in word and deed.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



Team & Meeting Norms

Promise & Law

- Not a contest – we all win together

No Need to Memorize

- Troop Manual
- Lots of online resources
- Other volunteers like SUCM
- ABC Bakers 24-hour support
- GSSSC Customer Care
- Just-in-time prompts via e-mail
- Videos posted most Fridays, with Q&A sessions on those topics the following Tuesday.



Training videos
Ready-made social media posts
Clip art of theme & cookies
Printable door hangers & thank you notes
How to identify counterfeit bills
ABC materials & activities
GSUSA materials & activities
Google, Pinterest, Facebook groups

Lean Into the Excitement

Complete TCM Contract(s)

Read Troop Manual & Family Guide

Read E-mails

Contact Customer Care



Goals for Training Today

Understand the 5 Skills learned by participating in the Girl Scout Cookie Program.

Learn what girls can earn and the importance of Program Credits, including camp and travel opportunities.

Cookies 101 for Families Event – December 5

NEW

Outline Troop Cookie Manager responsibilities & discuss delegating.

Updates & New Features (that don't change the function)

Program Overview



What to Expect Today

This training session covers the Who, What, Where, Why, Whether, and When of the 2025 Girl Scout Cookie Program.

The “How” is coming later.

It is not reasonable to expect volunteers to remember in Late January or Late February specific software details shown to them in November or December – especially when they won’t be able to access it until December 17 & 20.

- E-mail reminders from Silver Sage and Smart Cookies on upcoming tasks. “COOKIE NEWS”
- “2025 Cookie Updates and FAQs” Google Doc, with QR code in the Troop Manual, will have regular updates with screenshots. (The link is the same as last year, so you may have it saved in your “Shared” folder in your Google Drive if you use that.)





Learning Skills

Girls learn and practice 5 business skills that they can take into adulthood.



Earning Troop Funds

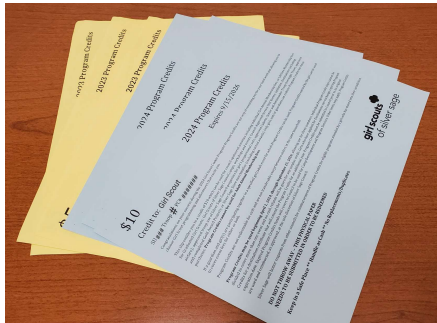
Troops earned an average of \$1,390 in the 2024 Cookie Program.



Service Unit Activities

Service Units earned an average of \$275 in 2024.

Girl Scouts sell cookies for...



Program Credits

Girls can earn up to \$870 in Program Credits to use towards their Girl Scouts Membership, Camp, Council Programs, items from the GSSSC Store, and more.



Rewards & Patches

Rewards such as bandanas, stuffies, cotton candy makers, Build-A-Bear, and more are available for girls to earn.



Funding Girl Scouts

All cookie proceeds stay local and help fund the activities, camps, and trainings that allow staff and volunteers to support the Girl Scout Experience.

Website Update

[Members](#) / [For Girl Scouts](#) / [Entrepreneurship](#) / [Cookie Central](#)

Cookie Central

NEW



Cookie Central

2025 Girl Scout Cookie Program

About the Program

The Girl Scout Cookie Program is about more than helping your customers stock up on delicious treats. It's the largest girl-led entrepreneurial program in the world. You've got big goals, and no matter what obstacles may come your way, we know that you'll face them with resiliency and creativity—it's the Girl Scout way!

Our website has an updated cookie section. The most notable is a name change to **Cookie Central**. It's mentioned a few times throughout the training.

You can find information, tools, all of our guides & materials, and more.

Check it out when you have a moment and let us know if you'd like to see something added.





Embrace Possibility!

There are so many ways your Troop can use your proceeds from the Cookie Program! Keep it Girl-led and let them vote on it!

- Troop Travel
- Troop Camping
 - You can use a GSSSC Property for your trip!
- Field Trips or One-of-a-Kind Experiences
- Girl Scout Ceremonies and Traditions
- Service Projects or Higher Award Projects
- Girl Scout National Convention (Summer 2026 in Washington DC)
- Supplement camp cost for girls
 - Maybe there are one or two sessions they all want to attend together
- Supplement Council-sponsored travel

Troop Proceeds

PGA of 0-324 packages = 70¢ per package

PGA of 325-399 packages = 75¢ per package

PGA of 400-499 packages = 80¢ per package

PGA of 500+ packages = 85¢ per package

PGA stands for Per Girl Average

PGA = number of packages sold divided by
the number of girls participating



Service Unit Proceeds Opportunities

Support girl experiences and adventures.



Each package sold earns for the Service Unit:

- 1 cent, PLUS:
- Additional 1 cent per package when 70+% of girls registered by March 31 participate in the Cookie Program
- Additional 1 cent per package when 70+% of eligible girls renew memberships through the Cookie Program's "Easy Renewal"





My Goal:

Set Your Cookie Goals

The Girl Scout Cookie Program begins January 10, 2025.
You may not take orders or sell cookies before this date.



girlscouts
of silver sage
www.girlscouts-ssc.org
208-377-2011

<p>25+ Pkgs NEW</p>  <p>Embrace Possibility Patch</p>	<p>125+ Pkgs</p>  <p>GSSSC Mood Cup</p>	<p>225+ Pkgs</p>  <p>Clip Lantern Flashlight</p>	<p>325+ Pkgs</p>  <p>Bandana</p>
<p>375+ Pkgs NEW</p>  <p>Crossover Patch <small>*For girls who also earned the 2024 Personalized Fall Product Patch</small></p>	<p>425+ Pkgs</p>  <p>Clear Crossbody Bag</p>	<p> Annual Girl Scouts membership will be automatically renewed for Girl Scouts who reach the qualifying level, and the value will be deducted from the Program Credits earned. Please let your Troop Cookie Manager know if you won't be returning to Girl Scouts next year. See the reverse side for how many Program Credits you can earn!</p>	
<p>2025 Bonus Council Adventure Credits can be spent on Silver Sage summer camp sessions, Destinations, and other council run activities. They must be redeemed by September 15, 2025.</p>		<p>625+ Pkgs</p>  <p>Panda Plush</p>	<p>1000+ Pkgs</p>  <p>Cotton Candy Maker OR Evening Explorer Camping Kit OR Exclusive Rainbow Panda Build-a-Bear & Experience OR \$100 in 2025 Bonus Council Adventure Credits</p>
<p>1500+ Pkgs</p>  <p>Digital Camera OR American Girl 2025 Girl of the Year Doll OR Ultimate Wahooz & Roaring Springs Tickets (2) OR \$150 in 2025 Bonus Council Adventure Credits</p>	<p>2000+ Pkgs</p>  <p>Design Your Own Nikes OR Hoverboard OR Archery Kit OR \$200 in 2025 Bonus Council Adventure Credits</p>		
<p>2500+ Pkgs</p>  <p>3D Printer & Filament OR Cricut Bundle OR Telescope OR \$250 in 2025 Bonus Council Adventure Credits</p>	<p>3000+ Pkgs</p>  <p>iPad OR Drone OR Tent & Gear Set OR \$300 in 2025 Bonus Council Adventure Credits</p>		

Top 3 Entrepreneurs



COOKIE BOSS
Executive Lunch & Experience

Virtual Cookie Share

15+ Pkgs



Operation Cookie Patch

Digital Cookie

25+ Pkgs*



Cookie Techie Patch
*Shipped Only through Digital Cookie

Girl Initial Order

350+ Pkgs*



GSSSC Panda Belt Bag
*Sold & Recorded by January 27

Bar Patches

100+ Pkgs



Awarded at the highest level earned starting at 100+ in increments of 100 (up to 5000+)

Program Credits are distributed at the highest level earned only. Other rewards are cumulative. Reward designs & colors may vary based on availability.
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By participating in the Cookie Program, girls can earn fun rewards and patches!

NEW

New for 2025:

- The level to earn the theme patch has been decreased to 25 packages!
- The bar patch can now be earned starting at 100+ packages sold rather than 200+!
- The Crossover Patch: If girls earned their personalized patch during the 2024 Fall Product Program and they sell 375+ packages, they are eligible for this patch.



Cookies 101 for Families Event

December 5, 2024 @ 7 pm on Zoom

This event was added based on your feedback so that TCM training can focus on things the TCM needs to know, such as proceeds, annual updates, financial processes, etc. The TCM training will dial back on specific information on Camp, Rewards, and the Incentive Trip.

Cookies 101 is **IN ADDITION** to your Troop Cookies & Camp meeting. It will feature:

- The 5 business skills & their lifelong value
- The value of Program Credits
- Specifics on Camp Session options
- Specifics on the Disney Incentive Trip
- How a Girl Scout can participate in the Cookie Program
- Awards (Badges & Family Entrepreneur Pins)



Your Girl Scout Cookie favorites are back!



Adventurefuls®



Toast-Yay!®



Lemonades®



Trefoils®



Thin Mints®



Peanut Butter
Patties®



Caramel
deLites®



Peanut Butter
Sandwich



Caramel
Chocolate Chip

girl scouts



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2025 Cookie Lineup

\$6.00 each

Six vegan varieties

Kosher

Zero Trans Fats

Halal Certified

Certified Sustainable Palm Oil*

No Partially-Hydrogenated Oils

No High Fructose Corn Syrup

Last opportunity for Toast-Yay!

Order Form & Gluten-Free Info

The Gluten-Free variety, Caramel Chocolate Chip (CCC), does not appear on the girls' Order Cards.

- We get only one shipment of CCC.
- Order had to be placed in October.
- We ordered more than in 2023.
- There is a possibility that we won't have enough to cover the entire sale, but should have enough to fill Girl Initial Orders

SO:

- Girls should only take orders for CCC from people who specifically ask for a Gluten-Free cookie.
- Girls should not take orders for CCC after they submit their Initial Order.
- Girl Orders will be prioritized when cookies arrive.
- Booth extras may fall short of what troops request.



Our Baker Partner is ABC

= America's Best Cookies

Baking Girl Scout Cookies since 1937

Has 43 Baking Facilities

Double-Backups for Ingredients & Packaging Components

Iconic Brands Rely on Their Quality

Award-winning Distribution System



Getting Started as a Troop Cookie Manager (TCM)



- **Be Registered for the 2025 Membership Year**
- Be an Approved Volunteer
- ONE PERSON fills out an online TCM Contract
 - Is on our website, SU agenda, & council newsletter
- Council manually adds you to Smart Cookies
 - This can take up to 3 business days
- Receive e-mail around **3am on December 17** from noreply@abcsmartcookies.com to register
- Complete the Volunteer Profile
- Receive confirmation e-mail
- Check troop roster in Smart Cookies
 - **January 1** is the deadline to get girls into the correct Troop

A Troop must have a Troop Cookie Manager (TCM) to participate in the program. The sooner they sign the contract, the sooner they & their girls will be uploaded to access the system.



Serving as the Troop Cookie Manager (TCM)

- Be the Captain of your Troop Cookie Team
- Hold a Cookies & Camp Parent Meeting, Early January
- Distribute program materials to families
- Make sure girls know about their local Cookie Rally!
- Go over important dates
- Give Troop-specific information
- Get girls excited! This is fun!
- Practice self care, set boundaries, etc.
- Delegate: Ask for help when you need it for things like deliveries, booths, counting money, storage, pickups, etc.
- Permission Slips are now in Digital Cookie
- A financial responsibility clause is written on every receipt in the new receipt books!

NEW





Day and residential camps

- Camp Echo
- Camp Alice Pittenger
- Camp TAM



Outdoor Programs

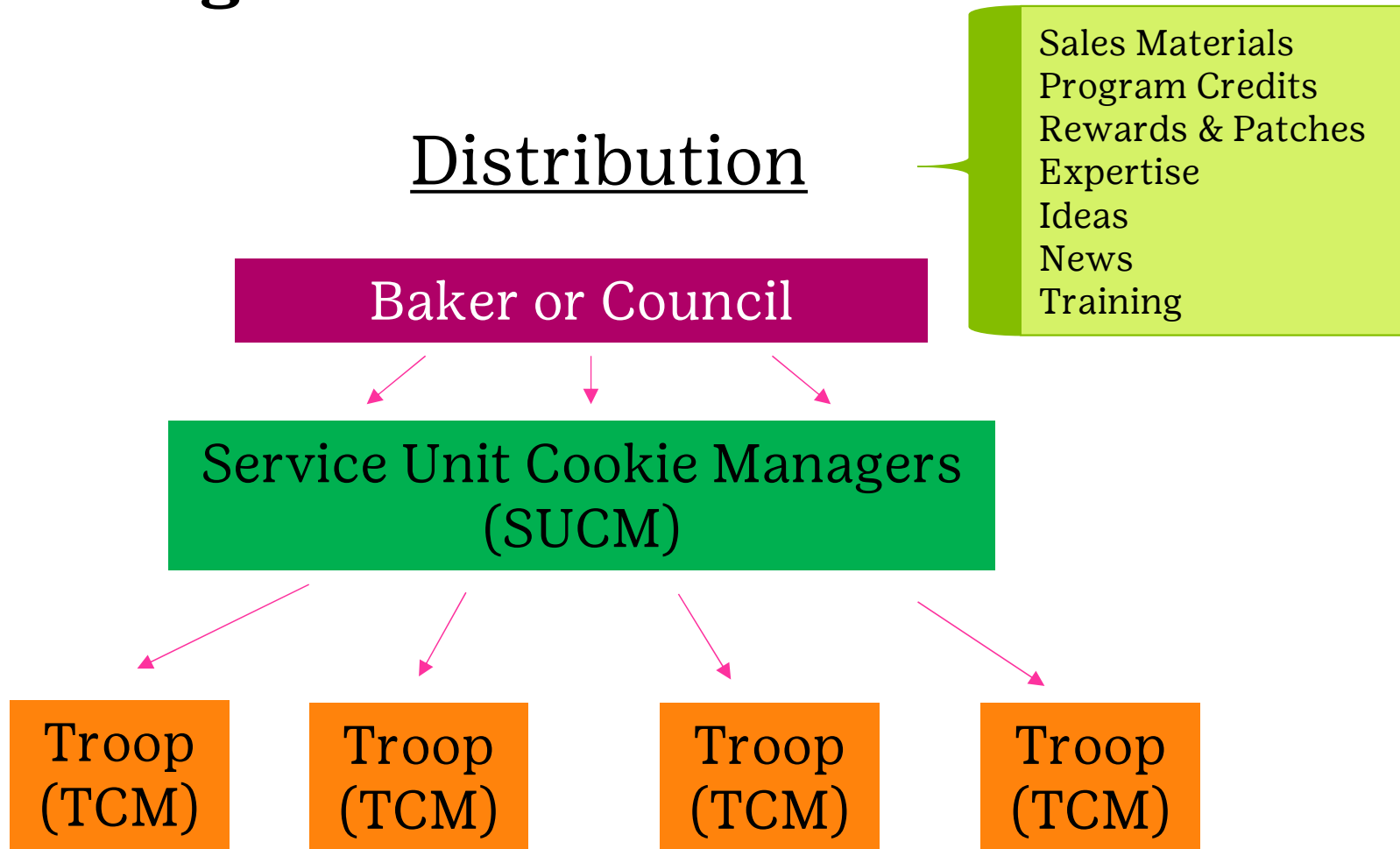


Travel to Disney World in 2025 with the Entrepreneurship Incentive Trip as an individual or as a Troop of 3+ girls.

Hold a “Cookies & Camp” meeting with your troop!

- Set & communicate deadlines
- Share contact information for TCM, local Cupboard(s), Customer Care
- Review safety measures
- What does the Troop want to do this year?
- Set goals
- Discuss adventures
- Make sure caregivers know their girl's goal & agree
- Do girls want to attend camp or Disney together?
- Carpool to camp location?
- Girls who sign up early for camp will be able to auto-apply Program Credits towards camp balance.

Where do I get ... ?



Your Cookie Team

Have a discussion with volunteers and other parents in your troop. Share the list of tasks that you want to delegate out. Here is one example of how your troop may decide to delegate categories of tasks.

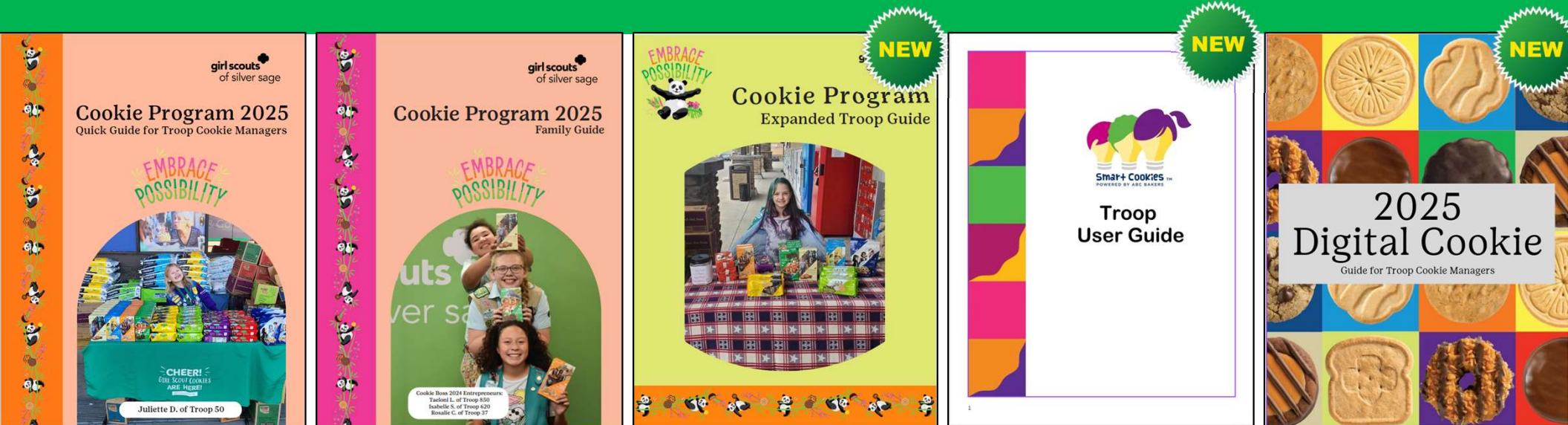


Want a registered volunteer to have access to Smart Cookies? We need that in writing from TCM – name, troop number, and what specifically to give them access to. For example, you could have the Treasurer enter payments, or give the Inventory Coordinator access to read reports.

Updates & New Features

Additional Guides

In addition to your printed copies of the Quick Guide for TCMs and the Family Guide, there are digital copies of a Smart Cookies Guide and a Digital Cookie Guide. Finally, we also have a digital only Expanded Troop Guide that covers topics from the Quick Guide in more detail. The Expanded Guide is a LIVE document and may get updates when helpful or relevant information comes to light.



Updates will be noted at the bottom of the table of contents along with the date updated.



ABC Smart Cookies

- Volunteer-facing
- Logistics System
- Troop Inventory Management
- Troop Finance & Girl Payment Tracking
- Order Cookies: Initial & Cupboard (Planned)
- Place Reward Orders



Digital Cookie

- Girl-facing
- Point of Sale (POS) System
- Connects to Girl's Website
- Girl Inventory Management
- Place Girl Initial Order
- View Rewards & Make Selections
 - These selections do not move into Smart Cookies automatically but can be found on a report

Digital Cookie

2025 Updates & Improved Features

**THE DIGITAL COOKIE MOBILE APP
MUST BE DOWNLOADED AND
REINSTALLED EACH YEAR.**

- GSSSC will absorb costs of credit card fees incurred through Digital Cookie this season.

NEW

Digital Cookie will now accept PayPal and Venmo during in-person transactions.

NEW

For a “hand to customer now” transaction the customer’s information is now optional.

NEW

The teams for Smart Cookies and Digital Cookie spent much of the summer working on the synchronization of the two systems.

- This should lead to better synchronization for 2025.
- Their focus was on the Girl and the Customer Experience based on feedback from parents & customers.



Program Timeline

Phase 1: Preparation for Cookie Program

now to Jan 10

- TCMs ask Troop volunteers to assist and be part of their Troop Cookie Team.
- Troop Cookie Managers attend Cookie Training given by SUCM or attend/view Council's training session, then hold Cookies and Camp meeting with parents.
- Volunteers receive welcome emails to access Smart Cookies on December 17 and Digital Cookie on December 20.
- Troop Cookie Managers evaluate & adjust Troop roster in Smart Cookies by January 1. Brand new Girl Scouts can join and be added, but girls cannot move from Troop to Troop after this date.
- Families attend Cookies & Camp Meetings held by TCMs.
 - Girls set goals and communicate goals to family & Troop.
 - Girls receive printed materials
- Families/caregivers receive e-mail on January 2 to access Digital Cookie.
 - Girls should start reaching out now to family & friends to collect email addresses.
- Girls set up Digital Cookie site with video/photo, text story, and their 'pitch.'
- Girls have fun & practice skills with Troop and at their SU-Hosted Cookie Rally.



Phase 2: Initial Order Period

Jan 10 – Jan 27

- Girls take orders on their glossy Order Card and collect money up-front.
- Digital Cookie open for shipped orders & girl delivery.
 - Social Media links limited to personal pages & neighborhood (group or page, meaning “Maplewood Hills” and not Idaho Falls or Treasure Valley).
 - No Buy-Sell-Trade, eBay, Amazon, Marketplace, or classified ads.
- Girls bring money to Troop Meetings to give to TCM, or designated member of the Troop Cookie Team. A receipt is issued for every transfer of money.
 - After girls bring in payments to a Troop Meeting, it should also be recorded in the Finance Tab in Smart Cookies for tracking.
- If a participating girl doesn't submit her card on time, reach out to her caregiver.
- TCM can place Planned Orders from Cupboard starting January 31.

Q: Can I take my girl's order card to work?

A: Yes, adults can take order forms to work. Make sure your Girl Scout participates in whatever ways they can. If they can't come to the office to ask, maybe they can make a poster with her pitch and goal, create thank-you notes, or deliver the cookies. Girls learn by doing.

Phase 2: Initial Order Period **Order Submit: By 11:59pm Jan 27**

• **Girls give in-color Order Card(s) (or a clear photo) to TCM BEFORE Jan 27.**

• **INITIAL ORDER INCLUDES:**

- All girl orders from their in-color Order Cards.
 - Parents can enter this directly into Digital Cookie on the My Cookies Page (See pg. 37 in the Digital Cookie Guide)
- All “Girl Delivered” orders from Digital Cookie – These will automatically move into Smart Cookies from Digital Cookie. Orders that come through on January 27 and are approved within the 5 day window MAY show up on the Initial Order. The All Orders Data Report in Digital Cookie will tell TCMs which orders were included with the initial order.
- All cookies needed for at least the first 2 weeks of Booth Sales.
- All cookies needed for girls who plan to take more orders before Booths & Walk-A-Bouts.
- Early Rewards Order: GSSSC Panda Belt Bag for each girl who sold 350 packages. – These are not automatically submitted, you must create and submit the order.

Order confidently!

- We have thousands of booth spots. Fred Meyer, Walmart, Albertsons, & Grocery Outlet are all participating.
- You will know what booths you got because the scheduler is 1/19, 1/22, and 1/25. They may appear in the system as “Unconfirmed,” which means they probably will participate, but we haven’t heard from the manager yet.
- Potential supply-chain issues:
 - Trucking, fuel, weather, packaging, any ingredient, any ingredient container, ink, container, etc. We are not aware of any major issues, but anything can happen
- *See pg. 7 of the Quick Guide or pg. 27 of the Expanded Guide for our product mix suggestions. (It varies by council, so don’t Google it.)*

TCMs are locked out of the Initial Order portion of Smart Cookies after they submit or after the due date. Ask your SUCM for help on Jan 28. Council will review orders. If we find outliers (quantity or mix) we will reach out. Council deadline to submit all initial orders is the morning of Jan 30.

Phase 3: Selling Before Cookies Arrive

Jan 28 – Feb 14

- Girls continue taking orders collecting money up-front. (If they choose to use their in-color Order Card, make sure to mark the last Initial Order so you know where to start entering the next orders.)
- Girls should not take additional orders for Caramel Chocolate Chip.
 - You can turn off a flavor for Girl Delivery in Digital Cookie: My Cookies Page: Delivery Settings (See pg. 41 of the Digital Cookie Guide)
- Digital Cookies remains open for shipped orders & girl delivery.
 - All flavors will remain available for shipped orders through the entire sale
 - Social Media links still limited to personal page & neighborhood (group or page, meaning “Maplewood Hills” and not Idaho Falls or Treasure Valley
 - No Buy-Sell-Trade, eBay, Amazon, Marketplace, classified ads
- *See pg. 4 of the Quick Guide or pg. 9 of the Expanded Guide for details on Social Media Do's & Don'ts.*
- Girls bring money to Troop Meeting to give to TCM or designated member of the Troop Cookie Team.
- Continue making bank deposits.



Phase 4: Cookies are Here!

Feb 14 – 20

- Use Smart Cookies to schedule pick-up
- Ensure you bring a large enough vehicle(s) for pick-up (*see pg. 8 of the Quick Guide or pg. 26 of the Expanded Guide*)
- Make sure you have plenty of help because this can be physically demanding
- Distribute each girl's orders and encourage them to deliver to their customers promptly.
- ALWAYS: Separate by variety, count, re-count, sign receipt and then load into vehicle.



Phase 4: Cookies are Here!

Feb 20 – Mar 25

Cookie Cupboards

- A Cookie Cupboard is a location that has a large stash of cookies to help restock troops as they participate through the Cookie Program.
- We have several Cupboards across our council territory and any troop can pick up cookies from any cupboard.
- The easiest way to pick up cookies from a Cupboard is to place a Planned Order in Smart Cookies.
- In order to ensure that we have enough cookies in all of our cupboards we are asking all troops to place planned orders to your local or favorite cupboard by Feb 23 with pick up dates of Feb 27, Mar 6, and Mar 13.
 - These orders are estimates for what you think your troop will need for the upcoming weekends of booths. The next slide will help you estimate them.

Sometimes our cupboards have special instructions, a door code, or may need to call the cupboard manager for an appointment. This year we have those details compiled for you so that you can pick up cookies at any cupboard.

Ex: A Cupboard is located at a storage facility and the cupboard manager has instructions on how to enter the gate, which unit number, and maybe directions on how to find it so that all vehicles can safely flow in and out.

Use the QR code here to see these details when they are available.



Cupboard Details

Phase 4: Cookies are Here!

Feb 20 – Mar 25

Planned Orders

We have a very small window this year to order any additional cookies from ABC Baker, get them to our delivery partner, and then get them to the various cupboards across the state while you still need them.

To help us determine this order we consider how many cookies are needed for:

- Donating to Operation Cookie
- Getting girls to their goals
 - This is where they need you to help them with those estimates

But they don't want to order too many so that council has to absorb that cost (which means we can't provide as much in programming for the girls).

When trying to determine how many cookies should be in these orders (remember, they are estimates and can be edited or not picked up at all) consider the following:

- How did my first weekend of booth go?
- What booths does your troop or girls have coming up?
- What are your girls' goals?

We wish there was a one size fits all formula for helping you, but because each troop has different goals, this is hard to do.

- As an estimate: take your first weekend's average of cookies sold per booth.
 - Estimate that weekend 2 will be similar or slightly under that average per booth
 - Estimate that weekends 3 & 4 will have sales about half of weekend 1.
- This should give you a decent estimate for your Planned Orders for weekends 2-4 by Feb 23.

Phase 4: Cookies are Here!

Feb 14* – Mar 16

* or whenever girls have cookies in hand

Walk-A-Bouts

A walk-a-bout is when a girl takes a wagon, cart, or buggy full of cookies around door-to-door.

Walk-a-bouts can be done by individual girls, sibling sets, or as a troop.

Girls can take payments in cash, check, or by credit card through Digital Cookie using an “Give to customer now” order (*See pg. 43 in the Digital Cookie Guide for more information on taking orders/payments through the mobile app*)

For safety Daisies, Brownies, and Juniors should always be accompanied by an adult at every step. Cadettes, Seniors, and Ambassadors should be supervised by an adult (i.e. the adult can stay on the sidewalk as the Girl Scout is at the door taking an order).

Digital Cookie remains open for shipped orders & girl delivery via a girl's webstore.



Phase 4: Cookies are Here!

Feb 21 – Mar 16

Cookie Booths

- **Council Secured:** Locations contacted by council, these are typically your big chain stores such as Walmart, Albertsons, Fred Meyer, Grocery Outlet, Ridleys, and more.
- **Troop Secured:** Any location submitted to Smart Cookies for a booth location for troop use.
 - Council has to approve so please put them in more than 24 hours before you'd like to hold the booth.
 - When entering, please enter all dates & times for the location and indicate if these are available for other troops to choose if your troop is unable to.
- **Types of Booth:**
 - **Troop Booth** = MUST HAVE at least 2 approved and non-related volunteers & at least 2 girls
 - Recommended not to have more than 4 girls
 - **Mom and Me Booth** = One Girl Scout, or Girl Scout siblings, and their caregiver or caregiver approved adult.
- Cupboards Open by February 20 for cookie restocks



Phase 4: Cookies are Here!

Feb 21 – Mar 16

Cookie Booth Scheduling

Cookies Booths are opened on a First Come First Serve (FCFS) basis in rounds.

Round 1 – Sunday, January 19 at 7 pm

Troops can select 2 booths at two different locations (i.e. One booth at Albertsons, one booth at Ridley's)

Round 2 – Wednesday, January 22 at 7 pm

Troops can choose 3 more booths at any location for a cumulative total of 5 booths*

Round 3 – Saturday, January 25 at 7 pm

Troops are free to choose however many booths their troop will need.

After a troop fulfills all the booths to reach troop goals, they can select mom & me booths for girls who have requested them.

**Troops that won Early Booth Slots during Fall Product will have additional booths.*

See page 22 in the Extended Guide for more details.

Walmart Supercenter Booths

A few years ago, Walmart Supercenter booths were split into two doors. Based on volunteer feedback, these have been reassigned to one location in the Booth Selection process.

If a troop chooses to have a booth at both doors at these locations, they **MUST BOTH** be **FULLY STAFFED** Booths. This could be a troop booth at each door; a mom & me booth at each door; a troop booth at one door and a mom & me at the other.

What it **CANNOT** be is 3 non-related background checked adults and 2+ girls at each booth. This does not follow our Girl Scout Safety Checkpoints.

Tips for Booth Scheduler

- Pay attention to start times
- First 2 weekends' sales are robust!
- Consider travel times
- Remove booths you cannot operate
 - This is for both customers and other troops
- Remember to be considerate and caring. It is not a competition. We are all in this together!

Phase 4: Cookies are Here!

Feb 21 – Mar 16

Smart Cookies Booth Divider

All troops are being asked to use the Booth Divider to allocate booth cookies

1. This helps Team Cookie to determine what booth partners troops use most and if any need to be dropped for lack of participation there.
2. Do we need to adjust the time slots for any booths because certain times are not being selected.
3. This helps us gather data of “how many cookies are sold at a booth.” It is asked for in order to determine how many cookies to order, but it is not easy at the moment to gather that data to provide insight for you all.
4. Some of our booth partners ask for how much “fundraising” was earned in front of their location for their tax documents. We cannot provide accurate information to them if we don’t have all the data.
5. Most importantly, if a troop is having trouble reconciling their cookies at the end of the program and needs help from another TCM, SUCM, or council, everyone having the same process makes this easier to assist with.

The Just-In-Time video on February 14 will go into detail on how to use the Booth Divider.



Feb 21 – Mar 16

Cookies Booth Tips

Do your Cookie Transfer/Cookie Booth Distribution Daily (or at minimum after every weekend)!

- It's harder to remember any quirks or odd things that may need to be address after more booths have taken place.
- It's easier to fix things earlier on if you need staff assistance.
- This will make reconciling at the end easier and less stressful.
- Most importantly: Girls want to know where they're at towards their goals!
 - If their TCM enters all booth cookies at the end of the program they don't know where they are at. Maybe they would have done another booth or taken a wagon to mom or dad's workplace during lunch.
- When at a booth be friendly, helpful, and a Sister to every Girl Scout. Help the troop before or after you set up or take down their table but be mindful of them taking their final inventory count!
- We recommend taking a printout of your booth schedule to every booth if your adults in charge do not have access to Smart Cookies. In case another troop thinks they're in the same space at the same time, you can have proof. We are all human and can mix up a store with the same name on the same street but on different ends of town.

See pg. 20 in the Expanded Guide for more tips!

Cookies Booth Tools

[illegible]

Printable Cookie Booth Inventory Checklists

[illegible]

Digital Booth Tracking Workbook

Cookie Menu













made with
vegan
ingredients

Peasat
Free

GLUTEN
FREE
Vegan

Cookie Menu &
\$6 cheat sheet for
lanyard inserts

To get your own copy, download or go to [File: Make a Copy](#)

*Copy the Master
tab for each booth
to keep track

There is also a tab to help you calculate how many cookies you need for a booth & your Initial Order

Slide 37

KH0

Add a link once it's on the website

Kim Hooson, 2024-11-19T22:43:44.078

Phase 5: Sale Concludes

Mar 16

- Council-secured booths end on Mar 16
- Girls can keep selling to reach their goals!
 - Sales numbers finalized by Mar 24
 - *Order from Cupboard and check out as many cookies as they need (must be placed and picked up from the cupboard by Mar 25).*
- Finish allocating (assigning) cookies sold to girls in Smart Cookies.
 - ALL COOKIES MUST BE ALLOCATED from Troop On-Hand inventory regardless of whether they have actually been sold.
- Collect final amounts due from each girl. Note your attempts to contact.
- Deposit monies into Troop account.
- Final withdrawal April 8.

Keep records through the end of the season & submit to whoever does the Annual Report:

- Delivery & Pick-Up Receipts
- Bank Receipts
- Cookie & Money Receipts from any transaction in your troop
 - These receipts now come with statement for financial responsibility
 - Use the provided receipt books for all transactions where cookies or monies change hands with your girls/families



Phase 6: Rewards

- Place Girl Rewards Order in Smart Cookies by March 24.
 - Consider having each girl write her name on a Rewards Card and circle what she wants at the Cookies & Camp meeting – then photograph each one.

Distribute Program Credits and Rewards ASAP!

- Most over 1000+ rewards will come from Council and may be directly shipped to girls.
- Most under 1000 rewards and patches will come from ABC Bakers and be distributed by SUCMs.
- Program Credits can be used by girls to pay for camp, Destinations, the Disney Incentive trip, and more. Please distribute them as soon as you receive them!

NEW Girl Scouts Earn Program Credits

The Girl Scouts recognize the hard work that Girl Scouts and their families put into the Cookie Program by including Program Credits to girls who sell at least 100 packages of cookies this season. Girls can spend their hard-earned Program Credits in addition to the skills Girl Scouts learn and the rewards they achieve. Participation in the Girl Scout Cookie Program also supports her Troop, Service Unit, and Council in providing Girl Scout experiences throughout our area. All Cookie Program proceeds stay local.

and She Chooses How to Spend Them!

You can combine Program Credits earned over 3 Cookie Seasons to get where you want to go!

Packages	Program Credits
100 - 149	\$15
150 - 199	\$30
200 - 249	\$45
250 - 299	\$60
300 - 349	\$75
350 - 399	\$90
400 - 499	\$120
500 - 599	\$150
600 - 699	\$180
700 - 799	\$210
800 - 899	\$240
900 - 999	\$270
1000 - 1249	\$300
1250 - 1499	\$420
1500 - 1749	\$500
1750 - 1999	\$570
2000 - 2499	\$720
2500+	\$870

More Options:

- Lifetime Membership Fee (for graduating high school seniors)
- Approved Service Unit Events
- Gold Award Projects
- Troop Use of Camp Properties
- *Girl Scout Srag
- *STEM Kits, Stuffers & More
- Girl Scout Destinations
- Council Sponsored Trips
- Approved C/S/A Troop Travel
- Council Sponsored Events & Workshops
- ...and so much more!

* Silver Sage Store merchandise, including earned awards.
Program Credits earn for rewards listed on this page are estimates only. Terms and conditions apply. Program Credits earned in 2022 will expire on 12/31/2027, and can be combined with other years' unexpired Program Credits. Program Credits are physical papers that are given (not the cash, and they must be submitted in person or by mail) to be redeemed.
Call 800-999-9999 for more.

Phase 6: Rewards

GSSSC's Program Credits are the most valuable and flexible reward girls can earn!

Program Credits are paper certificates that girls earn in addition to the patches and stuffy rewards.

- Girls start earning them at 100+ packages sold.
- Girls can earn up to \$870 in Program Credits.
- 2025 Program Credits will expire on 9/15/2027.

Girls that register for a camp session early will be able to auto apply Program Credits towards her camp balance.

Program Credits & 2025 Bonus Council Adventure Credits will be printed for mailing to SUCMs the first week of May.

- Many girls use these credits to pay for camp, Disney, bridging uniforms, and more.

Membership Auto Renewal:

- Auto renewal takes the place of Program Credits earned at the required level*.
- Girls who qualify are automatically opted-in
 - If a girl or her caregiver lets you know she is not returning, you can manually opt her out on the rewards order.

*Council leadership is still analyzing the impact of a Council Service Fee to the 2025-2026 membership dues. We will update TCMs when we know what level this will be earned at.

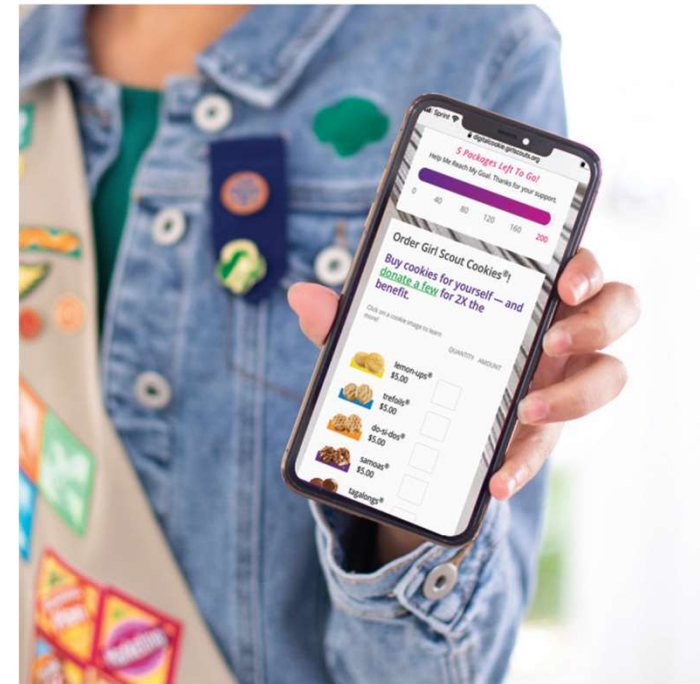
**DO NOT WAIT UNTIL ALL REWARDS HAVE
ARRIVED BEFORE DISTRIBUTING
PROGRAM CREDITS!**

Cookie Finance

- Girls collect money up-front when selling in-person.
- Write a receipt every time a girl turns in money or picks up cookies.
 - The new receipt books have a “contract” written on them that transfers financial responsibility to the appropriate party.
 - If the receipt is for a family taking cookies for a walk-a-bout, etc., the family accepts financial responsibility.
 - If the receipt is for money turned in by a girl, the troop accepts financial responsibility.
 - **Without a signed receipt the TCM/Troop will still be responsible for the cookies taken out of troop inventory.**
- Make regular deposits into your Troop Bank Account
 - Always count cash with the teller and agree on the amount being deposited.
 - Check receipt before leaving teller window for amount and account number.
- Do you need change for your next booth slot?
 - Stock up on \$5 and \$1 bills.

Two Bank Withdrawals (ACH)

- 25% of balance due to council on the Initial Order Cookies, withdrawn February 27. (*See page 25 in the Expanded Guide for calculation & specifics.*)
- Remaining balance withdrawn April 8.



Cookie Finance: Banking & More

- Find a bank or credit union that best fits your needs. Refer to the Bank Account Process Guidelines.
- Payments for cookies can be made at the Silver Sage Store for your convenience. These payments will be credited to your Troop and appear in Smart Cookies in the next business day.
- Contact Customer Care as soon as you know you won't have enough money in your bank account for the ACH. Let us know how much we can withdraw at least 3 days before the ACH is due.
- When filling out Annual Reports in May, your Leader or Treasurer will be asked for cookie receipts.
 - Keep all documentation or pass to your person who does the Annual Report before May 1.

NEW

- Digital Cookie offers easier credit card transactions, both in-person and at booths. Silver Sage Council will absorb costs of credit card fees incurred through DC this season.
- Use Digital Cookie! Otherwise, use of another payment processor like Square could cause a volunteer or parent to receive a 1099 tax form for 2025 income tax.



Money Matters



- Counting and agreeing on amounts/quantities is extremely important. Time used for counting is a wise investment.
 - Example: If you are at the top Troop tier of proceeds, your Troop would need to sell 7 packages to recoup money for one lost package.
- Record girl transactions in Smart Cookies regularly, so you know exactly who owes what.
 - Recommended to enter transactions daily. At minimum weekly.
- Every penny belongs to the Girl Scouts in our council. Theft will not be tolerated. Authorities will be contacted.
- If your variety mix is not ideal, talk to other troops or your SUCM about trading. We have a [Cookie Exchange Google Doc](#) to help facilitate. Link will be in Cookie Central on our website around Feb 14.
- **Speak up! Don't let any problem fester.** Let Customer Care, your SUCM, or other Troop leaders know. We can only help with issues we know about, and there are more options if we know sooner than later.
- You are empowered to take action! If a family is non-responsive and failing to pay for cookies checked out, you can withhold additional cookies until the outstanding debt is paid. You can provide them with orders that have been pre-paid through Digital Cookie only until they return a portion of payments.

Cookie Donations: Operation Cookie



Virtual Cookie Share = Council Program

- Donated to Military Organizations that help active duty, retired, and veteran military members.
- Council handles logistics and delivers from cupboards

When customers say, “Keep the change.”

- This may happen more often than usual because \$20 is not divisible by \$6. The extra \$2.00, for example, must be used to purchase cookies (either Virtual or Tracked).
- Donations must be converted to cookies purchased for a donation program.
- We can’t solicit donations of money at Booths. We are there to sell cookies only. Any collection box/jar should be clearly labeled as “Donating Cookie Packages” and where the donations will go (Military Organizations for current and past military members).

Tips to Promote Donation Purchases

- Create a display to inform customers who benefits from their donations.
- A drop box, physical or symbolic, so customers can see their donations stack up.
- A tally poster to track number of packages. Ivy H. last year had a “which branch is best” poster for customers to put a sticker on when they make a donation.

(See page 28 in the Expanded Guide for details.)



Donations to the Boise VA Hospital Food Bank



Troop 674 had a connection and sent donation cookies to active-duty sailors.



Contacts to Make	Maximize Opportunities
___ Cookie Booths	<u>Overcome objections</u>
___ Send Digital Cookie E-mails	• Donate through Cookie Share
___ Businesses – sell to the business	• Purchase as a gift
___ Businesses – sell to employees	<u>Upsell</u>
___ Social Media (personal or neighborhood)	• 5forFive! Drawing
___ Your Family’s Workplaces	• “Have you tried (cookie variety)?” or "Last Chance for Toast-Yay!"
___ House of Worship	• Cookies freeze well
___ School Staff	• Bring extras to deliveries, in case they want more
___ Repeat Customers	<u>Advertise</u>
___ Sports Teams & Events	• Use a re-order note on boxes sold
___ Clubs or Civic Organizations	• Leave door hanger or sticky note if nobody answers door
___ “Mom & Me” Booths	• Decorate your booth! Participate in our Booth of the Week Contest.
___ “Lemonade Stand” at home	• Ask every single person on their way out of the store
___ “Walk-A-Bout” with cookies on-hand	• Make sure everyone knows you’re a Girl Scout (uniform, shirt, pins)





Disney World 2025 Entrepreneurship Incentive Trip

Tentative Date: Around June 21, 2025

Price per girl: \$2,000

Go as an individual for Girl Scouts who have:
Completed 5th Grade AND
Sold 750 packages of cookies in 2025

Go as a Troop:
Council Staff does all the reserving, scheduling,
etc. Troops break off after arriving at the resort.
Everything is on Disney campus, so Disney Gift
Cards go far!

*Note: The National Convention takes place
every three years. In 2026, National Convention
is being held in Washington D.C. The incentive
trip may be there instead of Disney.



Girl Scouts of Silver Sage Cookie Program Rewards 2025

We have lots of information & details to share with you about our 2025 Cookie Rewards offerings! If you have additional questions, please reach out to [Customer Care](#).

***Note:** Rewards are cumulative. Designs, colors, and included items may vary based on availability.

To earn each reward a Girl Scout needs to sell the indicated number of packages of cookies in the 2025 Girl Scout Cookie Program. For most rewards, cookies sold through any method or platform count; it will be indicated in the reward description if packages need to be sold through a certain method or time period.

Patches



— Embrace Possibility Theme Patch: 25+ Packages

This custom patch is a GSSSC exclusive. Girls are encouraged to embrace the possibilities that make up their own unique Girl Scout Adventure!

— Operation Cookie Patch: 15+ Virtual Cookie Share Packages

Operation Cookie is our council's Cookie Donation Program (previously called Cookie Share or Cookies from the Heart). When a cookie customer purchases a package of cookies for a donation, girls collect payment and it is entered as a "Virtual" Cookie Share package. The physical cookie packages are handled by the

council and delivered to organizations that support veterans and military members throughout our area. Please see the Troop Manual or Family Guide for more information.



With a price point of \$6.00 per package, some customers purchase, for example, 3 packages with a \$20 bill and tell the Troop to "keep the change".

That "change" or any other money given cannot be a direct donation to the Troop because we are not allowed to solicit cash donations during the Cookie Program. The funds must be used to purchase Cookies to be donated, so make sure to let your Troop Cookie Team know when turning in money.



— Cookie Techie Patch: 25+ Direct Shipped Packages

Girl Scouts will use Digital Cookie as the platform for their webstore. Once she sets up her store, she can send out emails for customers to make purchases. She can earn the Cookie



A bit more about rewards

The 2025 Cookie Program Rewards Card has a companion Google Doc explaining the rewards in more detail than would fit on the 1-2 lines that are available. You can find it in the Rewards dropdown on Cookie Central or in [this link](#).

A few rewards items are designed just for our council were not available for our rewards displays. Similar items are on display at the Boise and Pocatello offices.

The Build-a-Bear reward is different than it was last year. BAB is featuring a Rainbow Panda that is only available to Girl Scouts as a reward in the Cookie Program. We have partnered this with a heart ceremony and stuffing event, there are two weekends, one in Boise at the BAB store in Boise Towne Square Mall and one in Pocatello at our office in the Pine Ridge Mall.

Support

Resources:

Silver Sage Council and ABC Bakers have produced excellent resources that can answer almost any question, including the Troop Guide, Family Guide, 2025 Cookie Updates and FAQs page (*see QR code below*), website, email prompts, Friday videos and Tuesday Q&As. (*See page 10 of the Expanded Guide for even more!*)



Susan Kurdy
Customer Care
Specialist

Silver Sage Customer Care:

208-377-2011 or customercare@girlscouts-ssc.org

This is where your questions get answered the fastest and where to reach our Entrepreneurship Team.

24-Hour Smart Cookies Tech Support:

800-853-3730 or

ABCSmartCookieTech@hearthsidefoods.com

Digital Cookie Support:

See the Help section on the Digital Cookie App or website



Timely updates, instructional screenshots, and more will be posted on our 2025 Cookie Updates and FAQs page.



girl scouts

Thank You!

**Any Cookie
Program questions
before we move on
to Smart Cookies?**



Smart Cookies was developed by IBM for ABC Bakers.

Volunteer-facing

Digital Cookie is a GSUSA System that both bakers use.

Girl-facing

Customer-facing

We are not going to leave here today knowing everything.

Confidently get started

Recognize the tabs

See Troop roster

Look at Initial Order (which is weeks away)

We are here to support you.

Lots more information is coming.

Watch e-mails for just-in-time training topics.

Use Training tab for videos and PowerPoints.

We will post videos most Fridays during the Season,
and we will have live online Q&A sessions on the
following Tuesdays.



Smart+ Cookies TM
POWERED BY ABC BAKERS



Registration email sent to Volunteers



ABC Smart Cookies Registration

Inbox x



noreply@smartcookies.com via sendgrid.me
to me ▾

Aug 13 (6 days ago) ☆



Dear Girl Scout Volunteer,

Girl Scout Cookie season is starting soon! To help you get ready for a great cookie season please set up your account and register on the ABC Smart Cookies website, click the link below to get started:

<https://uat.abcsmartcookies.com/#/registration?token=31653ece-c746-4b9f-8b2e-7059b6854f58>

By registering on ABC Smart Cookies website, you will be able to complete your profile, start managing your cookie sale and have access to all of the resources available on the ABC Smart Cookies website!

Thank you,

The ABC Smart Cookies Team



Complete the Volunteer Registration



Welcome!
A few steps to complete your profile...

Required fields indicated by *

Service Unit Info

Position

Service Unit Manager

Council

Girl Scouts-North Carolina Coastal-Pines

District

Northeast Region

Contact Info

Home Address *

10000 Greengarden Ln

Sub/Apt. #

City *

Huntersville

State *

North Carolina

Zip Code *

28078

Res (Optional)

Phone Number *

(435) 450-4504

Profile Info

First Name *

Robert

Last Name *

Scholar

Email *

rscholar@gsnc.org

Create your password that you will use to sign in Smart Cookies and manage your Troop

Enter Password *

Reenter Password *

Upload your picture here

Rectangular Snip

Submit



Volunteer registration confirmation





You've successfully registered!

Let's go start your cookie sale, Robert!




3951 Westerre Parkway, Suite 200, Richmond, VA 23233
804-755-7107 | abcbakers@interbake.com

ALSO VISIT
girlscoutcookies.org | girlscouts.org | [Booth Locator](#)

For cookie selling season related inquiries, please contact your GSUSA Council.
[facebook](#) | [instagram](#) | abcbakers.com

Privacy Policy
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Welcome to ABC Smart Cookies!

 noreply (noreply@uat.smartcookies.com)

Sat, Aug 19, 2017 1:16 pm

To: you [Details](#)

Dear Girl Scout Volunteer,
Welcome to ABC Smart Cookies! Thank you for completing your account profile. You can start managing your cookie sale and have access to all of the resources available on the ABC Smart Cookies website!

Your login information is the following:

Username: onefwork@aol.com

Password: onefwork2018

You can login to ABC Smart Cookies account by clicking this link: www.abcsmartcookies.com/login



Thank you,
The ABC Smart Cookies Team

 Reply  Reply All  Forward



Log onto www.abcsmartcookies.com




girl scouts
cookie program

Sign In

SNAP+ is no longer available.


We are launching a new system for the 2018 season! Your Council will provide you with access credentials to the new system when your cookie season begins.


In the meantime check out ABCBakers.com for more information on Cookies & ABCSmartCookieU.com for 2018 program materials.


Email or Username *

Password *

[Forgot your password?](#)

 ABC Bakers

 Lemonades

 Volunteer Gallery



Review Troop Information



Troop Leader of Troop - 102 in Central Maryland

Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Smart+Cookies™
POWERED BY ABC BAKERS

Goals & Online Activities
Troop Roster
Troop Information
Troop User Management
Troop Messages
Tasks
Important Dates

Last Updated 3:51PM 9/28/2017

Troop Dashboard

You've completed 92.49% of your goal.

0 3500

3237 Sold

Troop Package Goal

3500

Update my package goal

Update





Verify and Update Troop Information



Troop Information

Girls Active:
20

Girls Selling:
20

Expected Number of Girls Selling (0-999)
0

Level*
Unassigned

Service Unit
654

Proceed Plan*
Main - Proceed Plan - Default Plan

Main Recognition Plan*
Main Recognition Plan - CM

Troop Recognition Plan
(None Selected)

Bank Account
xxxxxxxxx5663

Bank Routing
000045447

Primary Contact
Email
maryland.troop@outlook.com

Chris
Address 2
(None Selected)

McDaniel
Zip
Mobile

Alternate Contact
Email
Address 1
City
Phone

Sue
Address 2
(None Selected)

Short
Zip
Mobile

Notes

Update Information



Check Troop Roster



Troop Leader of Troop - 102 in Central Maryland

Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Goals & Online Activities

Troop Roster

Troop Information

Troop User Management

Troop Messages

Tasks

Important Dates

Last Updated 3:51PM 9/28/2017

Troop Dashboard

Troop Package Goal

You've completed 92.49% of your goal.

0 3500

3237 Sold

3500


Update my package goal

Update



Validate Girl Roster








DashboardMy TroopOrdersBoothRecognitionsFinancesReportsCookiesTips & ToolsMediaHelp

Manage Troop Girls

Drag a column header here to group by that column



District	Service Unit	Troop	First Name	Last Name	GSUSAID	Grade	Parent	Email
<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>	<input type="text" value="Q"/>
	654	102	Angel	Byrd	80000001	Five	Mom Byrd	centralmaryland.parent@outlook.com
	654	102	Dianne	Jackson	80000002	Five	Mom Jackson	centralmaryland.parent@outlook.com
	654	102	Phyllis	Dennis	80000003	Five	Mom Dennis	centralmaryland.parent@outlook.com
	654	102	Tricia	Christensen	80000004	Five	Mom Christensen	centralmaryland.parent@outlook.com
	654	102	Ida	Caldwell		Two	Catherine Smith	Catherine.Smith@interbake.com
	654	102	Yvette	Swanson			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Shari	Phillips			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Joan	Morales			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Krista	Brock			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Christina	Boone			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Elena	Leonard			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Harriet	Paul			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Mona	Griffin			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Angie	Gregory			Catherine Smith	Catherine.Smith@interbake.com
	654	102	Lisa	Cohen		Two	Catherine Smith	ccas1371@gmail.com
	654	102	Shannon	Gonzalez		K	Catherine Smith	ccas1371@gmail.com
	654	102	Mona	Knight		One	Catherine Smith	ccas1371@gmail.com
	654	102	Faye	Hill		K	Catherine Smith	ccas1371@gmail.com
	654	102	Susan	Myers		K	Catherine Smith	ccas1371@gmail.com
	654	102	Casey	Smith		One	C Smith	smith1@aol.com

 Add New Girl



Check User Management



Troop Leader of Troop - 102 in Central Maryland

Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Smart Cookies™
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Goals & Online Activities

Troop Roster

Troop Information

Troop User Management

Troop Messages

Tasks

Important Dates

Last Updated 3:51PM 9/28/2017

Troop Dashboard

0 You've completed 92.49% of your goal. 3500

3237 Sold

Troop Package Goal

3500


Update my package goal

Update



Verify all Users are Updated and Current





DashboardMy TroopOrdersBoothRecognitionsFinancesReportsCookiesTips & ToolsMediaHelp

Manage Users

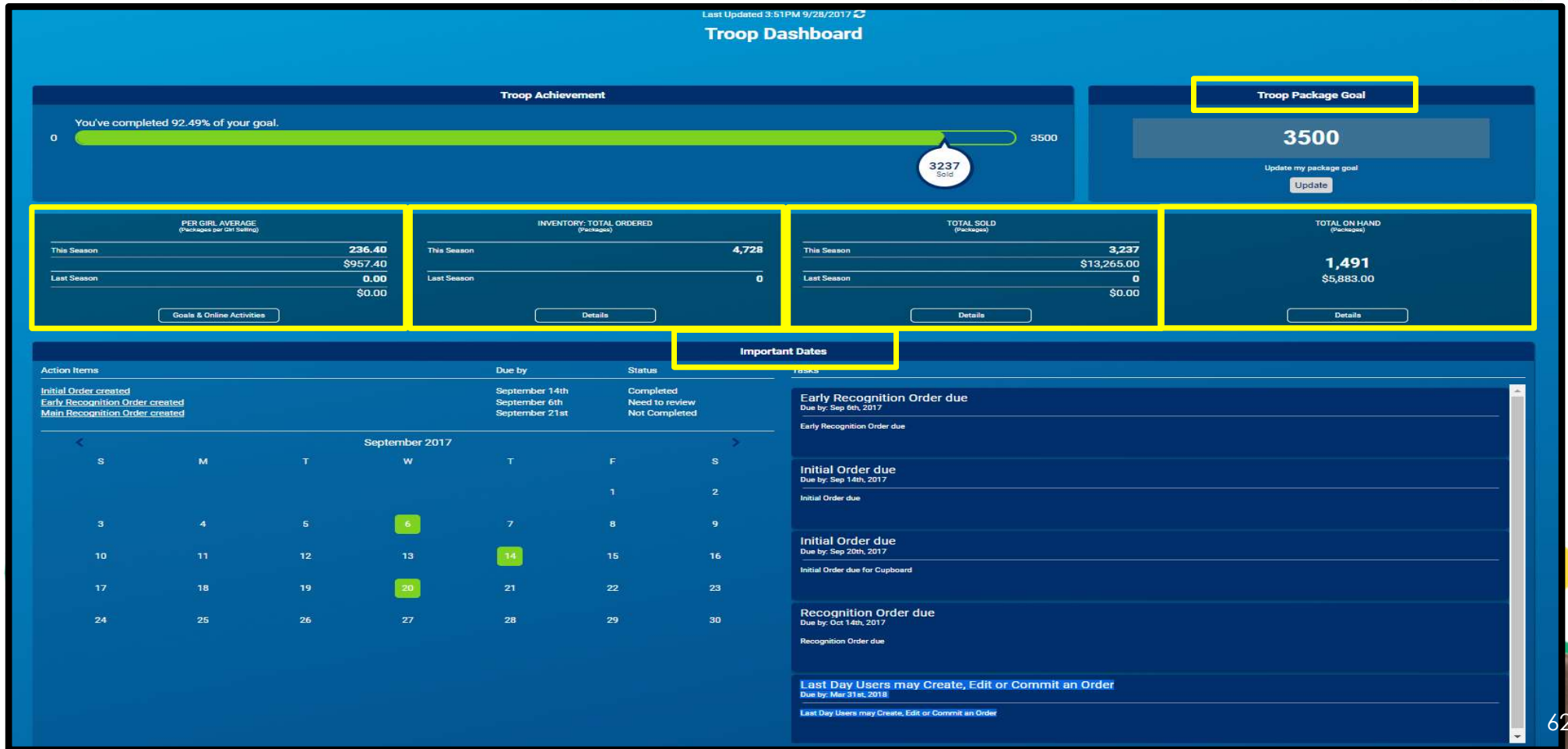
Drag a column header here to group by that column

<input type="checkbox"/>	Active	Role	Position	Description	First Name	Last Name	Username	Status	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Angel Byrd	Angel	Byrd	Byrd171	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Dianne Jackson	Dianne	Jackson	Jackson172	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Phyllis Dennis	Phyllis	Dennis	Dennis173	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Tricia Christensen	Tricia	Christensen	Christensen174	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Christina Boone	Christina	Boone	Boone670	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Joan Morales	Joan	Morales	Morales668	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Krista Brock	Krista	Brock	Brock669	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Elena Leonard	Elena	Leonard	Leonard671	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Shari Phillips	Shari	Phillips	Phillips667	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Yvetter Swanson	Yvetter	Swanson	Swanson666	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Angie Gregory	Angie	Gregory	Gregory674	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Mona Griffin	Mona	Griffin	Griffin673	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Harriet Paul	Harriet	Paul	Paul672	Pending Regist...	
<input type="checkbox"/>	<input type="checkbox"/>	Girl	Girl	102 - Ida Caldwell	Ida	Caldwell	Caldwell665	Pending Regist...	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Troop	Troop Lea...	102	Catherine	Smith	ccas1371@gmail.com	Registered	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Girl	Girl	102 - Mona Knight	Mona	Knight	MonaK1234	Registered	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Girl	Girl	102 - Faye Hill	Faye	Hill	FayeH1234	Registered	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Girl	Girl	102 - Lisa Cohen	Lisa	Cohen	LisaC1234	Registered	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Girl	Girl	102 - Susan Myers	Susan	Myers	SusanM1234	Registered	
<input type="checkbox"/>	<input checked="" type="checkbox"/>	Girl	Girl	102 - Shannon Gonzalez	Shannon	Gonzalez	ShannonG1234	Registered	

51



Troop Dashboard – Top Half of page





Troop Dashboard – Bottom half of Page



Stats

	Girl Registered		Girl Selling		Online Sales Participation	
This Season	20	100.0%	20	100.0%	5	25.0%
Last Season	N/A	100.0%	N/A	N/A	N/A	N/A

Financial Summary



Total Sales	Troop Proceeds	Council Proceeds	Credits	Deposits
\$19,148.00	\$3,356.80	\$15,791.20	\$0.00	\$0.00

Total Sales: Gross amount of all of pkg/cs distributed to and/or credited to Troops

Troop Proceeds: amount of sales proceeds earned by Troops

Council Proceeds: amount of Council sales proceeds (net Troop proceeds)

Credits: amount credited from Council to Troops

Deposits: total of deposit/payment transactions from Troops to Council

Debt: total of financial transactions with negative impact to Troop balance (amount owed to Council)

Amount Collected: total of Council proceeds collected from Troops

Balance Due: total amount of Council proceeds still to be collected from Troops

Sold by Cookies

☐ Cases ☒ Packages ☐ Cases/Packages

Girl Name	Total #	Total \$	CShare	TAL	SMR	LEM
Angel Byrd	88	360	16	8	8	8
Dianne Jackson	88	360	11	8	8	8
Phyllis Dennis	83	340	11	8	8	8
Tricia Christensen	83	340	11	8	8	8
Ida Caldwell	88	360	11	8	8	8
Yvette Swanson	83	340	11	8	8	8
Shari Phillips	83	340	11	8	8	8
Joan Morales	88	365	11	8	8	8
Krista Brock	83	340	11	8	8	8
Christina Boone	88	360	11	8	8	13

< 1 2 >

TOTAL #	TOTAL \$	CShare	TAL	SMR	LEM	SB	TM	PBP	CD	PBS	GFT
3870	15860	446	384	380	380	380	380	380	380	380	380



Goals & Online Activities – Setting up Troop Goals



Troop Leader of Troop - 102 in Central Maryland

Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Goals & Online Activities

Troop Roster

Troop Information

Troop User Management

Troop Messages

Tasks

Important Dates

Last Updated 3:51PM 9/28/2017

Troop Dashboard

You've completed 92.49% of your goal.

0 3500

3237 Sold

Troop Package Goal

3500

Update my package goal


Update



Goals & Online Activities – Setting up Troop Goals



Goals & Online Activities



Catherine Smith

Edit

Quick Links

[My Council's Recognition Plan](#)

Message to Troop Girls

Subject

Message

Submit

Ice Cream Social at our next Troop meeting

Sep 29th, 2017 from Catherine Smith

Bring a friend who isn't a Girl Scout to our next meeting and receive a prize and enjoy some ice cream

Booth Events are coming up

Sep 21st, 2017 from Catherine Smith

Lets put on our smiling faces and have a great time

My Troop

<p>Dianne Jackson</p> <p>Sold: 88/0 Cheers: 0</p> <p>Not Participating</p>	<p>Angel Byrd</p> <p>Sold: 88/0 Cheers: 0</p> <p>Not Participating</p>	<p>Phyllis Dennis</p> <p>Sold: 83/0 Cheers: 0</p> <p>Not Participating</p>	<p>Tricia Christensen</p> <p>Sold: 83/0 Cheers: 0</p> <p>Not Participating</p>
<p>Shannon Gonzalez</p> <p>Sold: 306/1000 Cheers: 0</p> <p>Send a cheer...</p>	<p>Faye Hill</p> <p>Sold: 288/500 Cheers: 0</p> <p>Send a cheer...</p>	<p>Lisa Cohen</p> <p>Sold: 1266/1250 Cheers: 0</p> <p>Send a cheer...</p>	<p>Mona Knight</p> <p>Sold: 383/750 Cheers: 1</p> <p>Send a cheer...</p>
<p>Mona Knight</p> <p>Sold: 383/750 Cheers: 1</p> <p>Send a cheer...</p>	<p>Susan Myers</p> <p>Sold: 183/350 Cheers: 0</p> <p>Send a cheer...</p>	<p>Ida Caldwell</p> <p>Sold: 88/0 Cheers: 0</p> <p>Not Participating</p>	<p>Shari Phillips</p> <p>Sold: 83/0 Cheers: 0</p> <p>Not Participating</p>

Troop Achievement

You've completed 92.49% of your goal.

0 3500

3237 Sold

Troop Package Goal

3500

Update my package goal

Update

Troop Goal Description

Package goal reached earns a trip to the Water Park

Update



Schedule Booths – Pick Booths for your Troop



Dashboard My Troop Orders **Booth** Recognitions Finances Reports Cookies Tips & Tools Media Help

Schedule BoothsMy ReservationsTroop Secured BoothsAbout Booth Sales

Updated 3:38PM 9/29/2017

Troop Dashboard

Schedule Booths
Booth Locations

Open: First Come, First Served - Reservation 1

Opens On:
Aug 16 @ 04:00 AM

Closes On:
Dec 31 @ 05:00 PM

Max Premium Reservations
2

Max Total Reservations
7

SERVICE UNIT 654TROOP 102

Troop: 102 Name: Chris McDaniel Phone: (unavailable) Email: centralmaryland.troop@outlook.com

Request Troop Secured Booth

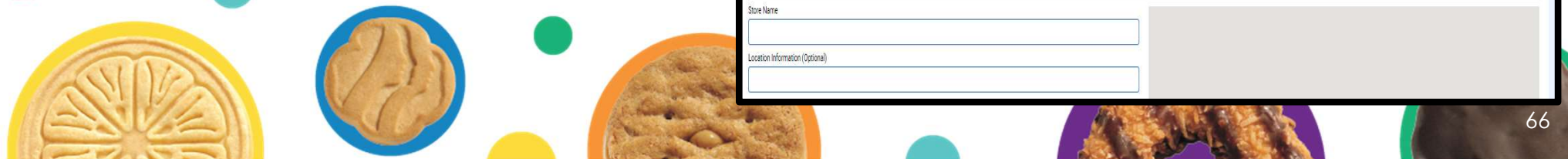
Booth Information

Appointment Times

Address

Store Name


Location Information (Optional)





Initial Order – Inserting your Initial Order





DashboardMy TroopOrdersBoothRecognitionsFinancesReportsCookiesTips & ToolsMediaHelp

Manage OrdersTroop Initial OrderTransfer Order

Last Updated 3:56PM 10/2/2017Troop Dashboard

Initial OrderTroop: 123

TOTAL SOLD LAST SEASONNo Data

PER GIRL AVERAGEThis Season0.00Last Season0

TROOP INITIAL ORDER PACKAGESThis Season0Last Season0

TROOP INITIAL ORDER VALUEThis Season\$0.00Last Season\$0.00

Clear Order

Build Order By: CookiesGirlMeasure By: CasesPackages

		Troop Order	Extras	Total Packages
Thanks-A-Lot	\$240.00	60	0	60
S'mores	\$336.00	82	2	84
Lemonades	\$432.00	97	11	108
Shortbread	\$192.00	48	0	48
Thin Mints	\$480.00	112	8	120
Peanut Butter Patties	\$384.00	87	9	96
Caramel deLites	\$480.00	115	5	120
Peanut Butter Sandwich	\$384.00	85	11	96
Gluten Free Trios	\$192.00	40	8	48



Other Orders Conducted throughout the Cookie Season



Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Manage Orders
Troop Initial Order
Transfer Order
Planned Order
Damage Order
Virtual Cookie Share

Last Updated 3:56PM 10/2/2017

Troop Dashboard

You've completed 0.00% of your goal.

0 3500

0 Sold

Troop Package Goal

3500

Update my package goal

Update

PER GIRL AVERAGE (Packages per Girl Selling)	
This Season	0.00
	\$0.00
Last Season	0.00
	\$0.00

Goals & Online Activities

INVENTORY: TOTAL ORDERED (Packages)	
This Season	0
Last Season	0

Details

TOTAL SOLD (Packages)	
This Season	0
	\$0.00
Last Season	0
	\$0.00

Details


TOTAL ON HAND (Packages)	
	0
	\$0.00

Details



Create the Recognition Order – Early or Main



Dashboard My Troop Orders Booth Rewards Finances Reports Cookies Tips & Tools Media Help

Manage Recognition Orders
Create Recognition Order

Updated 3:38PM 9/29/2017

Troop Dashboard

Create Recognition Order

Troop selection mode

☐ Select by Filter ☒ Enter Troop Number

Troop*

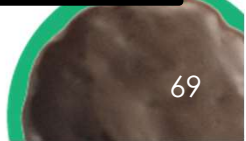
Plan Type*

Create Order Cancel

Manage Recognition Orders

Drag a column header here to group by that column


	District	Service Unit	Troop	Rec Order T...	Order Da...	Order Nu...	Status	
	Q	Q	Q	Q	Q	Q	Q	
<input type="checkbox"/>	No Specified District	654	102	Main	10/1/2017	145	R	 





Enter Financial Transactions





DashboardMy TroopOrdersBoothRecognitionsFinancesReportsCookiesTips & ToolsMediaHelp

Financial Transactions

Last Updated 3:38PM 9/29/2017

Troop Dashboard

Manage Financial Transactions

Troop Transactions

Girl Transactions

Drag a column header here to group by that column

Search...

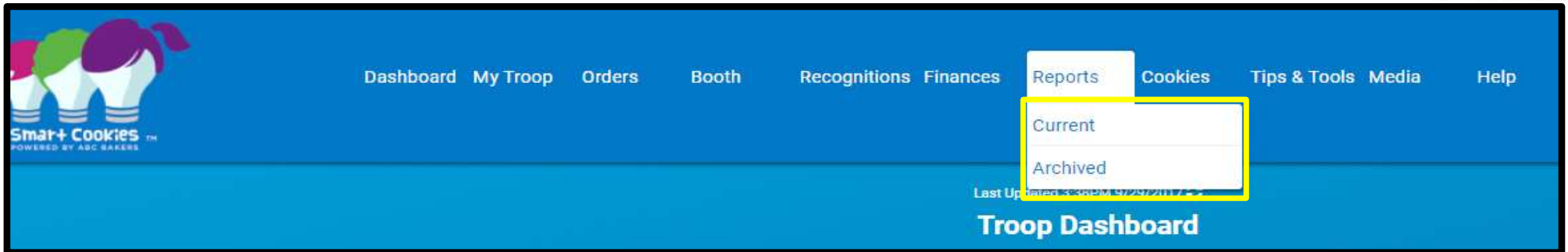
Trans...	District	Service Unit	Troop	Bank	Date	Type	Amount	Ref #
0000072	No Specifie...	654	102	Bank of McD - Chrome	10/1/2017	Deposit	\$1,000.00	
0000073	No Specifie...	654	102	Bank of McD - Chrome	10/1/2017	Deposit	\$375.00	
							Sum: \$1,375	

Add Troop Transaction

To review all troop balances, please refer to the following report: [Troop Balance Summary Report](#)



Obtaining Reports



Reports

Report Categories

- Charts/Graphs
- Delivery Ticket
- Export Reports
- List Reports
- Order Reports
- Summary Reports
- Tolerance Report

Reports

- Available Booth Sale Summary
- Bank Export
- Bank Listing
- Booked Booth Sales Summary
- Booth Extras
- Booth Sale Location
- COCO and Cookie Share Participation
- COCO Report
- Cookie Product Export
- Council Export
- Council Listing
- Council Setup Issues
- Cupboard Activity Summary
- Cupboard Demand Detail
- Cupboard Demand Master

Add to Favorites

Go To Report

[Preview It](#)

[Report Info](#)



Cookie information



[Dashboard](#) [My Troop](#) [Orders](#) [Booth](#) [Rewards](#) [Finances](#) [Reports](#) [Cookies](#) [Safety and Training](#) [Resources](#) [Help](#)



Cookie Lineup

We're proud to be the oldest, most experienced Girl Scout Cookie baker in the United States. Since 1937, we have empowered and supported the nation's largest girl-led business, helping provide girls with a program that teaches them essential life skills and creates amazing, year-round experiences powered by cookies.

Learn more about your favorite cookies:

Adventurefuls®

This indulgent brownie-inspired cookie with caramel flavored crème and a hint of sea salt that will leave you wanting more!





Safety and Training



[Dashboard](#) [My Troop](#) [Orders](#) [Booth](#) [Rewards](#) [Finances](#) [Reports](#) [Cookies](#)

[Safety and Training](#)

[Smart Cookies Training](#)

[Safety](#)

[Resources](#) [Help](#)

Safety and Smart Cookies Training

Safety and Smart Cookies Training

Learn how to use Smart Cookies to build your cookie business, track goals, and connect with customers and review safety information.



Smart Cookies Training

Learn how to use Smart Cookies to build your cookie business, track goals, and connect with customers.

[See all Training Resources](#)



Safety

Ensure girls, parents, and volunteers are familiar with the Girl Scout Program Safety Resources for cookie sellers.

[Learn More](#)



Smart Cookies Training



Smart Cookies Training

Learn how to use Smart Cookies to build your cookie business, track goals, and connect with customers.



Smart Cookies Demo

[Watch on YouTube](#)



Girl Registration

[Download PowerPoint](#)



Smart Cookies Training



HOW TO: Navigating the Girl Dashboard

[Download PowerPoint](#)



Smart Cookies - Manage



Volunteer Registr...
REGISTERING YOUR
VOLUNTEER

Learn how to register and activate your Smart Cookies



Smart Cookies Training





Resources

[Dashboard](#)[My Troop](#)[Orders](#)[Booth](#)[Rewards](#)[Finances](#)[Reports](#)[Cookies](#)[Safety and Training](#)[Resources](#)[Help](#)

Resources

Resources

Download printables, training materials, and digital art to boost your cookie sales.



Digital Art

Download Girl Scout Cookie art to decorate your booth and show off your cookie spirit.

[See all Digital Art](#)

Forms, Checklists & Worksheets

Download permission slips, helpful checklists, and activity worksheets!

[See All](#)



Resources



Look here for:

- Photos
- Logos
- Social Media Posts (see below!)
- Forms
- Rally Guide w/ Activities
- Cookie Calculator
- Allergen Flyer





Help Contact Information

[Dashboard](#)[My Troop](#)[Orders](#)[Booth](#)[Rewards](#)[Finances](#)[Reports](#)[Cookies](#)[Safety and Training](#)[Resources](#)[Help](#)

Help

Need help using the Smart Cookies platform?

Call us at 1-800-853-3730 or email us at ABCSmartCookieTech@hearthsidefoods.com

Questions about our cookies?

Check out our [Cookie FAQ's](#) or email us your questions or concerns at ABCSmartCookieBakers@hearthsidefoods.com



Initial Order by Troop



Summary of Steps: Initial Order by Troop WITH Gluten Free Variety

Log onto
abcsmartcookies.com

- After successful login, hover over the Orders Tab > Select Troop Initial Order

Build your Initial Order by Troop, by Cookie Variety (Top Half of Order Screen)

- Enter the total of each variety in the correct unit of measure in the boxes

Add Booth Extras (Bottom Half of Order Screen)

- Add additional packages under the Booth Option. Order each variety in the designated unit of measure quantities.
- Initial orders are automatically rounded up to full case quantities. “Extra” packages at the bottom of the order grid are the packages in every variety that have been automatically added to roundup to the nearest case

Select a Day and/or Set Delivery Time for Initial Order

- If multiple locations are available, make the selection along with date/time if available.
- If only one location is available, you will be automatically assigned to that location.
- Click save at the bottom of the screen
- Appointment details will display at the bottom of the screen
- Delivery details can be edited before the Troop initial order deadline



Log onto www.abcsmartcookies.com

Troop Leader of Troop - 102 in Central Maryland

Dashboard My Troop Orders Booth Recognitions Finances Reports Cookies Tips & Tools Media Help

Manage Orders

Troop Initial Order

Transfer Order

Planned Order

Damage Order

Virtual Cookie Share

Troop Dashboard

You've completed 1.80% of your goal.

0 2000

36 Sold

Troop Package Goal

2000

Update my package goal

Update

PER GIRL AVERAGE (Packages per Girl Selling)	
This Season	7.20
	\$28.80
Last Season	0.00
	\$0.00

Goals & Online Activities

INVENTORY: TOTAL ORDERED (Packages)	
This Season	36
Last Season	0

Details

TOTAL SOLD (Packages)	
This Season	36
	\$144.00
Last Season	0
	\$0.00

Details

TOTAL ON HAND (Packages)	
	0
	\$0.00

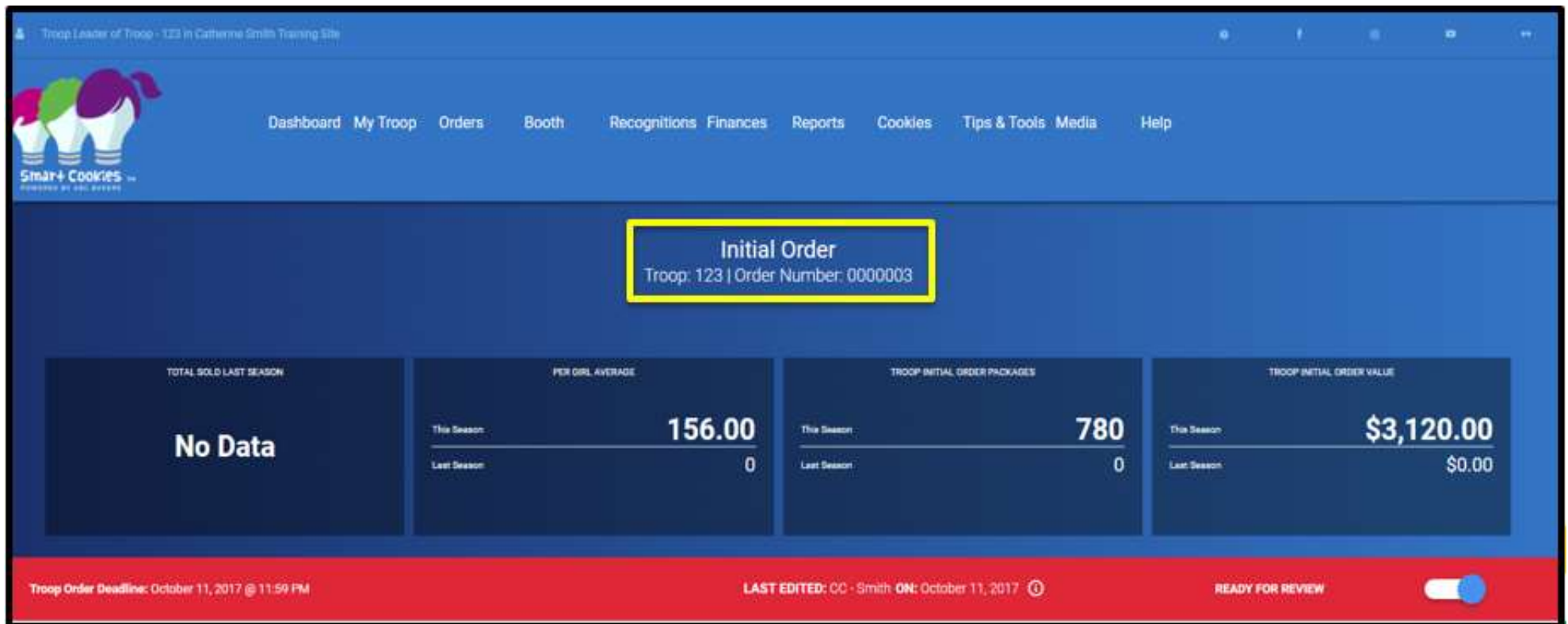
Details

Important Dates

Action Item	Due By	Status	Tools
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Troop Initial Order – Key Measurements






Confidential: For internal use only / Confidentiel : Réservé à l'usage interne

[illegible]

Initial Order - Select a day and/or Set a Delivery Time for Initial Order Pick Up

1. Choose a Location

Map



2. Pick A Date

Sun, Aug 20

Mon, Aug 21

3. Make An Appointment

Time of Day

Morning 8 AM - 12 PM

Afternoon 12 PM - 5 PM

Evening 5 PM - 11 PM

Hour

8 AM

9 AM

10 AM

11 AM

Appointment

You'll need 20 minutes to accommodate your order size. Pick a start time.

08:20

08:30


08:40

08:50

Save

Delivery Appointment Details

Please save any changes you made to your order before editing your delivery location.



Appointment

Sunday August 20, 2017

8:30 AM - 8:50 AM

SU699

701 Chesapeake Avenue Baltimore, MD 21226

Details

Troop Number: 102

Lane Number: 1

Total Packages 2496

Total Value: \$11,064.00

Edit Delivery Location

THANK
YOU!



girl scouts

Thank You!