

Fall Product Program 2025 Troop Guide

What is the Fall Product Program?

This program is an integral part of a Girl Scout's journey toward leadership allowing participants to practice skills as:

Goal Setting
Decision Making
People Skills
Business Ethics
Money Management

An easy, fun way to earn funds for your troop activities at the beginning of the Girl Scout year - don't miss out on all the fun!

BRAVE.
FIERCE.
FUN!



Mascot: Grizzly Bear

Grizzlies are native to North America, residing mainly in Canada, Alaska, and the NW USA.

They are omnivores and typically live 22 years. Grizzly Bears can weigh up to 1,500 pounds and reach 8' tall standing on their hind legs! (That's taller than most NBA players!)

Getting Started! -Volunteers-

1. Follow the link sent to your email address the week of September 1, 2025, to access the M2OS site. If you haven't received your email by the end of the week, contact your Service Unit Fall Product Manager or Customer Care.
2. Complete M2OS system training.
3. Create your volunteer Avatar!
4. Launch the PAEC (parent/adult email campaign) to the Girl Scouts in your Troop.

Important 2025 Dates

Fall Product Manager Training	August 18
Fall Product for Families Zoom Event	August 25
Access to M2OS for Troop Volunteers	September 3
Program Begins!	September 9
Last day for in-person & online girl-delivery ordering	October 13
Family Deadline for entering in-person orders into M2OS	October 13
Deadline for TFPM to enter or edit order card items	October 15
Last day for direct ship online orders	October 26
Last day for Girl Scouts/Troops to make reward choices (T-shirt size)	October 27
Delivery of nut/chocolate items to SUFPMs	November 6 - 15
All money for paper orders due to Troops	November 15 - 17
Final day to let Council know of any ACH issues	November 18
ACH transfers to/from Troop Accounts	Late November

Troop Proceeds

- Troop proceeds are automatically calculated by the M2 system. Troops can view the total amount earned by selecting the Banking and Payments link from their Troop dashboards.
- Troop proceeds are \$1 for each nut/chocolate item and \$3 for each magazine, Tervis, BarkBox, or stationery item.
- Troops earn an additional \$0.15 per item when the average per girl participating is 45+ items sold.

Participation Options

Product	Sale Type	How To	Delivery to Customers	Troop Proceeds
Nuts/ Chocolates:	In-Person	<ul style="list-style-type: none"> Participants collect money from customers at the time of collecting the order Family/Troop enters orders into M2OS by the appropriate deadline Participants turn in money to the Troop 	Delivered by participating Girl Scouts to customers	\$1 per item
	Online Girl-Delivered	<ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2OS and send emails to friends and family Customers pay online Orders are automatically credited to the participants in M2OS 	Delivered by participating Girl Scouts to customers	\$1 per item
	Direct Shipped	<ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2OS and send emails to friends and family Customers pay online, including the cost of shipping Orders are automatically credited to the participants in M2OS 	Shipped directly to the customer (1-2 weeks standard delivery timeframe after order processing. Customers will have the option for expedited shipping)	\$1 per item
Mags & More:	Online Direct Shipped	<ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2OS and send emails to friends and family Customers pay online, including the cost of shipping Orders are automatically credited to the participants in M2OS <p>Note: Not all product types can be combined in the same cart.</p>	Shipped directly to the customer (6-8 weeks standard delivery timeframe after order processing)	\$3 per item

Earn Customized Patches



Fall Product Personalized Patch

To earn:

1. Create your avatar
2. Send 18+ emails
3. Sell \$375 in total Fall sales
4. Use the "Share My Site" function in the M2 system

*Troop Fall Product Managers earn a personal patch at \$1000 in total Troop sales!

Cookie Program Crossover Patch

To earn:

1. Earn the Fall Customized Patch
2. Sell 375+ packages of cookies in the 2025 Cookie Program



Project Thank You



- Project Thank You is a great way for customers to give back to the community through donations of products. Our council's Project Thank You items will be donated to local hometown heroes.
- Donations are credited to the participant's sales & troops receive \$1 per item in proceeds. Items are pre-selected and all you need to do is select a Project Thank You item.
- Girl Scouts earn the Care to Share patch by receiving four or more donations.

Volunteer M2OS Access – In Depth

Volunteers will receive an email invitation from M2 that explains how to access the site and get started. If you have not received an email invitation to access the M2OS site by Sept. 3, 2025 please visit www.gsnutsandmags.com/admin and select “Forgot Password.” If you need further assistance, please contact your SUFPM or M2 Customer Service.

Troop Banking

1. Troops must have a bank account. Contact Customer Care for additional details or assistance.
2. Payment is collected at the time of ordering; make checks payable to your troop.
3. Deposit all money into your Troop bank account and keep all receipts!
4. Enter any money turned in by participants into M2OS to help you keep it all organized.
5. Amount owed to Council will be deducted via an ACH debit in Late November. Amount due is calculated automatically in M2OS.
6. Find balance due by clicking the “Banking and Payments” link on your Troop dashboard.

You will see an overview of all sales and proceeds information for your Troop. The “Reports” link shows even more detail.

View the Troop Orders Report or download your Troop’s delivery ticket and toggle on financial information for another view.

Tips

If a Girl Scout does not turn in money at scheduled time, **do not place her order.** Contact their caregiver immediately.

Keep the Troop Leader informed of all contact attempts and document the information.

Orders should not be placed unless payment has been received by the Troop.

Money for all online orders shows as already paid to Council, and final ACH will be adjusted for the Troop to earn proceeds on these sales.

If your Troop decides to accept checks, be sure to have a phone number listed on the check. We recommend you only take checks from people you know and are comfortable contacting if there is a problem.

First Steps

- Your access email will prompt you to create a password to access your M2OS Volunteer account. If you are a returning user, you can login using your existing credentials.
- You will be prompted to complete certain account information, as applicable: watch a short system training video, enter a mailing address, create your Avatar, and send access emails to the participants in your Troop using the Parent Adult Email Campaign (PAEC).
- You will be able to see a list of pre-uploaded Girl Scouts. Don’t worry if not all Girl Scouts show up on this list at the beginning of the sale. Any participants not pre-loaded can simply register once the sale begins at: www.gsnutsandmags.com/gsssc. They will then be added to your Troop roster once council confirms their registration.
- Girl Scouts can launch their accounts beginning on Sept 9, 2025. Please note that the system will not accept any early participant activity; participants must wait until the sale launch date.
- Participants can enter their own paper orders into their accounts through Oct. 13, 2025. If they do not enter their orders, you will need to do so through your Volunteer account.

Adding Nut Order Card Items into M2OS:

Troop Leaders must enter any orders not entered by caregivers into M2OS. Leaders cannot enter orders until after the cutoff for Girl Scouts. Troops may enter orders until Oct. 15 at 11:59PM.

- Choose Paper Order Entry from your dashboard.
- Click the Girl Scout’s name to edit/enter orders.
- **DO NOT enter online girl-delivered products!**
- Enter her total nut/candy items by variety from her order card. Click Update. Make sure the totals match.
- There is no submit button. Orders are transmitted for fulfillment automatically after the cutoff date.

Tips!

Only order the exact number of nut/candy items sold, as product cannot be returned to Council.

Rewards are automatically calculated. Please note that rewards could take up to an hour to update after adjustments have been made to products sold.

Program Wrap-up

Products

Remember, all product is automatically submitted for fulfillment. There is no “submit” button.

- Coordinate with your SUFPM to pick up your Troop’s nut/candy items.
- Print a delivery ticket for each participant from your dashboard.
- When you deliver the items to each Girl Scout, have their caregiver count/inspect each item and sign the Delivery Ticket for your records.

Rewards

Girl Scouts must make their reward selections (T-Shirt size) online by Oct. 27, 2025 at 11:59 pm.

- Any t-shirt size selections not made by Oct. 27, 2025 at 11:59PM will default to size Adult Small for girls 13 and under and size Adult Medium for girls 14 and older.
- Reward deliveries will be coordinated with your Service Unit Fall Product Manager in a similar fashion to products.

Delivery

Troops should make sure their Girl Scouts coordinate delivery of product with their customers as soon as possible. Happy customers equal return customers!

- Participants will receive an online report of orders with email addresses and phone numbers of their customers.
- Participant may contact customer care for additional customer information if necessary for delivery

FAQs

Please visit the M2 support site at support.gsnutandmags.com for more information.

Here are a few frequently asked questions as you get started:

Q: My Girl Scouts are attempting to register and get a “Campaign is Currently Unavailable” message.

A: The Girl Scouts cannot begin online account registration until the program start date, September 9, 2025

Q: I entered the email addresses to send access notifications to the Girl Scouts in my Troop. The site says “Queued for Sending” but how long does it take to send?

A: Access emails will be sent to the participants on the start date of the program, September 9, 2025

Q: I am a Volunteer and have a Girl Scout participating. Can I use the same email address for my volunteer and girl accounts?

A: Yes! You will be notified upon login as to which account you are signing in to. Volunteer accounts are accessed at www.gsnutsanmags.com/admin and participating girl accounts are accessed at www.gsnutsandmags.com/gsssc. Note: You will need different passwords for each site, and it is recommended to only save one to your browser if you choose to do so.

Q: One of my Girl Scouts received an online girl-delivered order that the family is unable to deliver. How do I remove it?

A: The caregiver (or customer) will need to contact M2 Customer Service to have the order cancelled and removed from the system. This cancellation MUST be completed before the end of the caregiver paper order card entry period on October 13, 2025

Questions?

- For questions regarding specific Council-related details, contact your Service Unit or GSSSC Customer Care.
- For questions regarding M2OS or other general sale questions, contact M2 Customer Support.

Service Unit Fall Product Manager

Name: _____
Email: _____
Phone: _____

Girl Scouts of Silver Sage Council

customercare@girlscouts-ssc.org
208-377-2011

M2 Customer Service

question@gsnutsandmags.com
800-372-8520

We Appreciate You!
Thank you for being an
integral part of the Fall
Product Program!

girl scouts
of silver sage

M2 Media