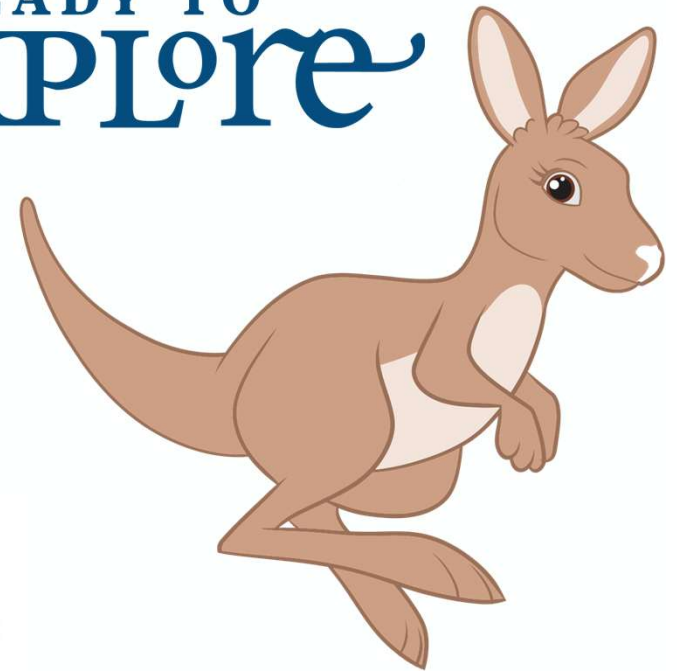


Welcome to 2026
Treats & Treasures
Fall Product Program
Training for Volunteers

READY TO
explore



girlscouts
of silver sage



Agenda

- Promise & Law
- Group/Meeting Norms
- Special Benefits of Fall Product Program
- Volunteer Roles
- Season Walk-Through
- Q&A
- SUFPM Training

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

Remember that Girl Scout Volunteers are also Girl Scouts and model the Girl Scout Promise and Law in word and deed.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



Team & Meeting Norms

Promise & Law

- Not a contest – we all win together

No Need to Memorize

- Troop Manual
- Lots of online resources
- Other volunteers like SUFPMs
- M2 support
- GSSSC Customer Care
- Just-in-time prompts via e-mail

Training videos
Ready-made social media posts
Clip art of them
How to identify counterfeit bills
M2 materials & activities
GSUSA materials & activities
Google, Pinterest, Facebook groups

Lean Into the Excitement

Complete TFPM/SUFPM
Contract(s)

Read Troop Guide & Family
Information Sheet

Read E-mails

Contact Customer Care

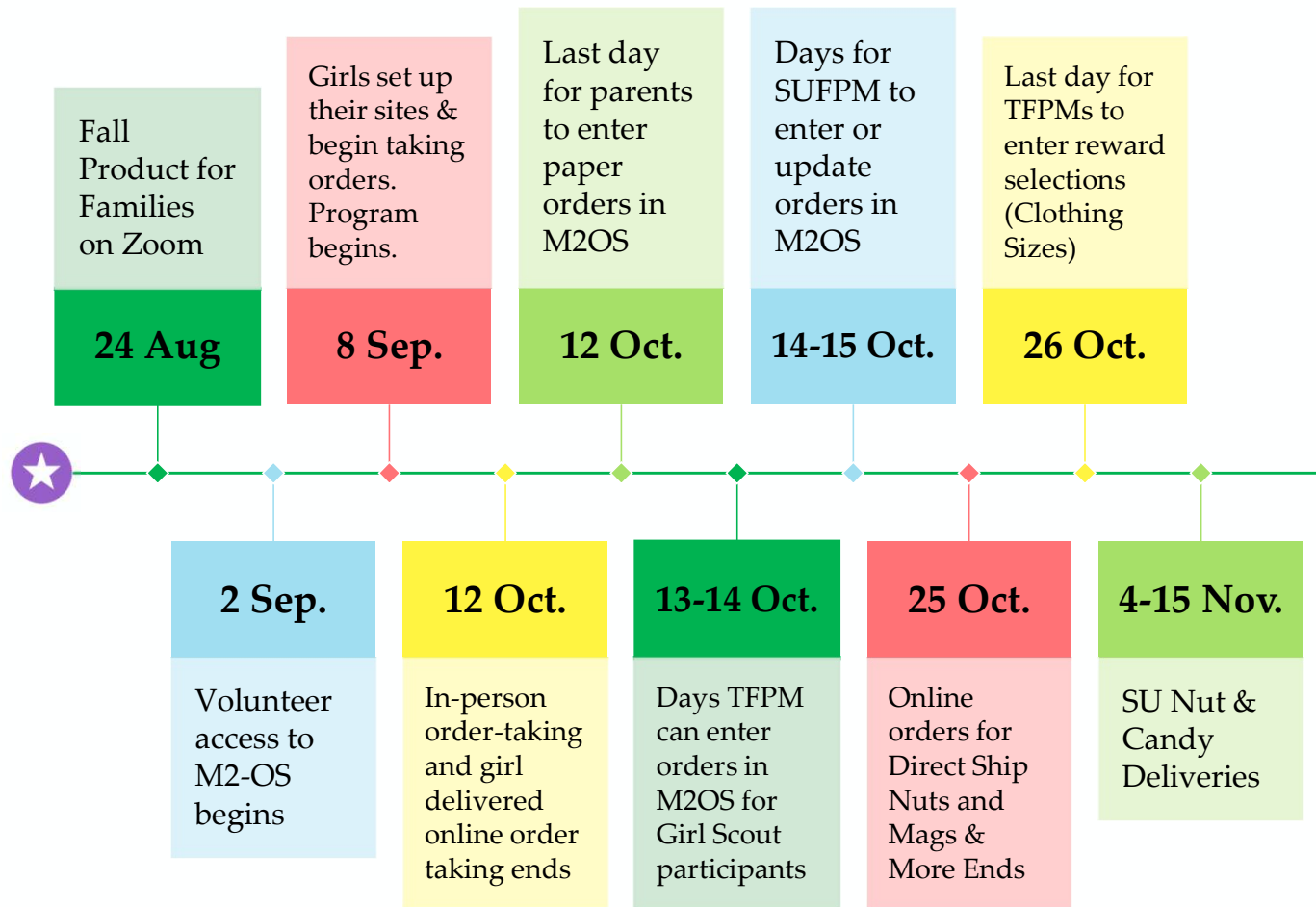


Ready to explore the Treats
& Treasures Program for
Volunteers!

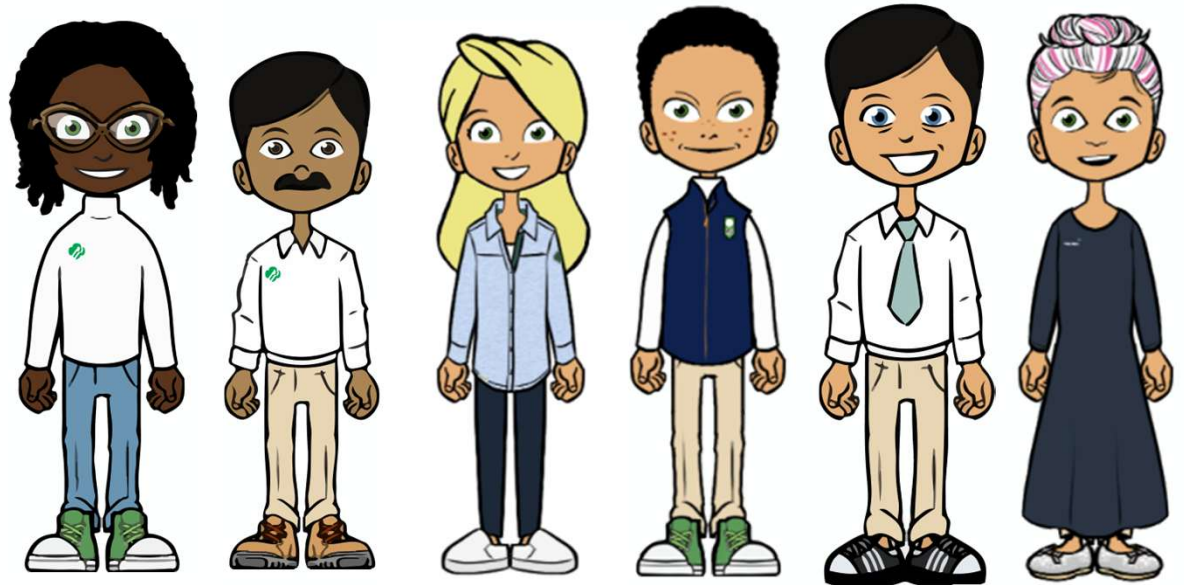


**All Troops Combined Earned
\$18,374 in Proceeds Last Year!**

IMPORTANT DATES



TROOP VOLUNTEER EXPERIENCE



In any FP Manager Role:

- You must be registered for 2027 Membership Year
- Have an up-to-date background check
- Sign TFPM contract and/or SUFPM contract
- We will code you in council's system, then you'll get granted access to www.gsnutsandmags.com/gsssc site (M2 System)
- Make sure that girls in your troop are renewed and that new girls are registered immediately so they can participate
- Materials for girls (order cards, money envelopes, etc.) will be distributed to TFPM by your SUFPM, all materials are also available under the Cookies dropdown on our Council's website.



On our website, desktop:



Click here

SHOP DONATE MY GS

Hover over this arrow

Get Involved Support Us Cookies Members

Then click here

Cookie Volunteers

Troop Cookie Manager act

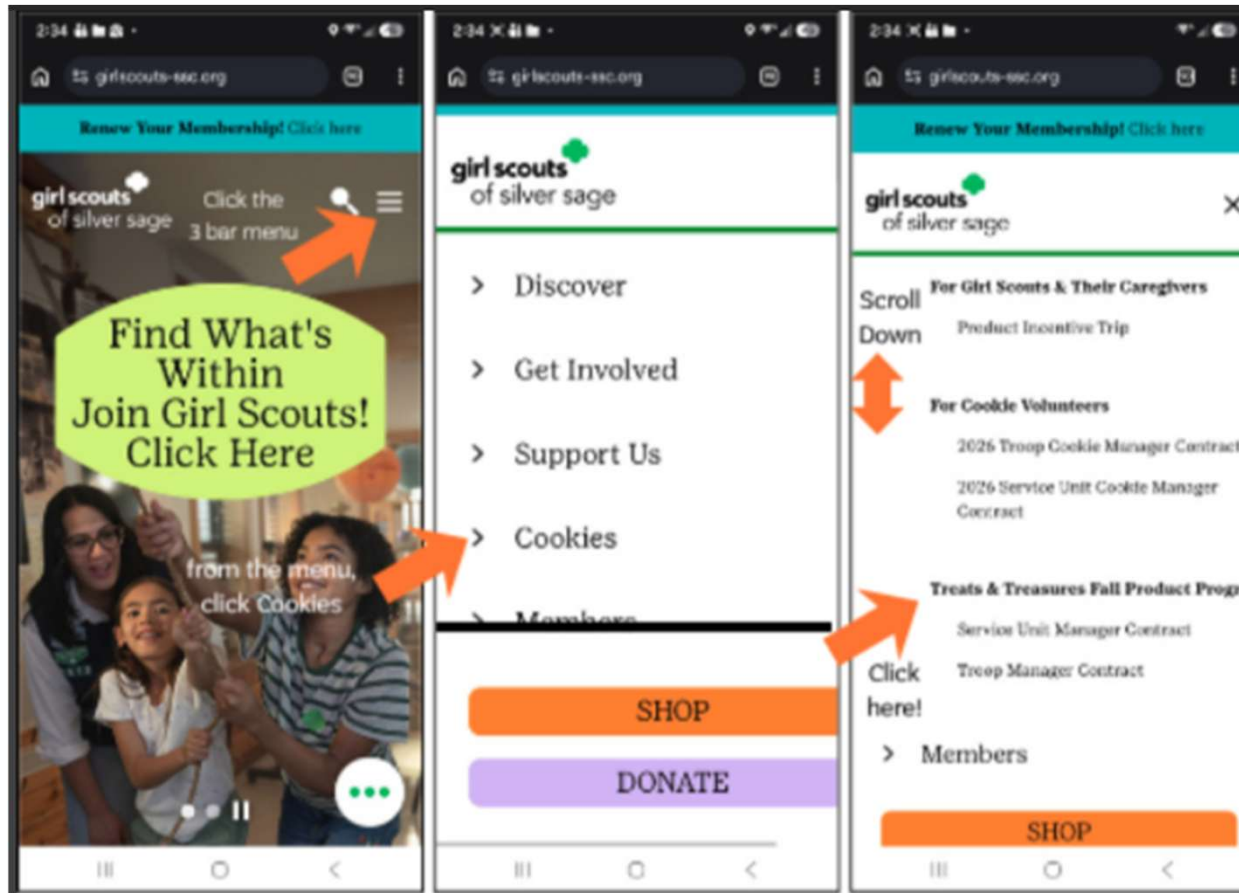
Service Unit Cookie Manager Contract

Treats & Treasures Fall Product Program

Service Unit Manager Contract

Troop Manager Contract

On our website, mobile device:

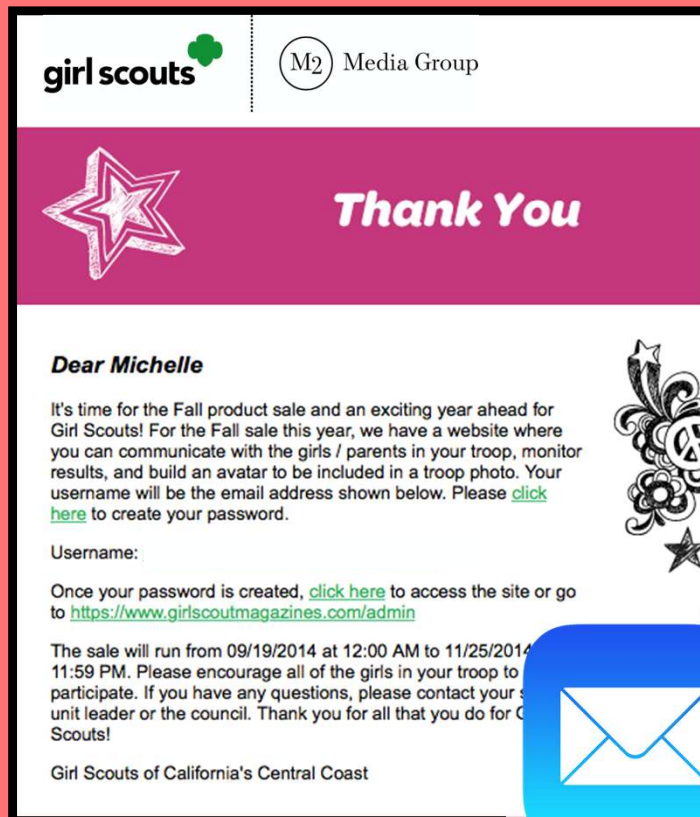




Paper permission forms are not included as the permissions are in the M2OS and on every receipt.

Critical Role of Troop FP Managers

- Encourage Girls & Volunteers to Renew/Register
- Receive Printed Materials from SUFPM
 - Troop Guide
 - Order Cards
 - Receipt Books
 - Money Envelopes
 - Parent Flyers
 - Family Meeting Agenda (available online only)
- Conduct Family Meeting
 - Use this opportunity for the girls to set goals and their parents to be on board with them
- Distribute Printed Materials at Family Meeting
- Bring extras of Printed Materials to Troop Meetings
- Collect Funds Owed at Troop Meetings



TROOP VOLUNTEER ACCESS

Email invitation to login 9/2

Quick TFPM training video

Queue Parent/Adult Email Campaign

Create your Volunteer avatar!

FIRST STEPS:

- * Your access email will prompt you to create a password to access your M2OS Volunteer account. This is you email listed in MyGS, if you put a different email on your contract, contact Customer Care to change it. If you are a returning user, you can log in using your existing credentials.

- * Check spam/promotion/junk/trash folders

- * You may need separate passwords for the admin side vs the parent side

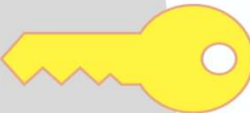
- * You will be prompted to complete certain account information, as applicable - watch a short system training video, enter a mailing address, create your Avatar, and send access emails to the participants in your Troop using the Parent Adult Email Campaign (PAEC).

- * You will be able to see a list of pre-uploaded Girl Scouts. Don't worry if not all Girl Scouts show up on this list at the beginning of the sale. Any participants not pre-loaded can simply register once the sale begins at: www.gsnutsandmags.com/gsssc. They will then be added to your Troop roster once council confirms that they are registered members for the MY2027 year.

- * Girls who are registered in your troop but are not actively participating do not need to be removed from your roster, they will only count in your troop's PGA if they participate in the program

- * Girl Scouts can launch their accounts beginning on Sept 8, 2026. Please note that the system will not accept any early participant activity; all participants must wait until the sale launch date.

- * Caregivers can enter their girls' paper orders into their accounts through Oct. 12, 2026. If they do not enter their orders, the TFPM will need to do so through their Volunteer account.



TROOP DASHBOARD

Messaging

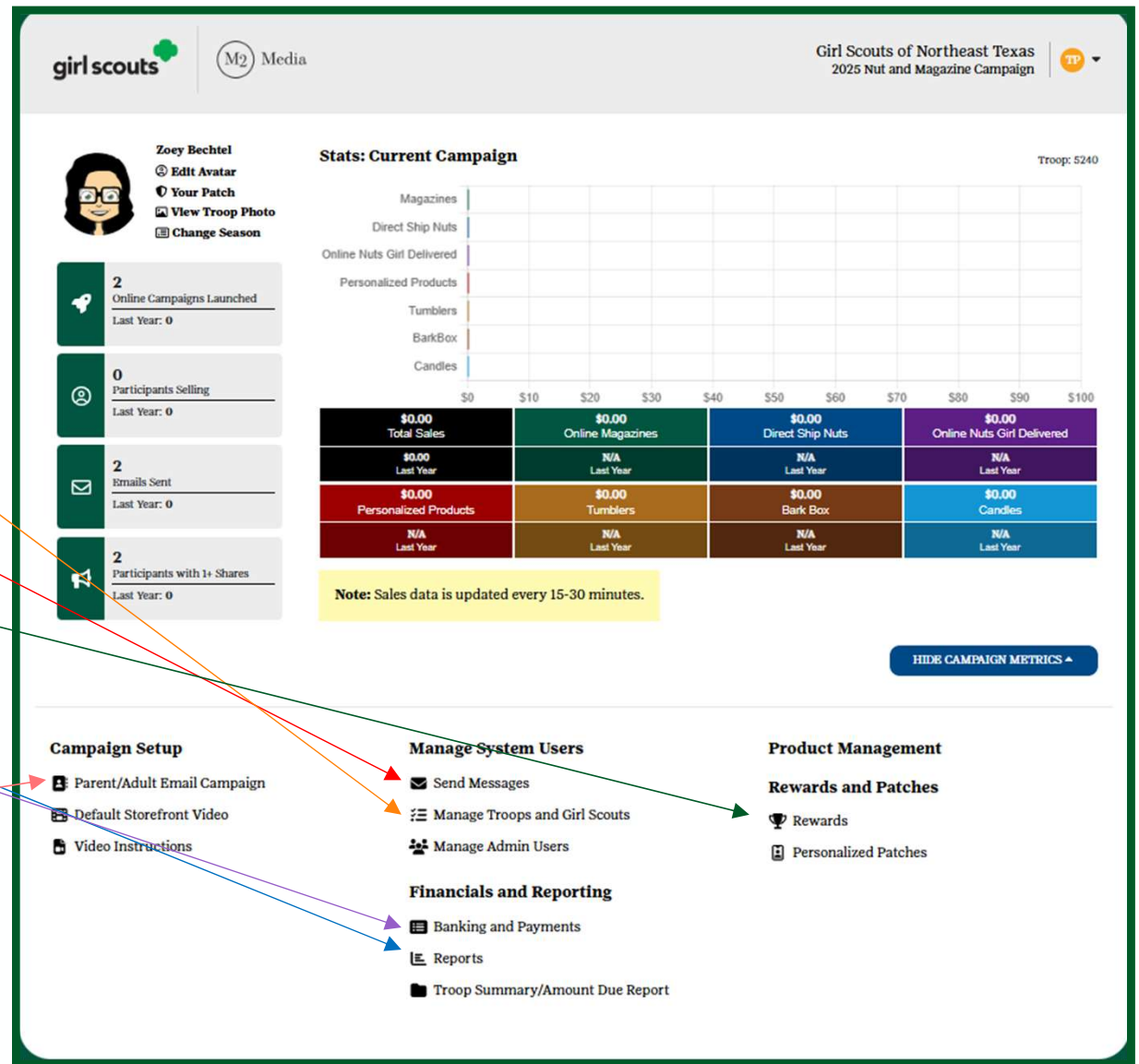
Manage nut card order entry

Select rewards

Sales reports

Banking and payments

Parent/Adult Email Campaign



When you access the M2 Site:

Use “login to administration site” button starting September 2

Watch training video

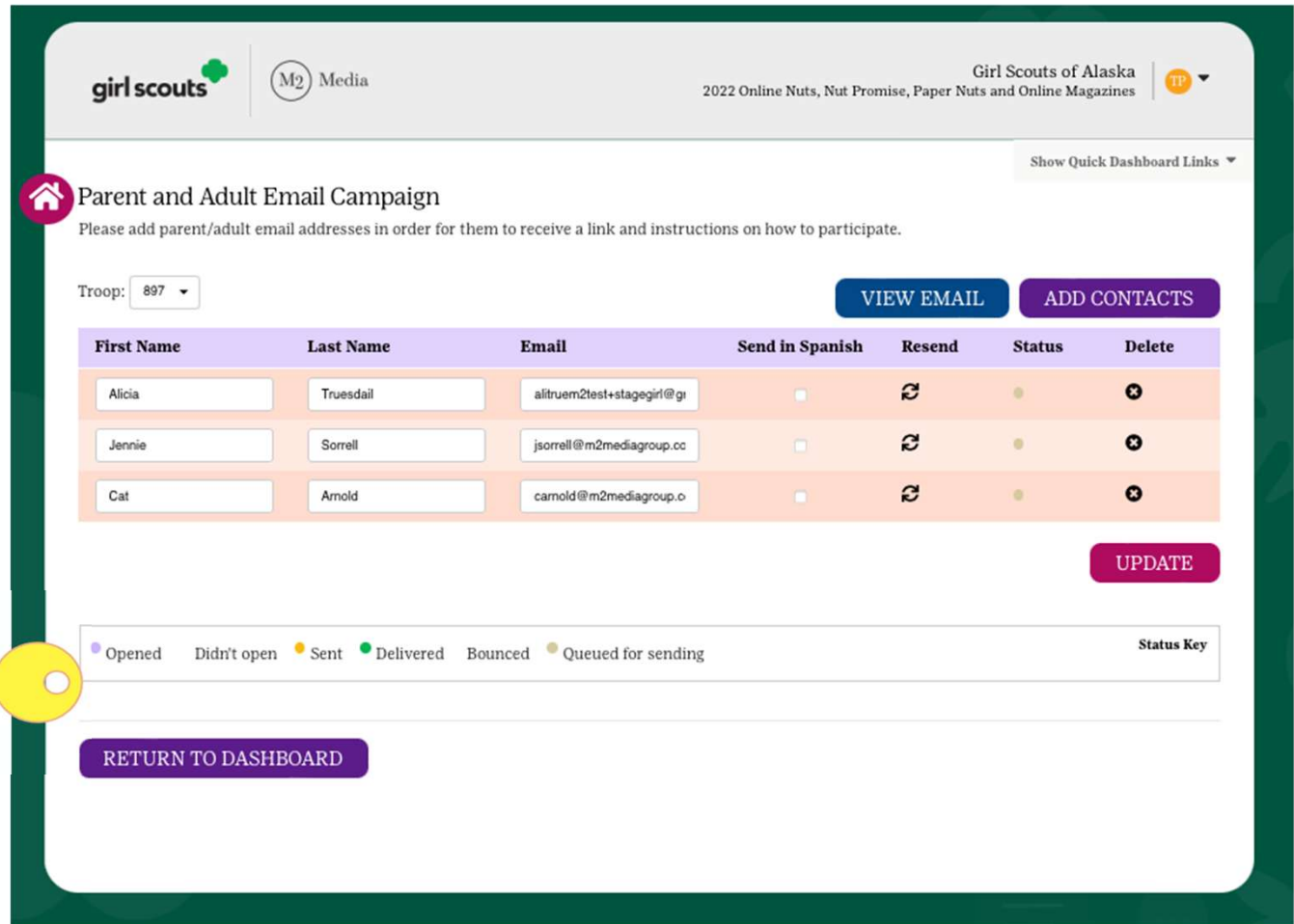
Create your avatar

Add registered girls to your troop list

Queue Parent/Adult Email Campaign by September 7

* This triggers an e-mail sent by M2 to the girls in your troop on the morning that the sale starts

* If you find an incorrect email, please update the PAEC **AND** email the correction to Customer Care!



girl scouts M2 Media Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

Parent and Adult Email Campaign

Please add parent/adult email addresses in order for them to receive a link and instructions on how to participate.

Troop: 897

VIEW EMAIL ADD CONTACTS

First Name	Last Name	Email	Send in Spanish	Resend	Status	Delete
Alicia	Truesdail	alitruem2test+stagegirl@gs	☐			
Jennie	Sorrell	jsorrell@m2mediagroup.cc	☐			
Cat	Arnold	camold@m2mediagroup.o	☐			

UPDATE

Opened Didn't open Sent Delivered Bounced Queued for sending Status Key

RETURN TO DASHBOARD

Adding Nut Order Card Items into M2OS

TFPMs must enter any **offline** orders not entered by caregivers into M2OS.

TFPMs cannot enter orders until after the cutoff for girls/caregivers. Troops may enter orders until Oct. 14 at 11:59PM. SUFPMs can edit orders on Oct. 14 & 15 if needed.

1. Choose Manage Troops and Girl Scouts from your dashboard.
2. Click the Girl Scouts name to edit/enter orders. **DO NOT enter girl-delivered products ordered by customers online.**
 - * Make sure to train parents that they DO NOT need to enter any online girl-delivered items as the system will add these for them!
3. Enter her total nut/candy items by variety from her order card.
4. Click Update.
5. Make sure the totals match.

FYI -- There is no submit button! Orders are transmitted for fulfillment automatically after the cutoff date.

REPORTING

NEW

Individual Product line reports have been consolidated for easier viewing. All reporting data still exists, just in easier-to-use sections!

NEW

Find additional reporting on **Sales by Channel**, to allow participants to keep track of how sales originate. Impact results by focusing on under-utilized sales channels!

 Reports

Athena Bechtel
Girl Scouts of Northeast Texas
Service Unit: 200000
Troop/Group: 200000
Number of emails sent: 1
Number of shares: 2

All SalesMagazines & More SalesDirect Ship NutsOnline Nuts Girl DeliveredSummary Report

Campaign Stats Report

Total Sales

Total \$ Sold	\$93.94
Collected Online	\$93.94
Collected From Customers	\$0.00

Sales By Channel

Share My Site Units	1
Share My Site Total Sales	\$48.99
Supporter Email Units	0
Supporter Email Total Sales	\$0.00
Participant Dashboard Units	2
Participant Dashboard Total Sales	\$44.95

PRINT REPORT

DOWNLOAD REPORT



EMAIL

Campaign Stats

Did you upload a video? No

Did you upload a photo? No

Did you create an avatar? Yes

Did you earn a personalized patch? No

Number of emails sent: 1

Did you earn your 20 or more emails reward? No

Your current rank: N/A

BALANCING FINANCES

Banking and Payments

Check banking and payments for this campaign.

[Service Unit](#) / Troop

Troop Payments - Troop 6512

Troop Deposits
View payments made by this troop to the council

MANAGE ACH

Date	Bank Name	Check/Deposit/Ref#	Comments	Deposit
No results returned				

Girl Scout Payments
View Girl Scout payments for this troop.

SEARCH TOOLS **ADD GIRL SCOUT PAYMENT**

Click rows to view girl scout payment information. Click the "+" menu to access additional features.

Girl Scout	Payments Due Troop	Payments Made	Balance
+ JANIE JONES	\$0.00	\$15.00	(\$15.00)

To add a payment **Payments Collected** **Balance Due**

Enter payments as girls turn them in.

This helps both TFPMs and parents with an idea of how much they owe the troop.

Enter payments on the Banking and Payments section.

- * Click on the girl to add a payment for.
- * Enter the amount, payment type, and any notes

* It's recommended to add any check numbers to the notes just in case.

Note about checks: Typically, customers can write a check out to Girl Scout Troop XXXX or Girl Scouts of Silver Sage. However, Troops can also choose to only accept checks from parents in which customers would write them out to the parent and the parent pays the troop. Either method is okay!

Receipts, Receipts, Receipts!

Write a receipt or ask for a receipt:

- **EVERY TIME** money, product, or rewards changes hands.

When product arrives:

- Separate by variety: 15 different items!
 - The Project Thank You items are delivered to Council – No need to count!
- Count everything you receive before you sign off that you received it.
 - (For the Service Unit, it will be the delivery agent.)
- TFPM and Parent BOTH sign the receipt! This is also true for the TFPM's own Girl Scout(s)!
- Load after your entire order is signed off.

* Delivery tickets for products and rewards make great packing slips and receipts!



DELIVERY TICKETS

Print delivery tickets by Troop or by Girl

Available for easier picking and packing

Option to include financials



M2 Media

Girl Scouts of Alaska
2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines

SP

Show Quick Dashboard Links

 Delivery Tickets

Select your options and print your delivery tickets below:

Troop Tickets by Delivery Site

Delivery Site Type

Delivery Site

Troop

Single

>

Alicia True (SU C...

>

All

☐ Include Financials

CREATE TICKET

Troop Tickets By Troop

Troop

Choose...

☐ Include Financials

CREATE TICKET

Girl Scout Tickets

Troop

Choose...

☐ Include Financials

CREATE TICKET

Product	Full Case	Case Price	Single Price	Printed Total
Dark Oatmeal	0		0	
Dark Biscuits	0		0	
Peanut Butter M&M's	0		0	
Spry Caramel	0		0	
Chocolate Covered Raisins	0		0	
Creamery Trail Mix	0		0	
Dark Chocolate Sea Salt Caramels	0		0	
Double Dipper Peanuts	0		0	
English Butter Toffee	0		0	
Peanut Supremes	0		0	
Chocolate Covered Almonds	0		0	
White Caramels	0		0	
Milk Turtles	0		0	
Long Trail Mix	0		0	
Prosecco Bark	0		0	
Cash To Share	0		0	
Total	0		0	

Online Magazine Sales	Direct Shipped Nut Sales	Online Nuts Gift Delivered			
Total Collected Sales Online	\$97.00	Total Collected Sales Online	\$85.95	Total Collected Sales Online	\$0.00
Proceeds	\$14.55	Proceeds	\$11.45	Proceeds	\$0.00
Net Card Sales					
Collected from Customer	\$0.00			Total Sales	\$182.95
Proceeds	\$0.00			Collected Online	\$182.95
				Collected from Customer	\$0.00
				Proceeds and Benefits	\$18.94
				Payment Due Council	(\$18.94)



DELIVERY OF NUTS & CANDY

Delivered to SUs Nov. 4-6

**Troops Pick Up &
Girls Deliver to Customers
Nov. 5-15**

SU: Print Delivery Tickets By Troop

Troop: Print Delivery Tickets by Girl

****Counts must be exact.**

- Do not accept extras or exchanges.
- Mark shortages on Delivery Ticket.
- Immediately inform Customer Care if you discover any damages or defectives.

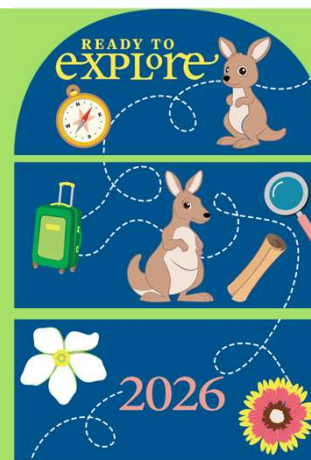
DELIVERY OF REWARDS

**Delivered to SUs
in Early December**

**Check, Count & Distribute ASAP
Notify Customer Care immediately
if any items are missing, damaged,
or extra.**

**SU: Print Delivery Tickets By
Troop**

**Troop: Print Delivery Tickets by
Girl**



Wrapping it up: Closeout



- Make sure each girl has paid in full
 - You can enter payments in the M2 system to help you keep track!
- Get confirmation from the bank that monies were paid & verify amount through ACH process in late November.
- Collect all receipts.
- Keep lists for distributing rewards at the end (early-mid December).
- Keep everything through the end of the season and submit to Treasurer or volunteer who is completing the Troop Annual Report.

Real sales. Real money.

- We are dealing with real customers, real transactions and real money.
- Collect money @ each meeting – someone dedicated off to the side to collect.
 - Count with someone else
 - Both TFPM and Parent sign a receipt immediately
- Make deposits regularly.
- Parents have signed receipts accepting financial responsibility. We will hold the responsible party accountable for any monies owed because it all belongs to the girls.
 - If Troop has bad debt from parent, keep track of contact points. Email is great for this.
 - TFPM is empowered. You can choose not to order the merchandise that remains unpaid, choose not to let someone with debt participate except for direct-ship, etc.
 - Financially and/or criminally responsible



Accurate counting is critical. If your troop is off by just 1 box of English Butter Toffee, that's the equivalent of losing 10 items worth of proceeds.

Every item sold up front; funds collected at time of sale. **NEVER distribute product until paid.**

TROOP VOLUNTEER REWARD

To Earn Patch:

Queue emails for the
PAEC

\$1000 combined sales
total for Troop



THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

What's their "why"?



YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience



5 SKILLS ACQUIRED THROUGH GIRL SCOUT ENTREPRENEURSHIP

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus, Girl Scout Programs, Camp,
Troop Activities & Giving Back

KANGAROO

Live in Eastern Australia in small groups called “troops”

Use their strong tails for balance while jumping

Newborn joeys are just 1 inch long at birth (size of a grape)

Female Kangaroos sport a pouch on their belly to cradle joeys for up to their first year of life

Kangaroos can stand around 6 feet tall and can leap 30 feet in a single bound





TROOP PROCEEDS

\$1 for every Nut/Candy item
\$3 for every Mags & More items

\$0.15 Bonus per item for a Troop
PGA of 45+

Average participating Girl Scout
contributed \$38 to Troop funds in
2025.

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates
Magazines
BarkBox
Candles
Personalized Products
Tervis Tumblers





DELICIOUS NUTS & CHOCOLATES

Silver Sage's Top Selling Items

- #1 – English Butter Toffee
- #2 – Peanut Butter Bears
- #3 – Deluxe Pecan Clusters
- #4 – Dark Chocolate Caramel Caps
- #5 – Dulce de Leche Owls

Order Card: 16 Options
Online Shopping Site: Many More

ASHDON FARMS TINS

Perfect for Gifts
and Treats!



Girl Scout Exploration Tin
(order card, online girl
delivered or direct ship)
Milk Chocolate Mint
Treasures
Collectable (second in book
series)

Snowman Holiday Tin
(online direct ship only)

Milk Chocolate Pretzels
& Deluxe Pecan Clusters



New Nut Products



Cranberry Trail

Roasted and salted Cashews and Almonds mixed in with dried Cranberries.

7 oz Pop Top Can

Online Only

Sweet Onion Snack Mix

A blend of Peanuts, Almonds, Cashews, and Mini Pretzels – all coated in our sweet onion seasoning.

8 oz Resealable Standup bag

Order Card and Online Direct Ship



NEW Direct Ship Nut Upsell

NEW this year, when a supporter places a qualifying Direct Ship Nut & Chocolates order, they may be presented with a Bonus Offer before completing checkout. The offer appears within the shopping cart and provides an opportunity to add an additional item to their order.

Bonus Offer purchases are processed as standard Direct Ship sales and:

- Count toward participant rewards
- Count toward overall program sales
- Are fulfilled through the Direct Ship program alongside the supporter's order
- Do **not** impact shipping costs!

To qualify for a Bonus Offer, a supporter must have at least one non-Care to Share Direct Ship item in their cart.

ONLINE SHOPPING SITES

Supporters select their desired product line

Storefronts cannot be combined at checkout.

Nuts & Chocolates have two ordering options:
Girl Delivered or Direct Ship

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store



SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athena)

GIRL DELIVERED



CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

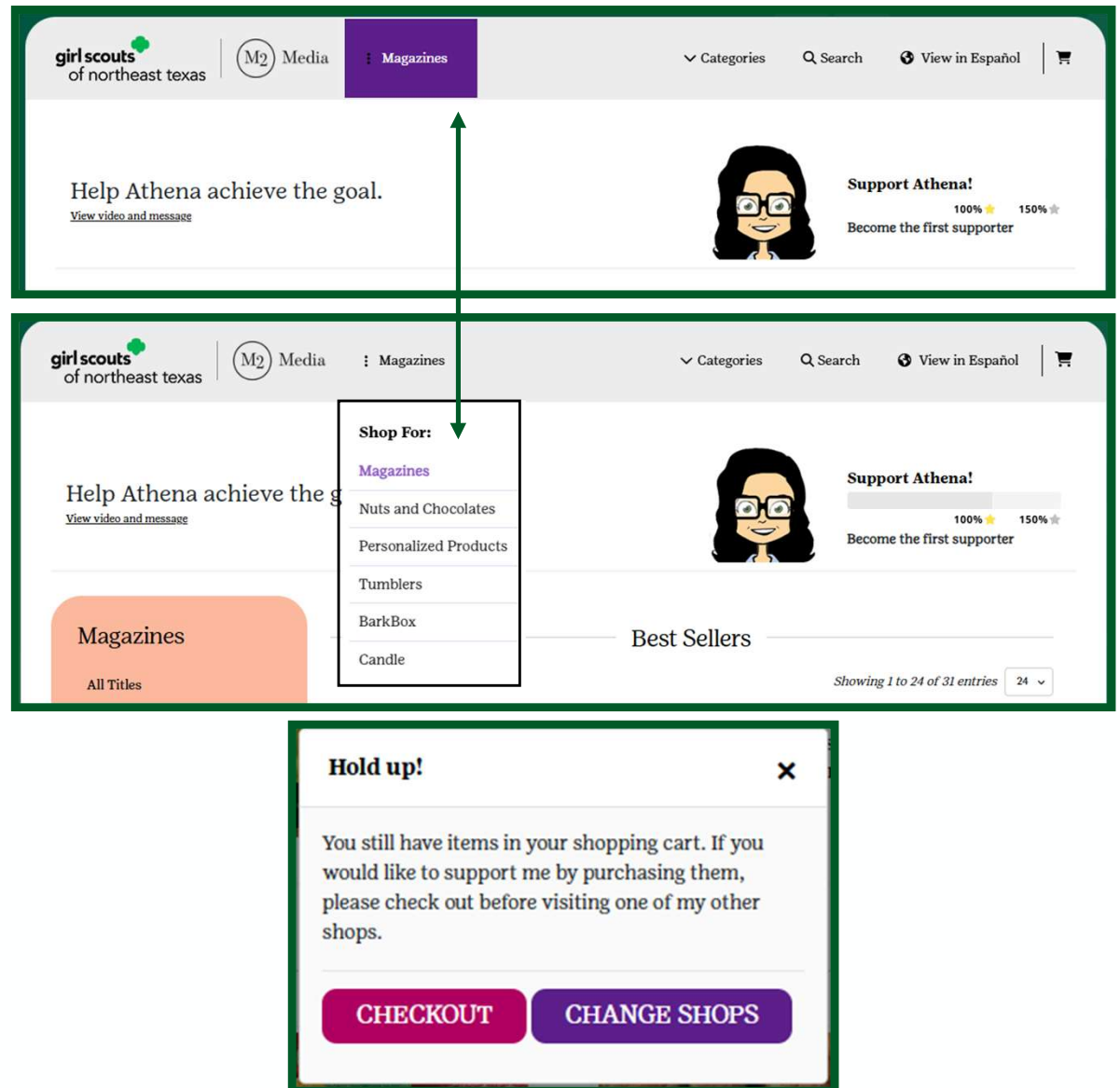
When Nuts & Chocolate is selected...

STOREFRONT UPDATE

NEW

This year, customers
can easily toggle
between storefronts
using a drop-down
menu

Checkout between
storefronts remains
separate



AFTER CHECKOUT

Supporters can easily visit
other storefronts after
checking out online

Confirmation emails also
include a handy link to
repurchase



M2 Media

Candle

View in Español

We've completed your order.
Order #21635



[Print Receipt](#)

Appear on Athena's store
☐ Allow my first name and last initial to be used on Athena's top supporters listing. We will not display the purchase amounts.

We appreciate your help.
Thank you for your support. You will receive an email confirmation shortly.
If you purchased a magazine as a gift, you will receive instructions in your confirmation email telling you how to select a gift message to be sent to the recipient.
Athena needs \$280.00 to reach her goal!
Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP NUTS & CHOCOLATES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARKBOX PRODUCTS



SHOP MAGAZINES



SHOP CANDLES

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE:

Magazines

Renewal
OR
New Subscription
(online only)

Shipping cost unbundled from
Magazine Subscription prices.

NEW

Most popular titles returning!



TERVIS® TUMBLERS

NEW

Military, America250,
Halloween & more!

500+ options!

New for 2026



America250



Americana



Military



Pro & Collegiate Sports



Pets



Florals



Game On



Halloween



Fruit Trend



Harry Potter Collection



Holiday Entertaining

Coming Soon



Champagne Pint Stemless Rocks Wine



PERSONALIZED PRODUCTS

NEW

Personalized paper
calendars, soap, colored
frames, & napkins!



CANDLES

New

Original Collection:
9 fragrances
4 sizes

New

Coconut Soy Collection:
12 fragrances, 1 size
3 discovery sets

Styles and scents for all
customers!



BARKBOX

Girl Scout themed
BarkBox options

Choose from four
different boxes!

Limited Quantity

Berry
Trios™ are
exclusively
in Girl Scout
Bark Boxes!

New

Campfire Sing-A-Long



Squeak-Along
Guitar



Cozy Campfire



Roastin'
S'mores

Berry Trios™
Treats



Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats



Project Thank You

Project Thank You items are delivered to our local hometown heroes throughout our Council area

Customers may choose a Project Thank You item for \$7

Orders can be placed through order card, online girl delivered, or direct ship channels

Products are preselected and are distributed by council

These are not included in troop products; however, Troops may be invited to help with deliveries

Troops earn proceeds and Girl Scouts earn a special patch at 4+ sold and credit towards other rewards



HOW TO GET STARTED

Participation is easy!



Girl Scouts can participate fully online, with access to sell nuts & chocolates, magazines, BarkBox, Candles, Personalized Products, and Tervis® Tumblers

In-person with nut order card.



Works in Three Ways:

- **Order Card:**
 - Bring to friends & family. Take orders. Collect money. Turn in money. Deliver products.
- **Online w/ Girl Delivery:**
 - Girl sends link to friends & family. Customers buy online and request girl delivery. Products are physically delivered by the girl. Only available for the 16 items on the Nut Order Card.
- **Online w/ Direct Ship:**
 - Girl sends link to friends & family. Customers buy online and have shipped directly to them.
 - (All “Mags & More” items work this way.)

It's SO EASY! No booths, no estimates, no re-orders, and no inventory on-hand.

GIRL SCOUT'S PLATFORM SET-UP

Preferred Email
Address (this is the
email you use for MyGS)

Confirm Active
Membership

Accept Permissions &
Watch Safety Video

Build an Avatar

The screenshot shows the login page for Girl Scouts of Greater Chicago and Northwest Indiana. The page has a green header with the Girl Scouts logo, M2 Media logo, and links for Participant Login, Volunteer Login, and Español. The main content area is white with a green border. It features two login sections: 'Girls and Parents/Adults' on the left and 'Troop Leaders or Volunteers' on the right. The 'Girls and Parents/Adults' section has a photo of three girls and options for 'Already Registered?' (LOGIN) and 'New User?' (CREATE AN ACCOUNT). The 'Troop Leaders or Volunteers' section has a photo of a woman and a 'VISIT ADMIN SITE' button. Below the login sections is a 'Welcome!' message with a list of instructions: 'Create your avatar', 'Earn rewards (your avatar can too!)', and 'Invite friends and family to visit your personalized site'. To the right of the text is an illustration of three girls. The footer is green and contains copyright information, a 'CAMPAIGN WEBSITE' label, and links for Contact Us, Privacy Policy, and Terms & Conditions.

girl scouts M2 Media Participant Login | Volunteer Login Español

Girl Scouts of Greater Chicago and Northwest Indiana

Parent/Girl Login

Troop/SU Login

Girls and Parents/Adults

Already Registered? New User?

LOGIN CREATE AN ACCOUNT

Troop Leaders or Volunteers

New and returning users

VISIT ADMIN SITE

Welcome!

Thank you for participating with Girl Scouts.
You're helping today's Girl Scouts make the world
a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site

The GIRL SCOUTS® name and mark, and all other associated trademarks and logotypes, including but not limited to the Trefoil Design, are owned by Girl Scouts of the USA. M2 Media Services is an official GSUSA licensed vendor.
© 2021 M2 Media Services, LLC. All rights reserved.
Patent Number 10,275,807
CAMPAIGN WEBSITE

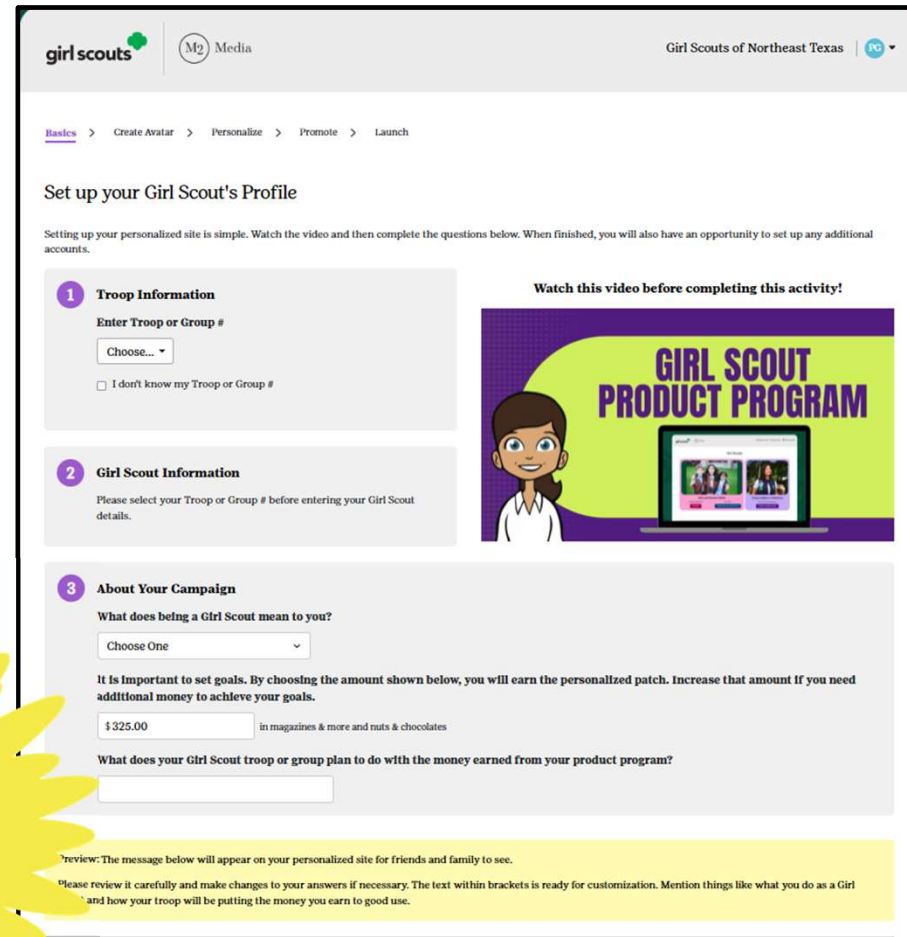
Contact Us Privacy Policy Terms & Conditions

GIRL SCOUT'S PLATFORM SET-UP

Returning Participants:
Login using last year's
credentials, or choose to
reset your password

New Users: Choose "Create
an Account" and use your
preferred Email Address

- Confirm Membership
- Select Goals
- Build an Avatar
- Upload a Video
- **Share!**



The screenshot shows the 'Set up your Girl Scout's Profile' page on the Girl Scouts of Northeast Texas website. The page has a navigation bar with 'girlscouts' and 'M2 Media' logos, and a user profile icon. Below the navigation bar is a breadcrumb trail: 'Basics > Create Avatar > Personalize > Promote > Launch'. The main heading is 'Set up your Girl Scout's Profile'. Below this is a subheading: 'Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.' The form is divided into three sections: 1. Troop Information, 2. Girl Scout Information, and 3. About Your Campaign. Section 1 asks for the Troop or Group #, with a dropdown menu and a checkbox for 'I don't know my Troop or Group #'. Section 2 asks for Girl Scout details. Section 3 asks for campaign goals, including a dropdown for 'What does being a Girl Scout mean to you?' and a text input for 'What does your Girl Scout troop or group plan to do with the money earned from your product program?'. A video player on the right shows a Girl Scout talking about the 'GIRL SCOUT PRODUCT PROGRAM'. A yellow starburst graphic is overlaid on the bottom left of the form, containing a list of steps: 'Confirm Membership', 'Select Goals', 'Build an Avatar', 'Upload a Video', and 'Share!'.

girlscouts | M2 Media | Girl Scouts of Northeast Texas | PG

Basics > Create Avatar > Personalize > Promote > Launch

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1 Troop Information

Enter Troop or Group #

Choose...

☐ I don't know my Troop or Group #

2 Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.

3 About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$325.00 in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Watch this video before completing this activity!

GIRL SCOUT PRODUCT PROGRAM

review: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl and how your troop will be putting the money you earn to good use.

PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Sales Tools

Send Thank You Emails

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry & sales reports

Change your Avatar

Select rewards

Update your information or add another Girl Scout

The dashboard is titled "Athena's Dashboard" and features the Girl Scouts logo and "M2 Media" branding. It displays a progress bar for an online goal of \$389.63 of \$325.00, with a "SHOP YOUR PERSONALIZED SITE" button. Below this, there are links for "Change Photo", "Update Avatar & Voice", "Update Girl Scout Details", and "Your Girl Scouts".

The "Athena's Campaign" section includes icons for "Share My Site", "Athena's Emails (View & Send)", "Athena's Sales Reports", "Supporter Thank You", "Personalized Door Hanger", "Athena's Campaign Video", and "Business Cards".

The "Fun Stuff" section includes icons for "Personalized Patch", "Athena's Avatar", "Athena's Avatar Rewards", and "Physical Rewards".

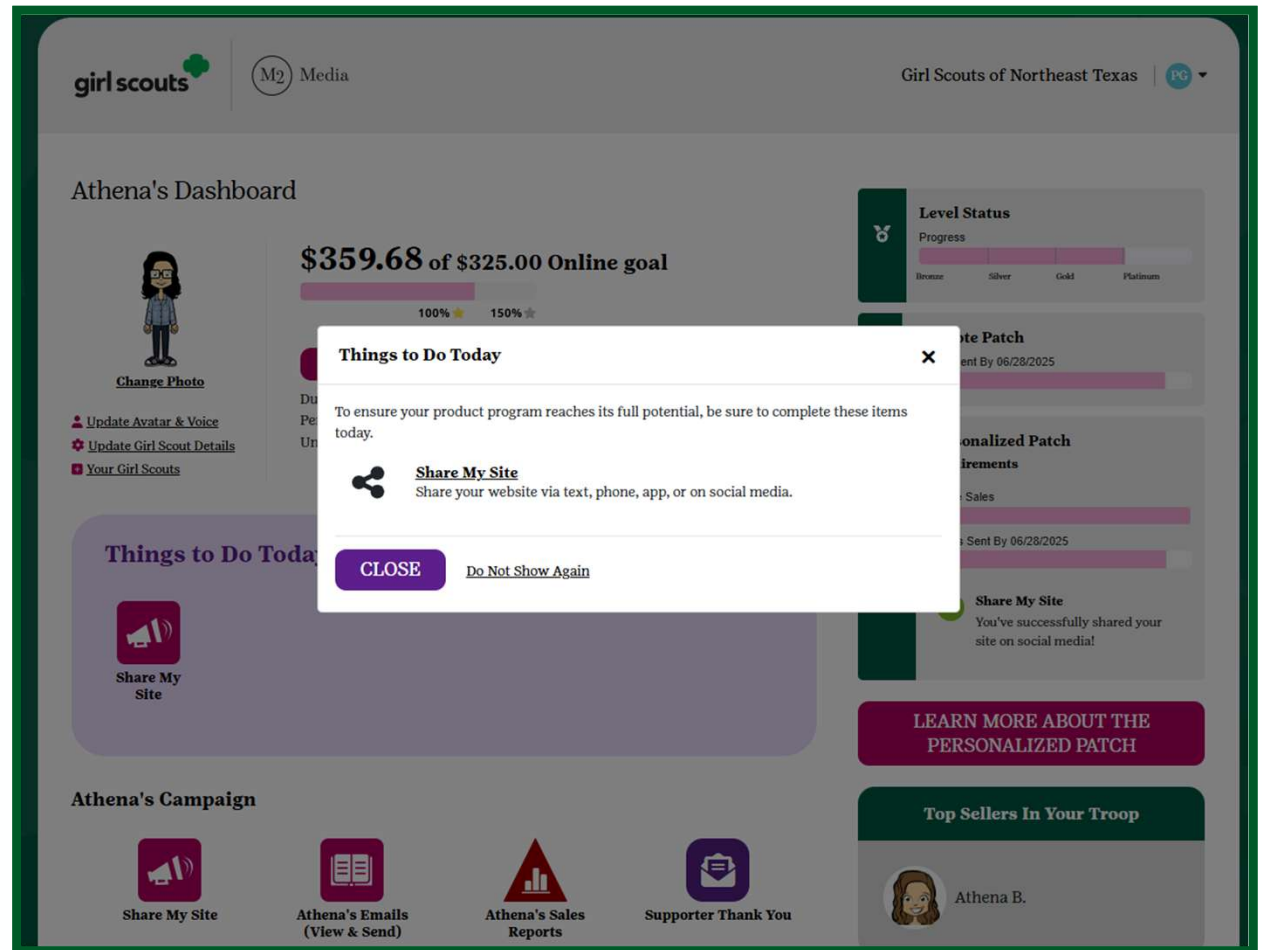
The "Parent or Adult's Information" section includes icons for "Your Girl Scout(s)", "Add Another Participant", and "Update Profile".

On the right side, there are sections for "Level Status" (Progress bar from Bronze to Platinum), "Promote Patch" (Emails Sent By 06/28/2025), "Personalized Patch Requirements" (Online Sales progress bar, Emails Sent By 06/28/2025), and "Share My Site" (You've successfully shared your site on social media!).

At the bottom right, there is a "LEARN MORE ABOUT THE PERSONALIZED PATCH" button and a "Top Sellers In Your Troop" section featuring Athena B.

PARTICIPANT'S DASHBOARD (cont.)

Things to Do Today pop up & banner



GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



  Girl Scouts of Northeast Texas 

 Update Athena's Avatar

Build Your Avatar
Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the uniform and official apparel options that are available in council stores or online at girlscoutshop.com.



To see all choices for your avatar, use the arrows in the avatar software below.

Face	
◀	Skin Tone ▶
◀	Eyes ▶
◀	Eye Color ▶
◀	Face / Masks ▶
Hair	
Body	
Clothing	

Add Your Avatar's Voice
Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

 RECORD NOW  UPLOAD AN AUDIO FILE  Audio Received!

☐ I do not want to record a voice 

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

 PREVIEW

 UPDATE

GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar

There are many types of hair, clothing, faces, hair, and accessories – over 2 million combinations, even adult avatars!



Girls absolutely love making their avatars! Some Troops use them for other things like a Troop “photo”.

We’ve heard from other councils that many Troops put on an avatar-making party at a meeting in early September.

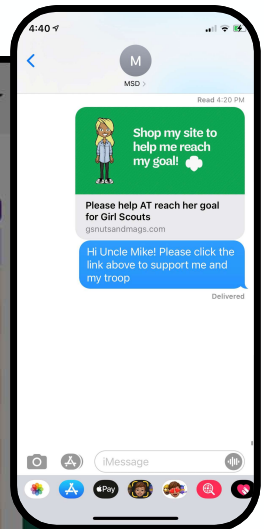
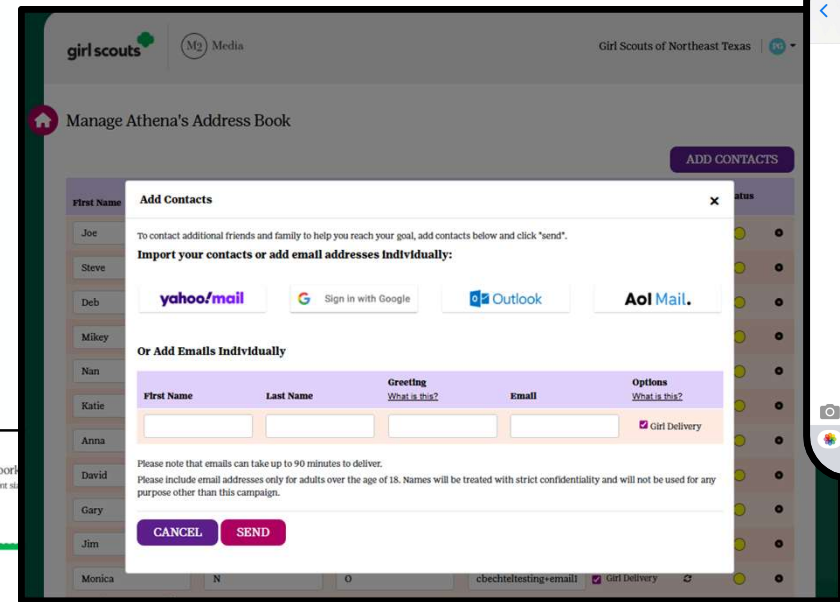
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



SHARE MY SITE TOOL KIT

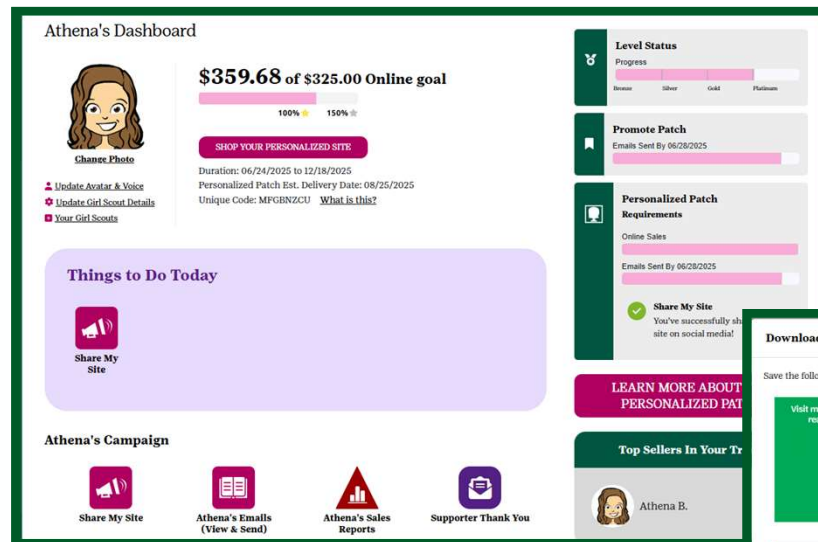
Selecting “Share My Site” will bring you to a page allowing for a variety of sharing options!

Download images for additional online marketing

Easily copy the storefront link

Share on Social Media

Text friends & family



Athena's Dashboard

Chanel Photo

[Update Avatar & Voice](#)
[Update Girl Scout Details](#)
[Your Girl Scouts](#)

\$359.68 of \$325.00 Online goal

100% 150%

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Things to Do Today

[Share My Site](#)

Athena's Campaign

[Share My Site](#)
[Athena's Emails \(View & Send\)](#)
[Athena's Sales Reports](#)
[Supporter Thank You](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales

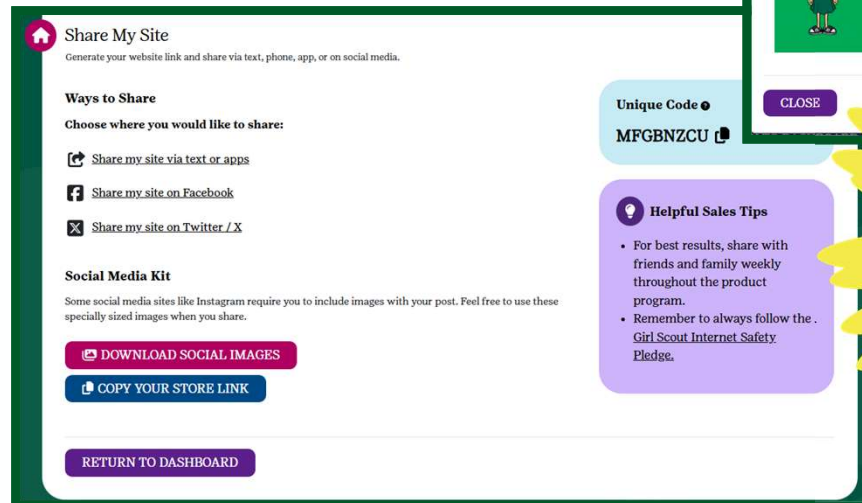
Emails Sent By 06/28/2025

Share My Site
You've successfully shared your site on social media!

[LEARN MORE ABOUT PERSONALIZED PATCH](#)

Top Sellers In Your Troop

Athena B.



Share My Site

Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:

[Share my site via text or apps](#)
[Share my site on Facebook](#)
[Share my site on Twitter / X](#)

Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

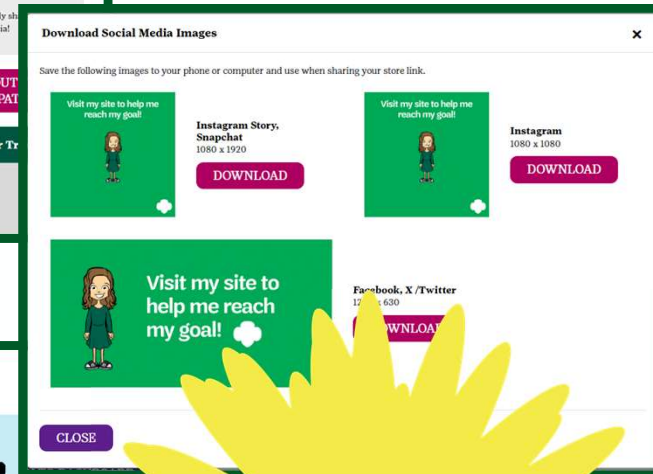
[DOWNLOAD SOCIAL IMAGES](#)
[COPY YOUR STORE LINK](#)

[RETURN TO DASHBOARD](#)

Unique Code
MFGBNZCU

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.



Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat
1080 x 1920
[DOWNLOAD](#)

Visit my site to help me reach my goal!

Instagram
1080 x 1080
[DOWNLOAD](#)

Visit my site to help me reach my goal!

Facebook, X / Twitter
1200 x 630
[DOWNLOAD](#)

[CLOSE](#)

Earn a goal getter patch for using the Share My Site feature 9+ times!

GOAL GETTER

Sienna's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)

\$1,914.85 of \$350.00 goal

100%  150%

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign

 [Manage Paper Orders](#)

 [Sienna's Emails \(View & Send\)](#)

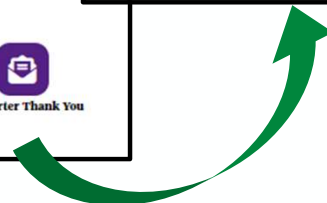
 [Sienna's Sales Reports](#)

 [Supporter Thank You](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)



Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with y

Your support makes a real difference. You're h

while learning skills that will last a life

If you would like to buy any additional products from me, please contact me at [phone number] or [email address]. Or you can place your order directly on my sales page.

ends.

From Sienna

[ACTIVATE EMAIL](#)



**DON'T FORGET
TO SAY THANKS!**

Girl Rewards and Patches

Send 18+ Emails



3+ Magazine & More Items



12+ Nut/Candy Items



4+ Project Thank You Items



Use the "Share my Site" feature 9+ times



Charm Bracelet & Charm
30+ Items



Small Kangaroo Plush
45+ Items



Floral Playing Cards & Friendship Bracelet Wheel
60+ Items



Ready to Explore T-Shirt
80+ Items



Ready to Explore Poster & Explore in Color Pen
100+ Items



Large Kangaroo Plush
125+ Items



Blanket Sweater
160+ Items

Rewards are cumulative.

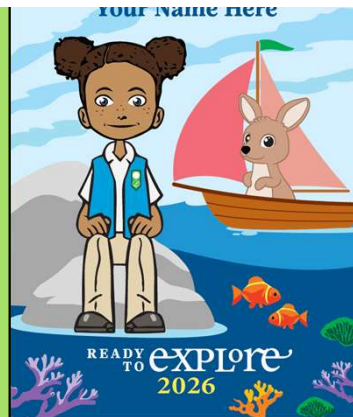
"Items" refers to all items available during the sale combined.

- Name, nickname or initials
- Their favorite of 3 backgrounds
- Avatar (3 billion combinations!)
 - Hair, shoes, clothing, eyes, etc.



Earned by:

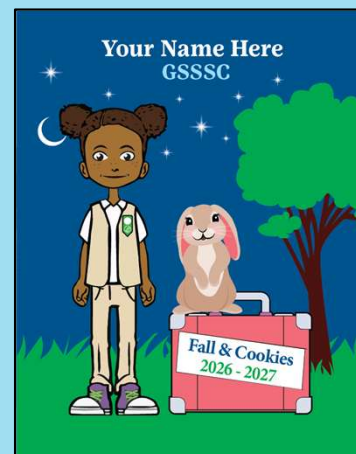
- Sending 18+ emails and
- Use the “Share My Site” feature to share her site by text, Facebook, etc. and
- Selling \$375 worth of items (nuts & chocolates, magazines, Tervis, BarkBox, stationery all count!) during the Fall Program



The crossover patch is earned by:

- Earning the Fall Product Personalized Patch
- Sell 375+ packages of cookies in the 2027 Cookie Program

Once earned, the patch will be mailed to the Girl Scout directly if she includes her address when signing up. Fall patches take around 12-14 weeks once earned to produce and mail. Crossover patches are submitted at the end of the program and may take slightly longer to arrive than in the fall.



Can't wait
for
January!



FAQs

How do I reset my password?

When can a supporter expect a direct ship nut order placed online?

When will a participant receive their Personalized Patch?

What if a participant didn't find their name as they log into the platform?

When can I expect my online girl delivery items?

What if a supporter has an issue with their order?

FALL PRODUCT PROGRAM CUSTOMER CARE

M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

Materials: Troop Guide, Family Sheet, etc.

*All paper materials, and more, can be found at [https://www.girlscouts-ssc.org/en/members/for-girl-scouts/Entrepreneurship/Fall Product Program.html](https://www.girlscouts-ssc.org/en/members/for-girl-scouts/Entrepreneurship/Fall_Product_Program.html)

Silver Sage Customer Care: 208-377-2011 or customercare@girlscouts-ssc.org



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

SUFPMs! Don't bounce yet! We've
got a bit more info just for you.

