



Welcome to 2025 Fall Product Training for Volunteers

BRAVE.
FIERCE.
FUN!



Agenda

- Promise & Law
- Group/Meeting Norms
- Special Benefits of Fall Product Program
- Volunteer Roles
- Season Walk-Through
- Q&A

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

Remember that Girl Scout Volunteers are also Girl Scouts and model the Girl Scout Promise and Law in word and deed.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



Team & Meeting Norms

Promise & Law

- Not a contest – we all win together

No Need to Memorize

- Troop Manual
- Lots of online resources
- Other volunteers like SUFPM
- M2 support
- GSSSC Customer Care
- Just-in-time prompts via e-mail



Training videos
Ready-made social media posts
Clip art of them
How to identify counterfeit bills
M2 materials & activities
GSUSA materials & activities
Google, Pinterest, Facebook groups

Lean Into the Excitement

Complete TFPM/SUFPM
Contract(s)

Read Troop Manual & Family
Sheet

Read E-mails

Contact Customer Care

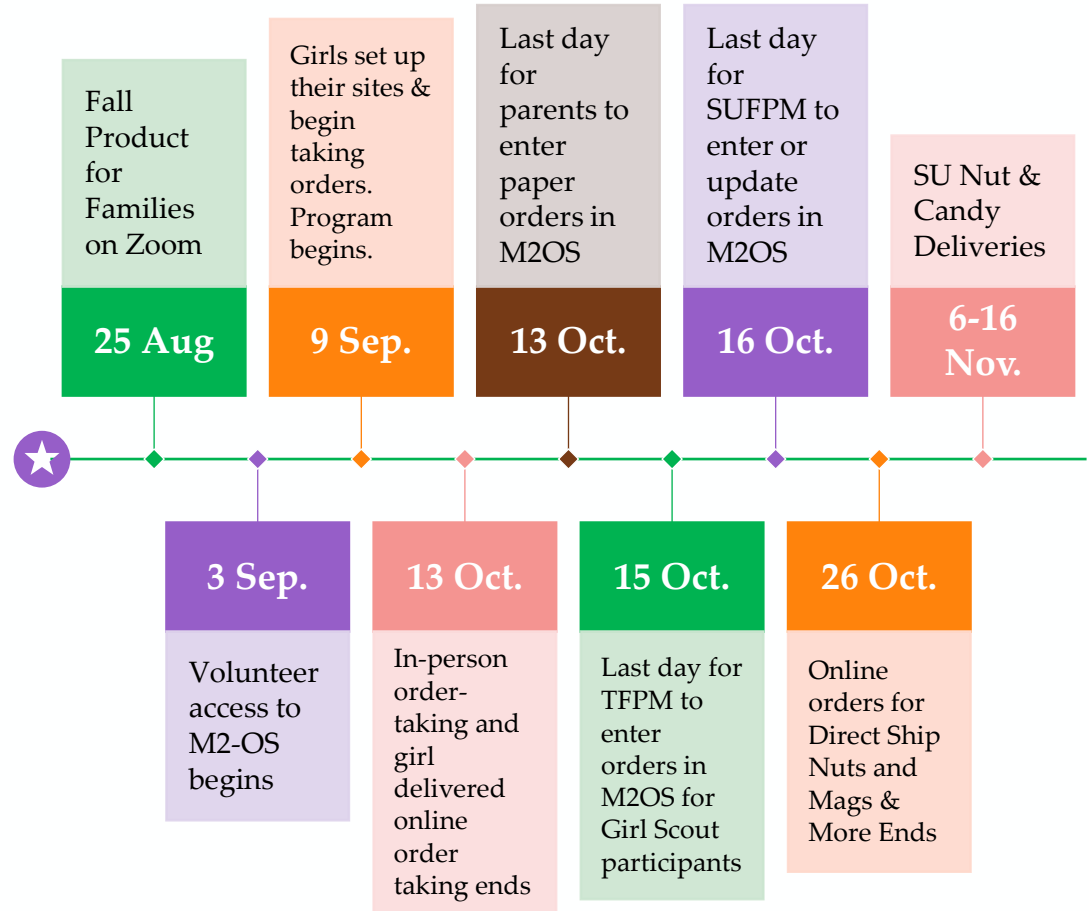


Un-Bear-ably excited about
the Fall Product Program
for Volunteers

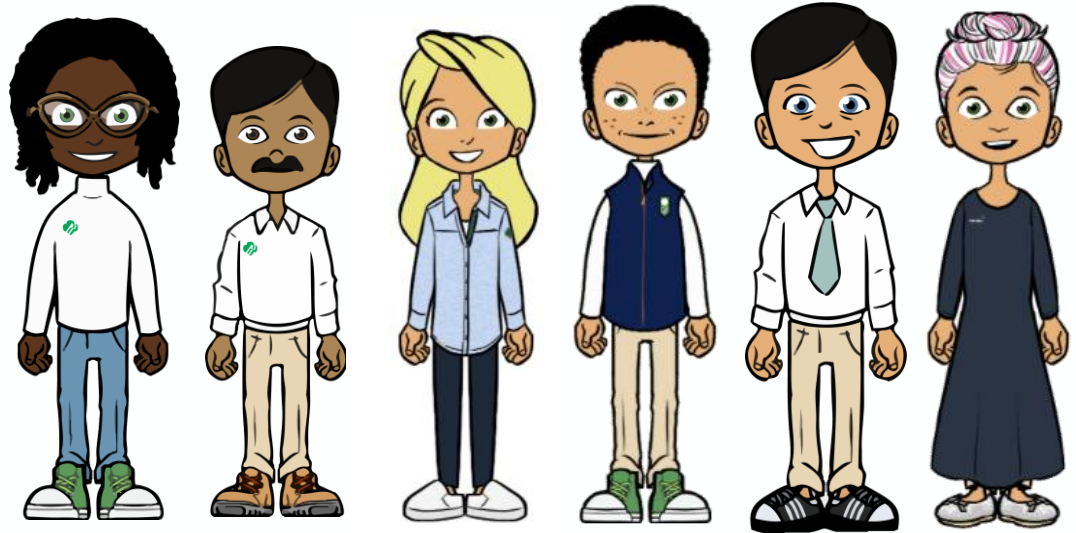


**All Troops Combined Earned
\$18,726 in Proceeds Last Year!**

IMPORTANT DATES



SERVICE UNIT VOLUNTEER EXPERIENCE



SU Fall Product Training

- You are registered for 2026 Membership Year
- Up-to-date background check
- Sign TFPM contract and/or SUFPM contract
- We will code you in council's system, then you'll get granted access to www.gsnutsandmags.com/gsssc site (M2 System)
- Make sure that girls in your troop are renewed and that new girls are registered immediately so they can participate
- Materials for girls (order cards, money envelopes, etc.) will be distributed to TFPM by your SUFPM, all materials are also available under the Cookies dropdown on our Council's website.



SU Fall Product Training

girlscouts

M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SU

Service Unit Bending Birch

Enter Service Unit information and addresses below:

1

Product Delivery Address:

Products for this Service Unit will be delivered to the address below:

Name

Address 1

Address 2

City

State

Zip

Phone (xxx-xxx-xxxx)

Email

2

Special Instructions

Instructions

SKIP STEP

SAVE AND CONTINUE

Skip completely, I will enter it later.

Getting Started

1) Product Delivery Address(SU Bending Birch)

2) Reward Delivery Address (SU Bending Birch)


Products can be delivered wherever you need them! Your home, your office, or even to another helper's address!



Critical Role of Service Unit FP Managers

- Receive Printed Materials Shipped from M2 & Separate into Packets for Troops
- Direct Troops to FP Training
- Distribute Printed Materials at Troop Training
- Attend SU Meetings & Champion the Program
- Bring extras of Printed Materials to SU Meetings
- Enter Product Delivery information into M2OS
- Distribute Product & Rewards to Troops

SU Fall Product Training



M2 Media

Girl Scouts of Alaska

SU

Choose Campaign

Select the season you would like to manage and your role below:

1

Selected Season:

- 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

2

Selected Role:

- ☒ SU Service Unit
- ☐ TP Troop

Note: You can change your role at any time by accessing the User Menu in the top right corner of the screen. Hover over the Role Icon Circle and select "Change Role" from the drop down.

CONTINUE

When you sign in, you can Toggle between your Service Unit and your Troop.

Girl Scouts of Alaska



Alicia True

Edit Avatar

Your Patch

View Troop Photo

Change Role



4
Campaigns Launched
Last Year: **0**



4
Avatars created
Last Year: **0**

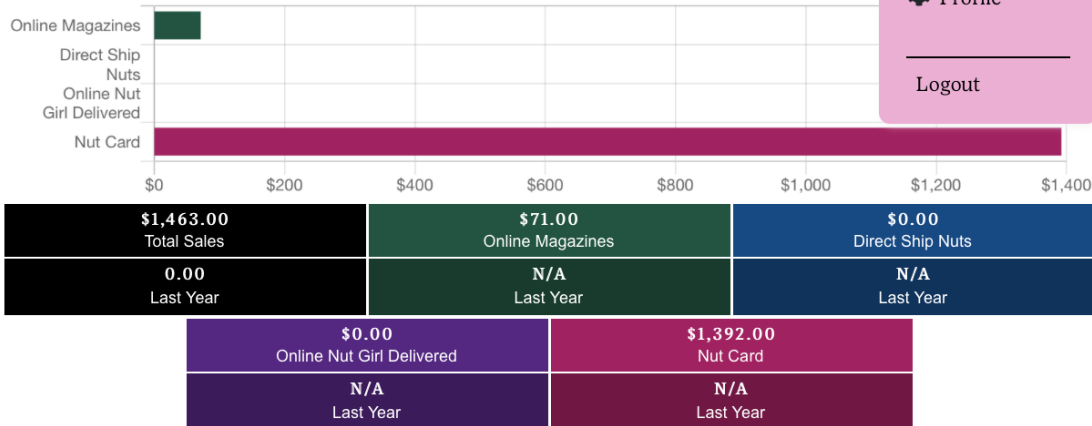


29
Emails Sent
Last Year: **0**



4
Participants with 1+ Shares
Last Year: **0**

Stats: Current Campaign



Sales data is updated every 15-30 minutes.

HIDE CAMPAIGN METRICS

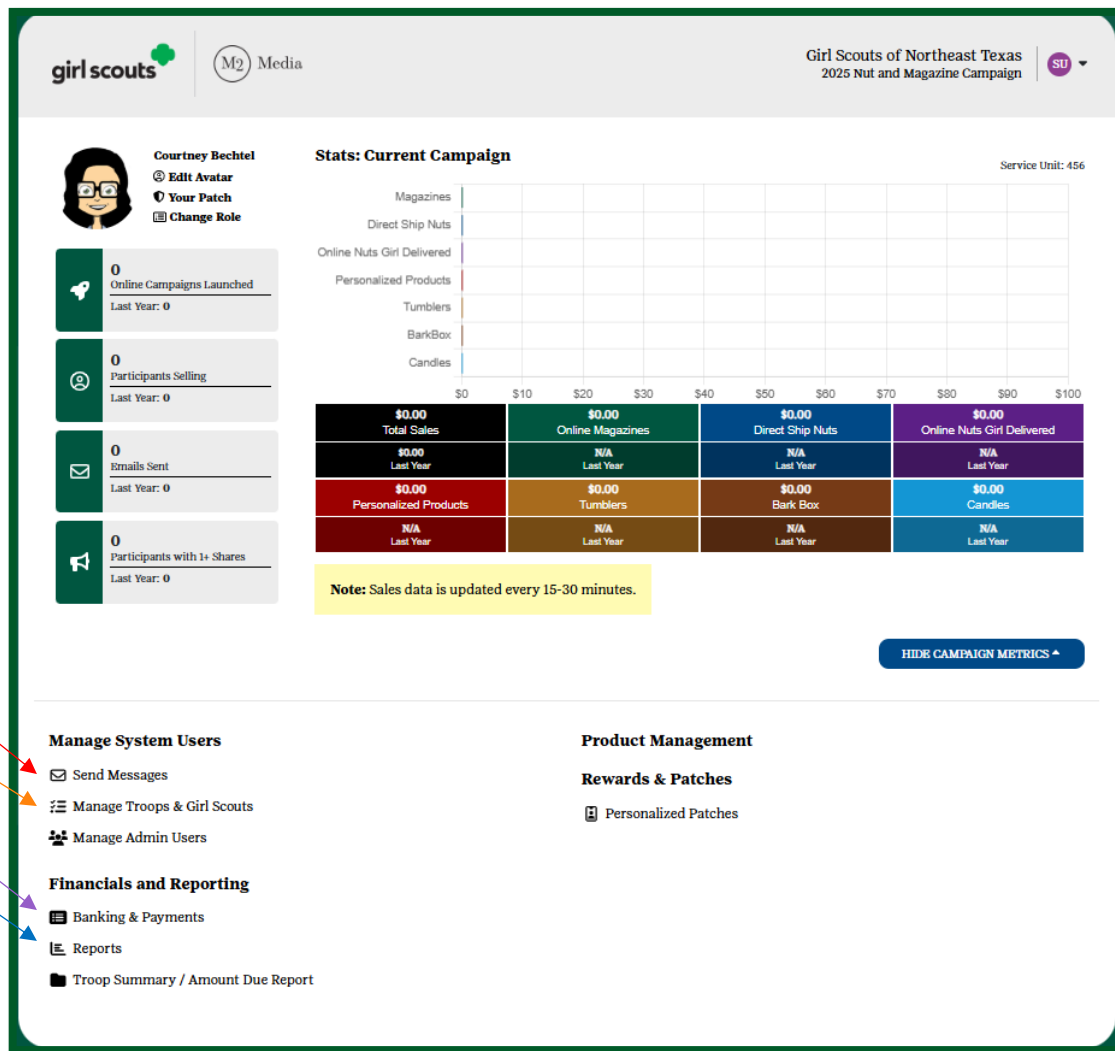
SERVICE UNIT DASHBOARD

Messaging

Manage nut card order entry

Sales reports

Banking and payments

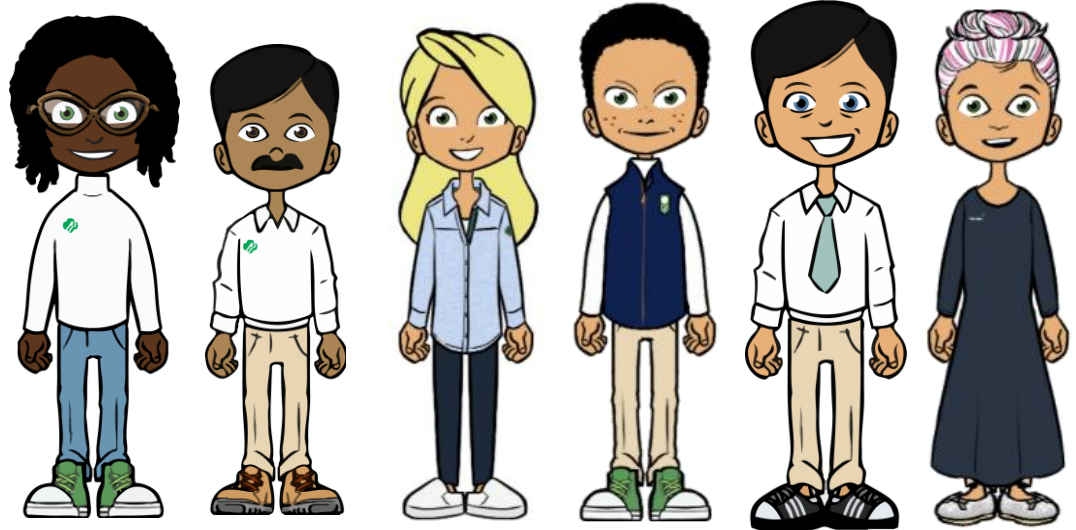


SERVICE UNIT REWARD

To Earn Patch: \$1 in
total sales for the SU



TROOP VOLUNTEER EXPERIENCE



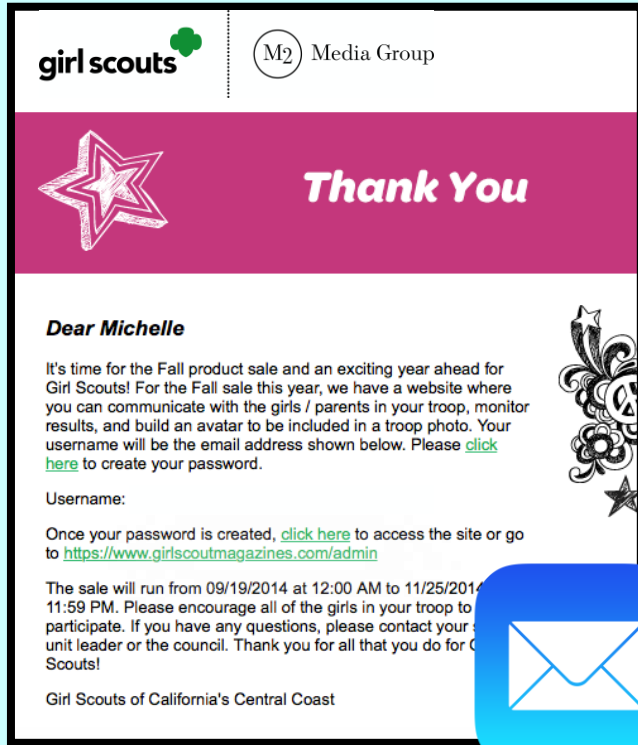
Troop Fall Product Training



Paper permission forms are not included as the permissions are in the M2OS and on every receipt

Critical Role of Troop FP Managers

- Receive Printed Materials from SUFPM
 - Troop Guide
 - Order Cards
 - Receipt Books
 - Money Envelopes
 - Parent Flyers
 - Family Meeting Agenda (available online only)
- Conduct Family Meeting
 - Use this opportunity for the girls to set goals and their parents to be on board with them
- Distribute Printed Materials at Family Meeting
- Bring extras of Printed Materials to Troop Meetings



TROOP VOLUNTEER ACCESS

Email invitation to login 9/3

TFPM training video

Queue Parent/Adult Email Campaign

Volunteer avatar

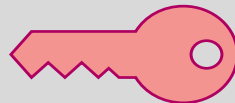
FIRST STEPS:

- * Your access email will prompt you to create a password to access your M2OS Volunteer account. If you are a returning user, you can log in using your existing credentials.

- * Check spam/promotion/trash folder

- * You may need separate passwords for the admin side vs the parent side

- * You will be prompted to complete certain account information, as applicable - watch a short system training video, enter a mailing address, create your Avatar, and **send access emails to the participants in your Troop using the Parent Adult Email Campaign (PAEC).**



- * You will be able to see a list of pre-uploaded Girl Scouts. Don't worry if not all Girl Scouts show up on this list at the beginning of the sale. Any participants not pre-loaded can simply register once the sale begins at: www.gsnutsandmags.com/gsssc. They will then be added to your Troop roster once council confirms their registration.

- * Girls who are registered in your troop but are not actively participating do not need to be removed from your roster, they will only count in your troop's PGA if they participate in the program

- * Girl Scouts can launch their accounts beginning on Sept 9, 2025. Please note that the system will not accept any early participant activity; all participants must wait until the sale launch date.

- * Caregivers can enter their girls' paper orders into their accounts through Oct. 13, 2025. If they do not enter their orders, the TFPM will need to do so through their Volunteer account.

TROOP DASHBOARD

Messaging

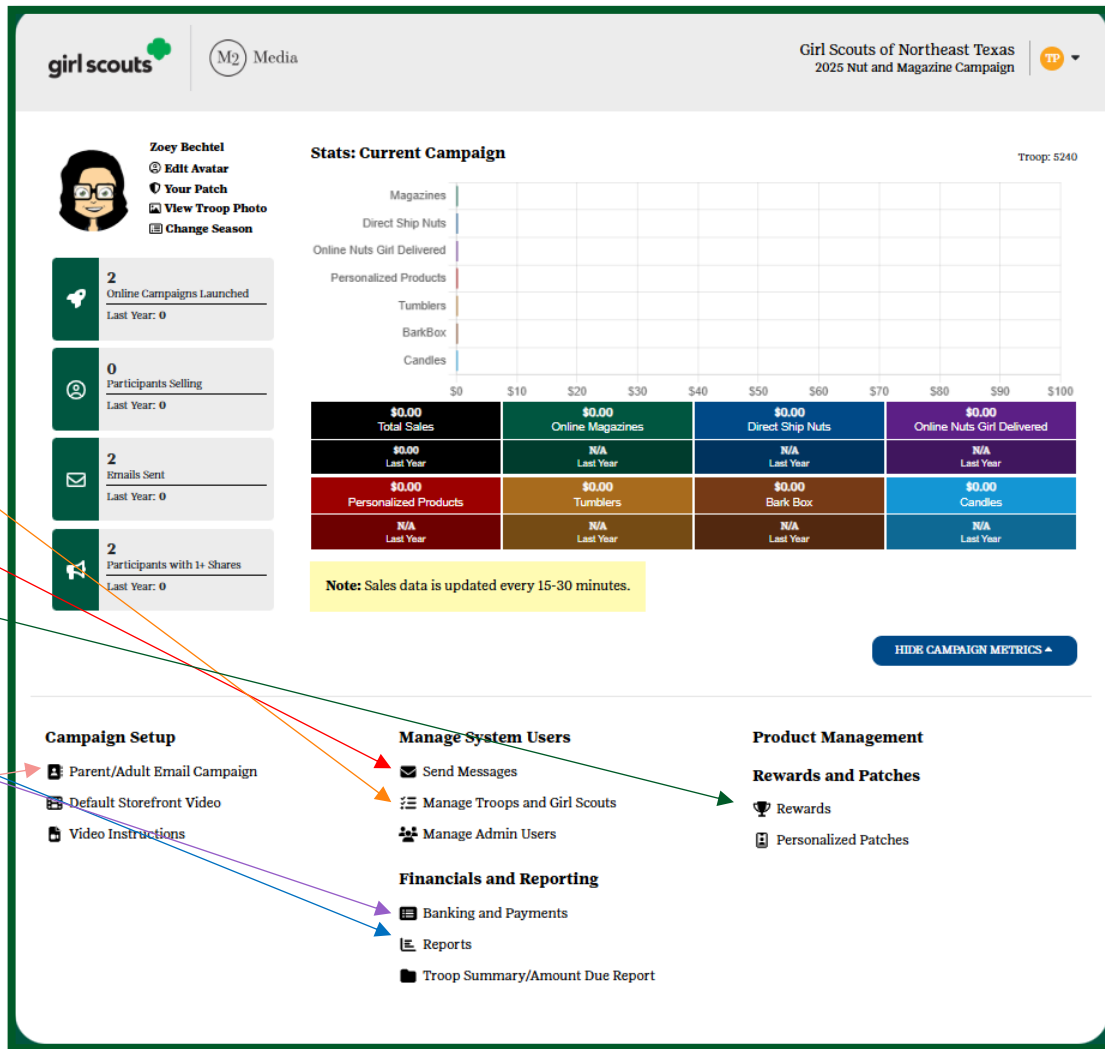
Manage nut card order entry

Select rewards

Sales reports

Banking and payments

Parent/Adult Email Campaign



When you access the M2 Site:

Use “login to administration site” button starting September 3

Watch training video



Create your avatar

Add registered girls to your troop list


Queue Parent/Adult Email Campaign by September 8

* This triggers an e-mail sent by M2 to the girls in your troop on the morning that the sale starts




Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

 TP










Show Quick Dashboard Links ▾

 **Parent and Adult Email Campaign**
Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.


Troop:


VIEW EMAIL


ADD CONTACTS


First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
<input type="text" value="Alicia"/>	<input type="text" value="Truesdail"/>	<input type="text" value="altruem2test+stagegirl@gr"/>	<input type="checkbox"/>			
<input type="text" value="Jennie"/>	<input type="text" value="Sorrell"/>	<input type="text" value="jsorrell@m2mediagroup.cc"/>	<input type="checkbox"/>			
<input type="text" value="Cat"/>	<input type="text" value="Arnold"/>	<input type="text" value="camold@m2mediagroup.o"/>	<input type="checkbox"/>			


UPDATE


 Opened

 Didn't open

 Sent

 Delivered

 Bounced

 Queued for sending

Status Key

RETURN TO DASHBOARD

Adding Nut Order Card Items into M2OS

Troop Leaders must enter any orders not entered by caregivers into M2OS. Leaders cannot enter orders until after the cutoff for girls/caregivers. Troops may enter orders until Oct. 15 at 11:59PM.



1. Choose Manage Troops and Girl Scouts from your dashboard.
2. Click the Girl Scouts name to edit/enter orders. **DO NOT enter online girl-delivered products.**

* Make sure to train parents that they DO NOT need to enter any online girl-delivered items as the system will add these for them!

3. Enter her total nut/candy items by variety from her order card.
4. Click Update.
5. Make sure the totals match.

FYI -- There is no submit button! Orders are transmitted for fulfillment automatically after the cutoff date..

BALANCING FINANCES

  Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Show Quick Dashboard Links

Banking and Payments

Check banking and payments for this campaign.

[Service Unit](#) / Troop

Troop Payments - Troop 6512

Troop Deposits

View payments made by this troop to the council

[MANAGE ACH](#)

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments

View Girl Scout payments for this troop.

[SEARCH TOOLS](#)

[ADD GIRL SCOUT PAYMENT](#)

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ Janie Jones	\$0.00	\$15.00	(\$15.00)

[REVIEW BOARD](#)

[To add a payment](#)



[Payments Collected](#)

[Balance Due](#)

Banking and Payments

Reports

(pictured is the Troop Summary/Amount Due Report)


  Girl Scouts of Alaska
Paper Nuts and Online Magazines

Girl Scouts of Alaska
Paper Nuts and Online Magazines

Show Quick Dashboard Links

Reports

See financial and other reports for this campaign.

All Sales Magazines Direct Ship Nuts Nut Order Card  Online Nuts Girl Delivered Special Reports **Summary Report**

Troop Summary Report

Campaign and sales information for your troops.

Troop: 6512

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
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Campaign Stats

Girls Selling	0
Avatars Created	0
Photos Uploaded	0
Voice Recordings	0
Total Personalized Patches Earned	0
Number Emails Sent	0
Per-Girl-Average Units	0
Per-Girl-Average Dollars	\$0.00
Reward Opt Out	No

Total Sales

Total \$ Sold	\$0.00
Collected Online	\$0.00
Collected from Customers	\$0.00
Total Troop Extras	\$0.00
Troop Proceeds and Bonuses	\$0.00
Amount Due Council	\$0.00
Payments Made to Council	\$0.00
Balance Due Council	\$0.00

Online Magazine Sales

Magazine Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Direct Shipped Sales

Direct Shipped Units	0
Total Sales Collected Online	\$0.00
Proceeds And Bonuses	\$0.00

Nut Card Sales

Nut Card Units	0
Total Collected from Customer	\$0.00
Proceeds And Bonuses	\$0.00

Online Nuts Girl Delivered

Online Nuts Girl Delivered Units	0
----------------------------------	---

Fall Product Training

Receipts, Receipts, Receipts!

- Receipt **every time** money, product, or rewards changes hands.
- Separate by variety: 15 different items!
 - The Project Thank You items are delivered to Council – No need to count!
- Count everything you receive before you sign off that you received it.
 - (For the Service Unit, it will be the delivery agent.)
- Load after your entire order is signed off.

* Delivery tickets for rewards make great packing slips and receipts!




DELIVERY TICKETS

Print delivery tickets
by Service Unit or
troop

Available for easier
picking and packing


Option to include
financials

 M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links

 Delivery Tickets
Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Single

>

Delivery Site


Alicia True (SU C...

>

Troop

All

☐ Include Financials


 CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials


 CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

 CREATE TICKET

Product	Unit Price	Quantity	Single Price	Print Price
Online Nuts	0	0		
Print Nuts	0	0		
Personal Nuts	0	0		
Online Nuts	0	0		
Chocolate Covered Raisins	0	0		
Chocolate Trail Mix	0	0		
Dark Chocolate Sea Salt Caramels	0	0		
Double Chocolate Raisins	0	0		
English Butter Taffy	0	0		
Personal Supreme	0	0		
Chocolate Covered Almonds	0	0		
Whole Cashews	0	0		
Mex Tostitos	0	0		
Dark Trail Mix	0	0		
Personal Dark	0	0		
Cost To Share	0	0		
Total	0	0		

Online Nuts Sales	Print Nuts Sales	Online Nuts Get Delivered
Total Collected Sales Online	\$0.00	Total Collected Sales Online
Proceeds	\$0.00	Proceeds
Net Card Sales		Total Sales
Collected from Customer	\$0.00	Collected Online
Proceeds	\$0.00	Collected from Customer
		Proceeds and Bonuses
		Payment Due Council



DELIVERY OF NUTS & CANDY

Delivered to SUs Nov. 5-7

**Troops Pick Up &
Girls Deliver to Customers
Nov. 6-16**

SU: Print Delivery Tickets By Troop

Troop: Print Delivery Tickets by Girl

DELIVERY OF REWARDS

**Delivered to SUs
in Early December**

Distribute ASAP

**SU: Print Delivery Tickets By
Troop**

**Troop: Print Delivery Tickets by
Girl**



Fall Product Training

Wrapping it up: Closeout



- Make sure each girl has paid in full
 - You can enter payments in the M2 system to help you keep track!
- Get confirmation from the bank that monies were paid & verify amount through ACH process in early December.
- Collect all receipts.
- Keep lists for distributing rewards at the end (early December).
- Keep everything through the end of the season and submit to Treasurer or volunteer who is completing the Troop Annual Report.

Fall Product Training

Real sales. Real money.

- We are dealing with real customers, real transactions and real money.
- Collect money @ each meeting – someone dedicated off to the side to collect.
 - Count with someone else
 - Sign receipt immediately
- Make deposits regularly.
- Parents have signed receipts accepting financial responsibility. We will hold you accountable for the monies owed because it belongs to the girls.
 - If Troop has bad debt from parent, keep track of contact points. Email is great for this.
 - TFPM is empowered. You can choose not to order the merchandise that remains unpaid, choose not to let someone with debt participate except for direct-ship, etc.
 - Financially responsible
 - Criminally responsible



If your troop is off by 5 tins of Mint Treasures, that's the equivalent of losing 60 items worth of proceeds.
Every item sold up front; funds collected at time of sale. **NEVER distribute product until paid.**

TROOP VOLUNTEER REWARD

To Earn Patch:
\$1000 combined sales
total for Troop



THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience



5 SKILLS ACQUIRED THROUGH GIRL SCOUT ENTREPRENEURSHIP

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus, Girl Scout Programs, Camp,
Troop Activities & Giving Back

GRIZZLY BEAR

They live in forests, river valleys, and mountain regions of North America.

They can run up to 35 miles per hour.

They are omnivores. They eat berries, roots, nuts, fish, and other small and large animals.

They eat up to 20,000 calories per day before hibernation.

They can live for 20-30 years.

Cubs will live with their moms for 2-3 years to learn survival skills.

The average adult male can weigh 400-800 lbs, and up to 1,700 lbs.

They are 3-4 feet from head to hind; but standing on their hind legs they can be 8 feet tall!



Mother grizzly & cubs in Glacier National Park, Montana,
National Park Service

BRAVE.
FIERCE. **FUN!**



TROOP PROCEEDS

\$1 for every Nut/Candy item
\$3 for every Mags & More items

\$0.15 Bonus per item for a Troop
PGA of 45+

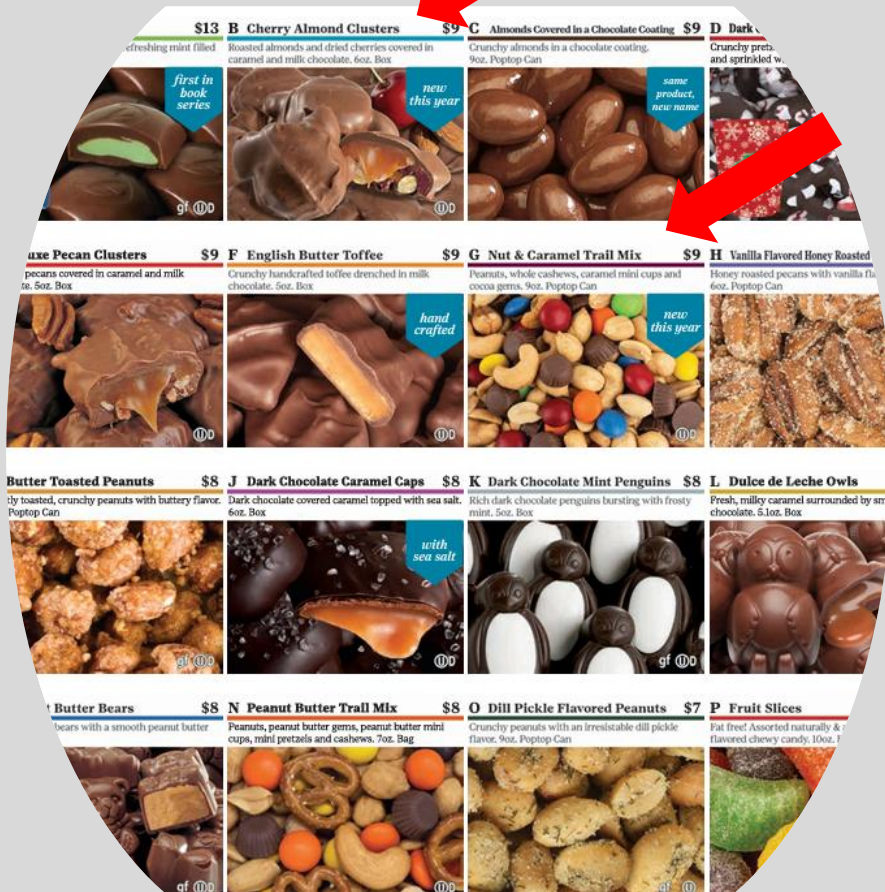
Average participating Girl Scout
contributed \$47 to Troop funds.

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

Magazines & More





DELICIOUS NUTS & CHOCOLATES

Silver Sage's Top Selling Items

- #1 – English Butter Toffee
- #2 – Deluxe Pecan Clusters
- #3 – Peanut Butter Bears
- #4 – Dark Chocolate Caramel Caps
- #5 – Dulce de Leche Owls

Order Card: 16 Options
Online Shopping Site: Many More

ASHDON FARMS TINS

Perfect for Gifts
and Treats!



Girl Scout Memory Box Tin
(order card, online girl
delivered or direct ship)
Milk Chocolate Mint
Treasures
Collectable (first in book
series)

Polar Bear Holiday Tin
(online direct ship only)

Milk Chocolate Pretzels
& Deluxe Pecan Clusters



NEW PRODUCTS!



← **Nut & Caramel Trail Mix**
(order card, online girl delivered or direct ship)
Peanuts, whole cashews, caramel mini cups and cocoa gems.



← **Cherry Almond Clusters**
(order card, online girl delivered or direct ship)
Roasted almonds and dried cherries covered in caramel and milk chocolate.

Cheerful Candles
(direct ship only)
A variety of
delightfully scented
candles.




ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options:
Girl Delivered or Direct Ship


How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.


SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.


SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.


SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.


SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE




Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store




SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athens)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

When Nuts & Chocolate is selected...

Supporters can visit
other storefronts
after checking out
online

SHOP CANDLES

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE:

Magazines

Renewal
OR
New Subscription
(online only)

Shipping cost unbundled from
Magazine Subscription prices.



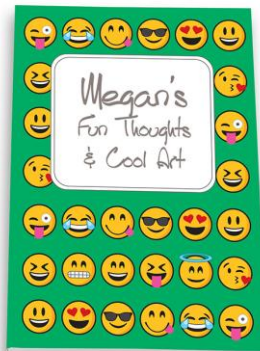
**PRODUCTS GIRL
SCOUT
SUPPORTERS
CAN PURCHASE:**

Tervis® Tumblers
(Online Only)



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE:

Personalized
Products
(Online Only)



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE:

Candles

16oz
Double Wick
80 hour burn time
(Online Only)



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE:

Girl Scout themed
BarkBox options
(Online Only)

Choose from five
different boxes!



S'more the Merrier and Pup Patches & S'more sets
available while supplies last

Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats

Berry
Trios™ are
exclusively
in Girl Scout
Bark Boxes!



Project Thank You

Project Thank You items are delivered to our local hometown heroes throughout our Council area

Customers may choose a Project Thank You item for \$7

Orders can be placed through order card, online girl delivered, or direct ship channels

Products are preselected and are distributed by council

These are not distributed by girls/troops

Troops earn proceeds and Girl Scouts earn a special patch at 4+ sold and credit towards other rewards



HOW TO GET STARTED

Online to offer nuts & chocolates, magazines, personalized stationery, Tervis® Tumblers and Bark®Box items.

In-person with nut order card.

Works in Three Ways:

- **Order Card:**
 - Bring to friends & family. Take orders. Collect money. Turn in money. Deliver products.
- **Online w/ Girl Delivery:**
 - Girl sends link to friends & family. Customers buy online and request girl delivery. Products are physically delivered by the girl. Only available for the 16 items on the Nut Order Card.
- **Online w/ Direct Ship:**
 - Girl sends link to friends & family. Customers buy online and have shipped directly to them.
 - (All “Mags & More” items work this way.)

It's SO EASY! No booths, no estimates, no re-orders, and no inventory on-hand.

GIRL SCOUT'S PLATFORM SET-UP

Preferred Email
Address (this is the
email you use for MyGS)



Confirm Active
Membership


Accept Permissions &
Watch Safety Video

Build an Avatar


Parent/Girl Login

Troop/SU Login

Participant Login | Volunteer Login |  Español


Girl Scouts of Greater Chicago and Northwest Indiana



Girls and Parents/Adults

Already Registered? [New User?](#)

[LOGIN](#) [CREATE AN ACCOUNT](#)



Troop Leaders or Volunteers


New and returning users

[VISIT ADMIN SITE](#)

Welcome!

Thank you for participating with Girl Scouts.
You're helping today's Girl Scouts make the world
a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site






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Parent Number 10,275,807.
CAMPAIGN WEBSITE


[Contact Us](#) [Privacy Policy](#) [Terms & Conditions](#)

GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar




  Girl Scouts of Northeast Texas 

 Update Athena's Avatar

Build Your Avatar

Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the uniform and official apparel options that are available in council stores or online at girlscoutshop.com.








To see all choices for your avatar, use the arrows in the avatar software below.

Face	
◀	Skin Tone ▶
◀	Eyes ▶
◀	Eye Color ▶
◀	Face / Masks ▶
Hair	
Body	
Clothing	


Add Your Avatar's Voice


Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

  RECORDED NOW  UPLOAD AN AUDIO FILE  Audio Received!

☐ I do not want to record a voice 

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

 PREVIEW

 UPDATE

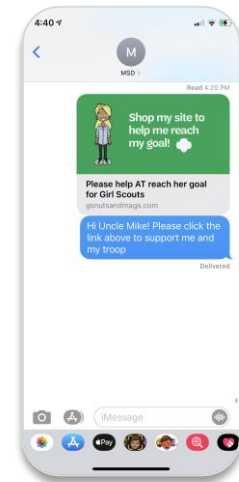
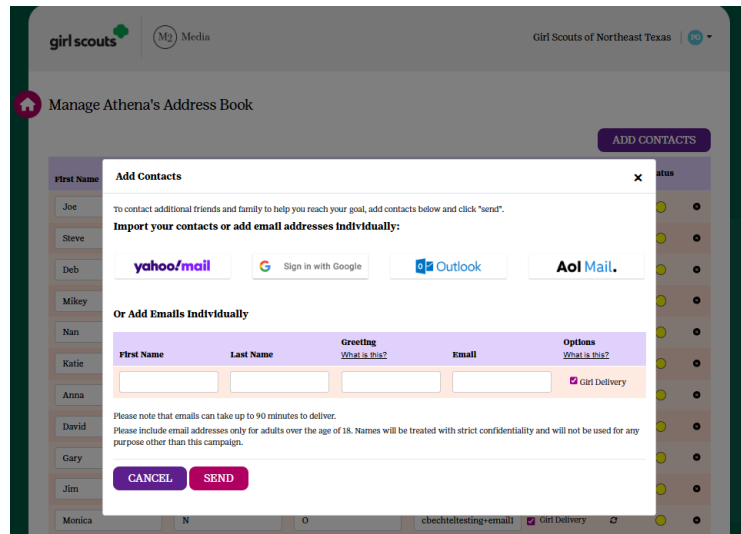
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with
social media and
texting – *NEW toolkit
this year!*

Printable business
cards

Door hangers with
QR codes



Printable Door Hangers

Just cut along the dotted lines and hang on the doorknob.

* For best results print on card stock paper and keep your browser font size at the standard setting.



SHARE MY SITE TOOL KIT

Many ways to Share


Download images for
additional online
marketing

Copy the storefront
link to send

Share on Social Media

Text friends & family


Athena's Dashboard



Change Photo

[Update Avatar & Voice](#)
[Update Girl Scout Details](#)
[View Girl Scouts](#)


\$359.68 of **\$325.00** Online goal

100%  150%

[SHOP YOUR PERSONALIZED SITE](#)

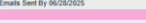
Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Level Status


Progress 


Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025 

Personalized Patch Requirements


Online Sales 

Emails Sent By 06/28/2025 


Share My Site


You've successfully shared your site on social media!


Things to Do Today


 **Share My Site**

Athena's Campaign


 **Share My Site**

 **Athena's Emails (View & Send)**

 **Athena's Sales Reports**

 **Supporter Thank You**


Top Sellers In Your Tr

 Athena B.

LEARN MORE ABOUT PERSONALIZED PATCH

Download Social Media Images


Save the following images to your phone or computer and use when sharing your store link.



Visit my site to help me reach my goal!

Instagram Story, Snapchat
1080 x 1920

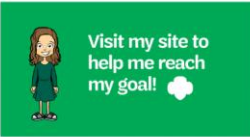
[DOWNLOAD](#)



Visit my site to help me reach my goal!

Instagram
1080 x 1080

[DOWNLOAD](#)



Visit my site to help me reach my goal!

Facebook, X /Twitter
1200 x 630

[DOWNLOAD](#)


[CLOSE](#)


Share My Site


Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:

 [Share my site via text or apps](#)

 [Share my site on Facebook](#)

 [Share my site on Twitter / X](#)


Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

[DOWNLOAD SOCIAL IMAGES](#)

[COPY YOUR STORE LINK](#)

Unique Code

MFGBNZCU 

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the [Girl Scout Internet Safety Pledge](#).

[RETURN TO DASHBOARD](#)

PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Sales Tools

Send Thank You Emails

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry & sales reports

Change your Avatar


Select rewards

Update your information or add another Girl Scout

The dashboard is titled "Athena's Dashboard" and features the Girl Scouts logo and "M2 Media" branding. It displays a progress bar for an online goal of \$325.00, with \$389.63 achieved (100% progress). A "SHOP YOUR PERSONALIZED SITE" button is available. The dashboard is divided into several sections: "Athena's Campaign" (Share My Site, Athena's Emails, Athena's Sales Reports, Supporter Thank You, Personalized Door Hanger, Athena's Campaign Video, Business Cards), "Fun Stuff" (Personalized Patch, Athena's Avatar, Athena's Avatar Rewards, Physical Rewards), and "Parent or Adult's Information" (Your Girl Scout(s), Add Another Participant, Update Profile). On the right, there are sections for "Level Status" (Progress bar), "Promote Patch" (Emails Sent By 06/28/2025), "Personalized Patch Requirements" (Online Sales, Emails Sent By 06/28/2025), "Share My Site" (You've successfully shared your site on social media!), "LEARN MORE ABOUT THE PERSONALIZED PATCH", and "Top Sellers In Your Troop" (Athena B.).

girl scouts | M2 Media | Girl Scouts of Northeast Texas | PG

Athena's Dashboard

 [Change Photo](#)

[Update Avatar & Voice](#)
[Update Girl Scout Details](#)
[Your Girl Scouts](#)

\$389.63 of \$325.00 Online goal

100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGPNZCU [What is this?](#)

Athena's Campaign

[Share My Site](#) [Athena's Emails \(View & Send\)](#) [Athena's Sales Reports](#) [Supporter Thank You](#)

[Personalized Door Hanger](#) [Athena's Campaign Video](#) [Business Cards](#)

Fun Stuff

[Personalized Patch](#) [Athena's Avatar](#) [Athena's Avatar Rewards](#) [Physical Rewards](#)

Parent or Adult's Information

[Your Girl Scout\(s\)](#) [Add Another Participant](#) [Update Profile](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements


Online Sales

Emails Sent By 06/28/2025

[Share My Site](#)
You've successfully shared your site on social media!

[LEARN MORE ABOUT THE PERSONALIZED PATCH](#)

Top Sellers In Your Troop

 Athena B.

PARTICIPANT'S DASHBOARD (cont.)

Things to Do Today
pop up & banner

The screenshot shows the 'Athena's Dashboard' for a Girl Scout leader. At the top, the 'girlscouts' logo and 'M2 Media' are visible, along with the text 'Girl Scouts of Northeast Texas' and a 'PG' rating. The dashboard features a profile section with a cartoon avatar and links to 'Update Avatar & Voice', 'Update Girl Scout Details', and 'Your Girl Scouts'. A central progress bar shows '\$359.68 of \$325.00 Online goal' with a 100% completion indicator. To the right, a 'Level Status' section shows a progress bar for Bronze, Silver, Gold, and Platinum levels. A 'Things to Do Today' pop-up is centered on the screen, containing a share icon, the text 'Share My Site' and 'Share your website via text, phone, app, or on social media.', and buttons for 'CLOSE' and 'Do Not Show Again'. Below the pop-up, a 'Things to Do Today' banner includes a 'Share My Site' button. At the bottom, a 'Athena's Campaign' section contains icons for 'Share My Site', 'Athena's Emails (View & Send)', 'Athena's Sales Reports', and 'Supporter Thank You'. On the right side, there are sections for 'Personalized Patch', 'Share My Site' (with a success message), and 'Top Sellers In Your Troop' featuring a profile for 'Athena B.'.

girlscouts M2 Media Girl Scouts of Northeast Texas PG

Athena's Dashboard

\$359.68 of \$325.00 Online goal

100% 150%

Level Status

Progress

Bronze Silver Gold Platinum

Things to Do Today

To ensure your product program reaches its full potential, be sure to complete these items today.

Share My Site
Share your website via text, phone, app, or on social media.

CLOSE [Do Not Show Again](#)

Things to Do Today

Share My Site

Athena's Campaign

Share My Site Athena's Emails (View & Send) Athena's Sales Reports Supporter Thank You

Personalized Patch

Share My Site
You've successfully shared your site on social media!

Top Sellers In Your Troop

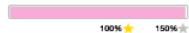
Athena B.

Sienna's Dashboard



[Change Photo](#)

\$1,914.85 of \$350.00 goal



100% ★ 150% ★

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024

Personalized Patch Est. Delivery Date: 09/04/2024

Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign



Manage Paper Orders



Sienna's Emails
(View & Send)



Sienna's Sales
Reports



Supporter Thank You

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with your recent purchase.

Your support makes a real difference. You're helping me and my troop earn proceeds that fund amazing experiences, all while learning skills that will last a lifetime.

If you would like to buy any additional products from me, please visit my Online Site to place your order before my sale ends.

From Sienna

[ACTIVATE EMAIL](#)

**DON'T FORGET
TO SAY THANKS!**

Girl Rewards and Patches

10+
Nut/Candy
Items



Send 18+ Emails

2+ Magazine
& More Items



Charm Bracelet
& Charm
30+ Items



Brave, Fierce, Fun!
T-Shirt
80+ Items



Small Grizzly
Bear Plush
45+ Items



Watercolor Art Kit &
Pom-Pom Keychain
60+ Items



Black Notebook with Gel Pens
100+ Items



Large Grizzly Bear
Plush
125+ Items



4+ Project Thank You
Items



String Art
Craft & Mini
Camp LED
Light
150+ Items



Mini
Karaoke
Machine
180+ Items

Rewards are cumulative.

"Items" refers to all items available during the sale combined.

- Name, nickname or initials
- Either background
- Avatar (3 billion combinations!)
 - Hair, shoes, clothing, eyes, etc.

Earned by:

- Sending 18+ emails and
- Use the “Share My Site” feature to share her site by text, Facebook, etc. and
- Selling \$375 worth of items (nuts & chocolates, magazines, Tervis, BarkBox, stationery all count!) during the Fall Program

The crossover patch is earned by:

- Earning the Fall Product Personalized Patch
- Sell 375+ packages of cookies in the 2025 Cookie Program

Once earned, the patch will be mailed to the Girl Scout directly if she includes her address when signing up.



FALL PRODUCT PROGRAM CUSTOMER CARE

M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

Materials: Troop Guide, Family Sheet, etc.

*All paper materials, and more, can be found at [https://www.girlscouts-ssc.org/en/members/for-girl-scouts/Entrepreneurship/Fall Product Program.html](https://www.girlscouts-ssc.org/en/members/for-girl-scouts/Entrepreneurship/Fall%20Product%20Program.html)

Silver Sage Customer Care: 208-377-2011 or customercare@girlscouts-ssc.org



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

The girls will have an
BEAR-y amazing season!

