



Treats & Treasures

for Girl Scouts and Families



READY TO
explore

girl scouts 
of silver sage

Girl Scout Promise

On my honor, I will try:
To serve God* and my country,
To help people at all times,
And to live by the Girl Scout Law.

Remember that Girl Scout Volunteers are also Girl Scouts and model the Girl Scout Promise and Law in word and deed.

Girl Scout Law

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,
courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.



Team & Meeting Norms

Promise & Law

- Not a contest – we all win together

No Need to Memorize

- Family Sheet
- Lots of online resources
 - [Fall Product Program](#)
- Volunteers like your TFPM
- M2 Support
- GSSSC Customer Care

Silver Sage website
M2 materials & activities
GSUSA materials & activities
Google*, Pinterest*, Facebook*
groups

Lean Into the Excitement

Read Family Sheet

Read E-mails & Newsletter
(this is our primary way to reach you!)

Contact Customer Care

Parking Lot

Please write down your questions and hold for the Q&A at the end.



KANGAROO

Live in Eastern Australia in small groups called “troops”

Use their strong tails for balance while jumping

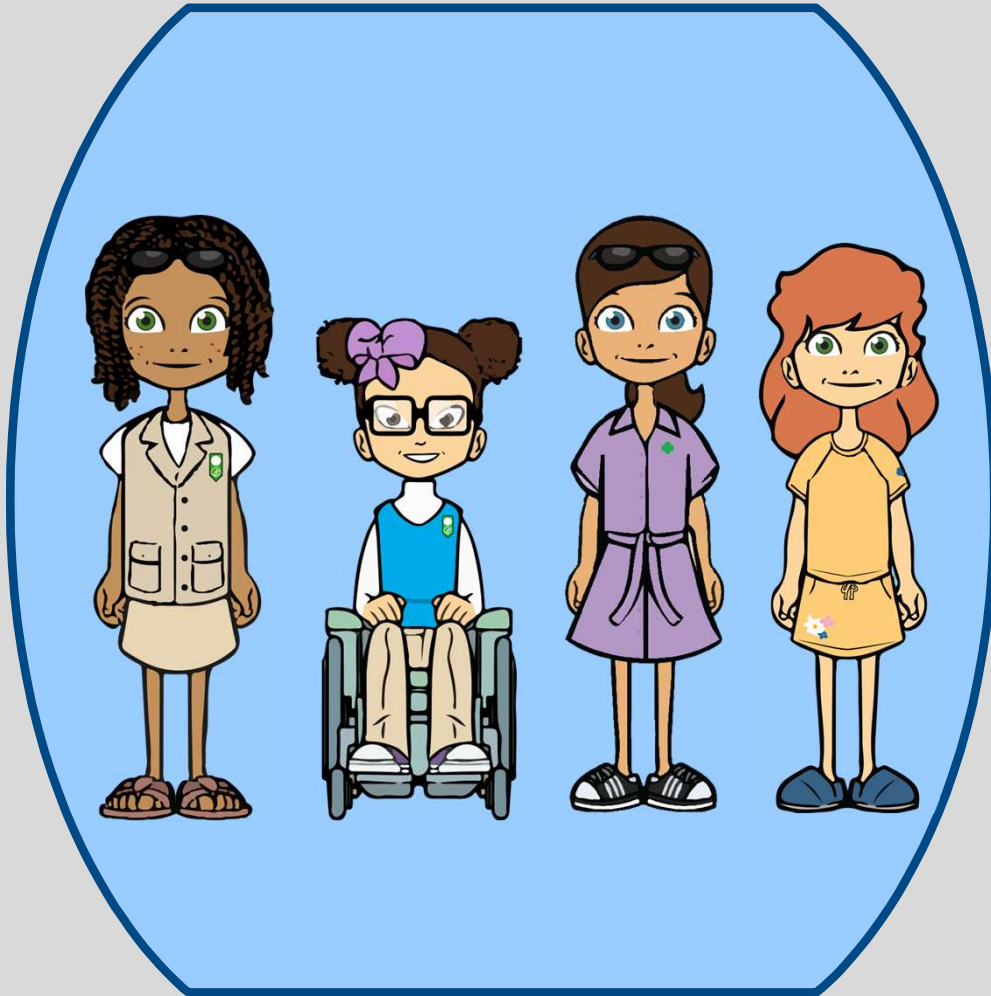
Newborn joeys are just 1 inch long at birth (size of a grape)

Female Kangaroos sport a pouch on their belly to cradle joeys for up to their first year of life

Kangaroos can stand around 6 feet tall and can leap 30 feet in a single bound

Find more Kangaroo facts & photos: [National Geographic Kids](#)

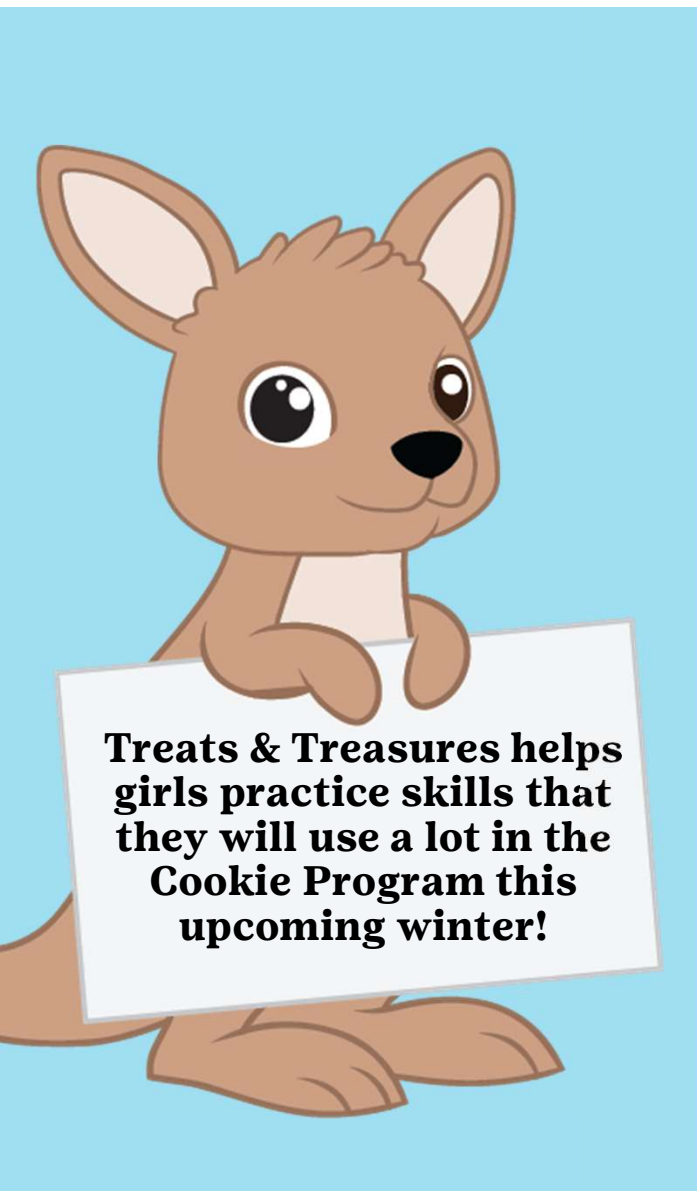




5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

Plus: Girl Scout Programs, Camp,
Troop Activities & Giving Back



READY TO
explore



TROOP PROCEEDS

\$1 for every Nut/Candy item
\$3 for every Mags & More items

\$0.15 Bonus per item for a Troop
PGA of 45+

Average participating Girl Scout
contributed \$38 to Troop funds.

Participation Options:

- **Order Card:**
 - Bring to friends & family. Take orders. Collect money. Turn in money. Deliver products.
- **Online w/ Girl Delivery:**
 - Girl sends link to friends & family. Customers buy online and request girl delivery. Products are physically delivered by the girl. Only available for the 16 items on the Nut Order Card.
- **Online w/ Direct Ship:**
 - Girl sends link to friends & family. Customers buy online and have shipped directly to them.
 - All “Mags & More” items work this way.

It's SO EASY! No booths, no estimates, no re-orders, and no inventory on-hand.

PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates
Magazines
BarkBox
Candles
Personalized Products
Tervis Tumblers



YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience



DELICIOUS NUTS & CHOCOLATES

Silver Sage's Top Selling Items

- #1 – English Butter Toffee
- #2 – Peanut Butter Bears
- #3 – Deluxe Pecan Clusters
- #4 – Dark Chocolate Caramel Caps
- #5 – Dulce de Leche Owls

Order Card: 16 Options
Online Shopping Site: Many More

ASHDON FARMS TINS

Perfect for Gifts
and Treats!



Girl Scout Exploration Tin
(order card, online girl
delivered or direct ship)
Milk Chocolate Mint
Treasures
Collectable (second in book
series)

Snowman Holiday Tin
(online direct ship only)

Milk Chocolate Pretzels
& Deluxe Pecan Clusters



New Nut Products



Cranberry Trail Mix

Roasted and salted Cashews and Almonds mixed in with dried Cranberries.

7 oz Pop Top Can

Online Only

Sweet Onion Snack Mix

A blend of Peanuts, Almonds, Cashews, and Mini Pretzels – all coated in our sweet onion seasoning.

8 oz Resealable Standup bag

Order Card and Online Direct Ship





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PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE:

Magazines

Renewal
OR
New Subscription
(online only)

Shipping cost unbundled from
Magazine Subscription prices.

Most popular titles returning!



TERVIS® TUMBLERS

NEW

Military, America250,
Halloween & more!

500+ options!

New for 2026



America250



Americana



Military



Pro & Collegiate Sports



Pets



Florals



Game On



Halloween



Fruit Trend



Harry Potter Collection



Holiday Entertaining

Coming Soon



Champagne Pint Stemless Rocks Wine



PERSONALIZED PRODUCTS

NEW

Personalized paper
calendars, soap, colored
frames, & napkins!



CANDLES

New

Original Collection:
9 fragrances
4 sizes

New

Coconut Soy Collection:
12 fragrances, 1 size
3 discovery sets

Styles and scents for all
customers!



BARKBOX

Girl Scout themed
BarkBox options

Choose from four
different boxes!

Limited Quantity

Berry
Trios™ are
exclusively
in Girl Scout
Bark Boxes!

New

Campfire Sing-A-Long



Squeak-Along
Guitar



Cozy Campfire



Roastin'
S'mores

Berry Trios™
Treats



Happy Trails & Tails



Ruff Terrain Boots



Outdoor Adventure
Pup Patches



Berry Trios™
Treats

Cozy Pup Campout



Campfire Tails Set



Stick With It
Pup Patch



Berry Trios™
Treats

Good Dog Goals



Good Dog Sash



Learn and Earn
Pup Patches



Berry Trios™
Treats

New
**Direct Ship
Nut & Candy
Automatic
Offer**

NEW this year, when a supporter places a qualifying Direct Ship Nut & Chocolates order, they may be presented with a Bonus Offer before completing checkout. The offer appears within the shopping cart and provides an opportunity to add an additional item to their order.

Bonus Offer purchases are processed as standard Direct Ship sales and:

- Count toward participant rewards
- Count toward overall program sales
- Are fulfilled through the Direct Ship program alongside the supporter's order
- Do **not** impact shipping costs!

To qualify for a Bonus Offer, a supporter must have at least one non-Care to Share Direct Ship item in their cart.



Project Thank You

Project Thank You items are delivered to our local hometown heroes throughout our Council area.

Customers may choose a Project Thank You item for \$7.

Orders can be placed through order card, online girl delivered, or direct ship channels.

Products are preselected and are distributed by council.

These are not included in troop products; however, Troops may be invited to help with deliveries.

Troops earn proceeds and Girl Scouts earn a special patch at 4+ sold and credit towards other rewards.

Girl Rewards and Patches

Send 18+ Emails



3+ Magazine & More Items



12+ Nut/Candy Items



4+ Project Thank You Items



Use the "Share my Site" feature 9+ times

Rewards are cumulative.

"Items" refers to all items available during the sale combined.



Charm Bracelet & Charm
30+ Items



Small Kangaroo Plush
45+ Items



Floral Playing Cards & Friendship Bracelet Wheel
60+ Items



Ready to Explore T-Shirt
80+ Items



Ready to Explore Poster & Explore in Color Pen
100+ Items



Large Kangaroo Plush
125+ Items



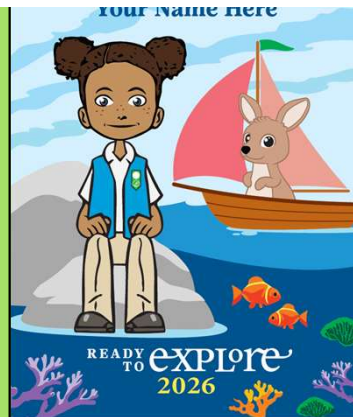
Blanket Sweater
160+ Items

- Name, nickname or initials
- Their favorite of 3 backgrounds
- Avatar (3 billion combinations!)
 - Hair, shoes, clothing, eyes, etc.



Earned by:

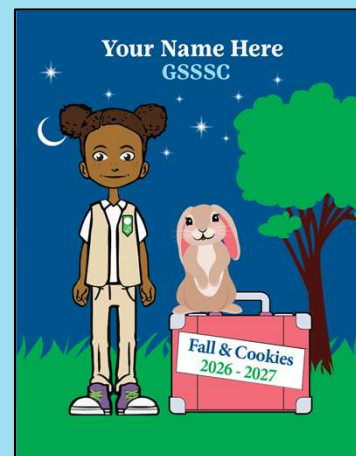
- Sending 18+ emails and
- Use the “Share My Site” feature to share her site by text, Facebook, etc. and
- Selling \$375 worth of items (nuts & chocolates, magazines, Tervis, BarkBox, stationery all count!) during the Fall Program



The crossover patch is earned by:

- Earning the Fall Product Personalized Patch
- Sell 375+ packages of cookies in the 2027 Cookie Program

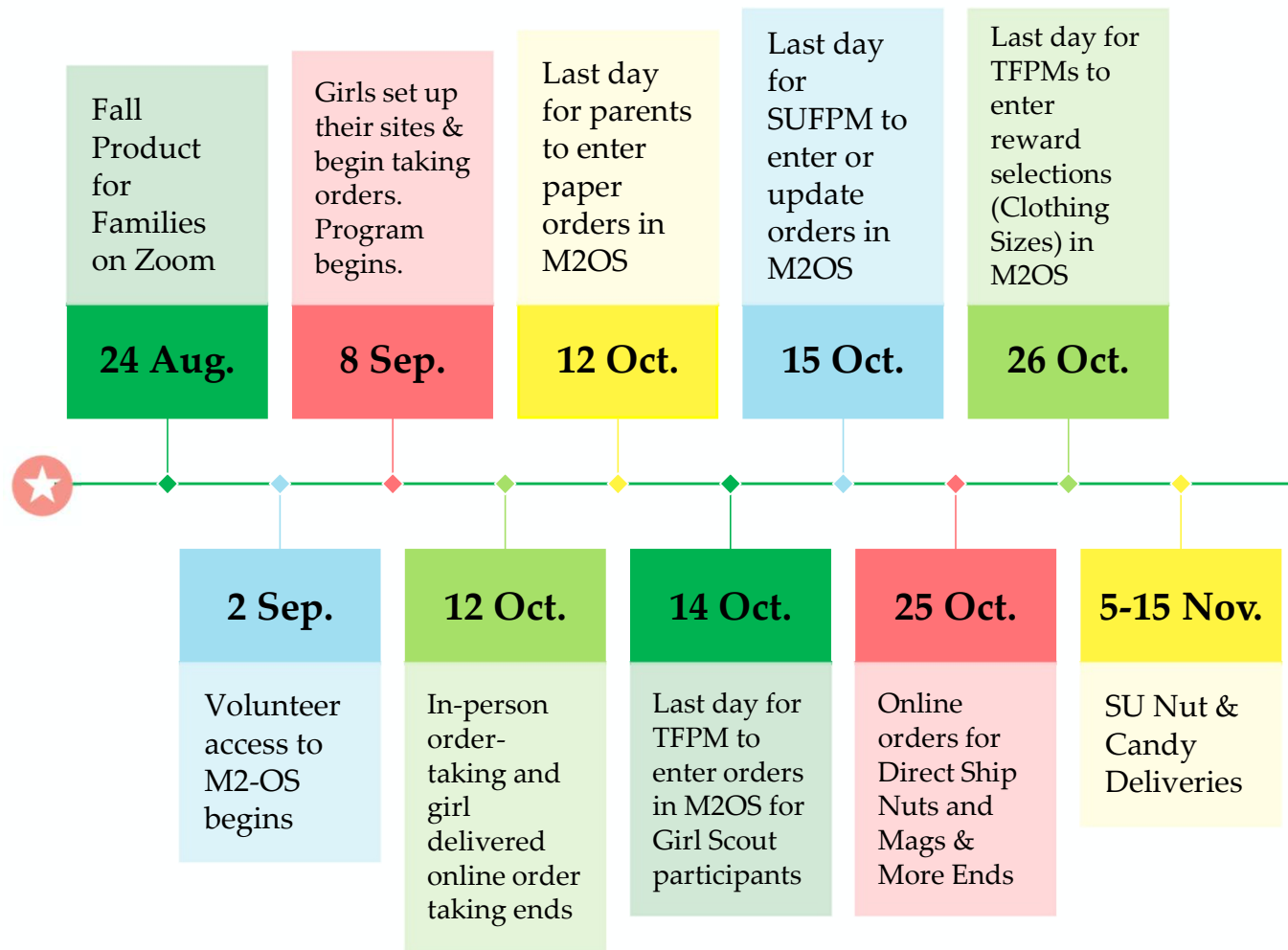
Once earned, the patch will be mailed to the Girl Scout directly if she includes her address when signing up. Fall patches take around 12-14 weeks once earned to produce and mail. Crossover patches are submitted at the end of the program and may take slightly longer to arrive than in the fall.



Can't wait
for
January!



IMPORTANT DATES





HOW TO GET STARTED

- Attend your Troop's Fall Product meeting
- Keep your family flyer nearby
- Receive registration email and follow instructions
- Take orders on your order card or online
- Collect payments and turn into your TFPM

Taking Orders

- Order taking can begin on September 8
 - Bring your order card, money envelope, pen, calculator, clipboard/writing surface

Adults can take order cards to their workplace...but make sure your Girl Scout participates as much as she can:

- She can come in and ask for people to purchase
- She can make a poster or note of support
- She can deliver items or hand-write thank you cards

Collect funds at the time the order is placed

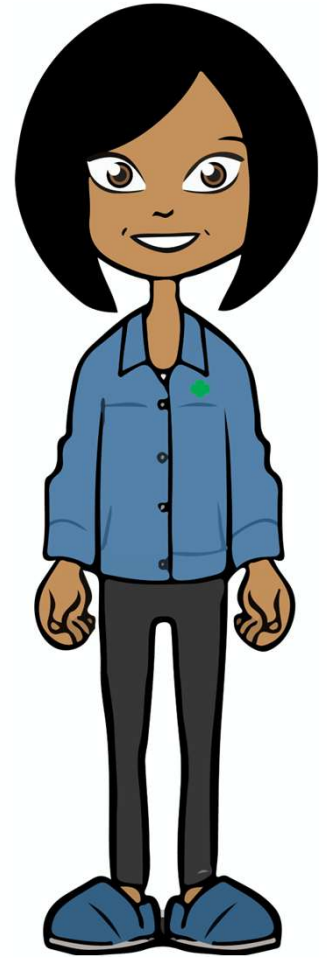
- These are pre-orders. When it was first announced you couldn't go by TS12 in a store, but you could order it for when it's ready. Same Concept!

Set expectations – let customers know it will be mid-November when product will be delivered.

- “Before Thanksgiving” usually works (and then you can deliver early!)

Be sure to thank every customer!

All of these steps are made easier with the M2OS – the online system that you use for the Treats & Treasures program (www.gsnutsandmags.com)



GIRL SCOUT'S PLATFORM SET-UP

Preferred Email Address
(this is the email you use
for MyGS)

Confirm Active
Membership

Accept Permissions &
Watch Safety Video

Highlight Girl Scout's Goals

Build an Avatar

Include a video (this will
give your avatar your voice
when customers come to
your site!)

Parent/Girl Login

Troop/SU Login

girl scouts M2 Media Participant Login | Volunteer Login Español

Girl Scouts of Greater Chicago and Northwest Indiana

Girls and Parents/Adults
Already Registered? New User?
LOGIN **CREATE AN ACCOUNT**

Troop Leaders or Volunteers
New and returning users
VISIT ADMIN SITE

Welcome!
Thank you for participating with Girl Scouts.
You're helping today's Girl Scouts make the world a better place.

- Create your avatar
- Earn rewards (your avatar can too!)
- Invite friends and family to visit your personalized site

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Patent Number 10,275,807
CAMPAIGN WEBSITE

[Contact Us](#) [Privacy Policy](#) [Terms & Conditions](#)

GIRL SCOUT'S PLATFORM SET-UP

Returning Participants:
Login using last year's
credentials, or choose to
reset your password

New Users: Choose "Create
an Account" and use your
preferred Email Address

girlscouts

M2 Media

Girl Scouts of Northeast Texas

PG

[Basics](#) > [Create Avatar](#) > [Personalize](#) > [Promote](#) > [Launch](#)

Set up your Girl Scout's Profile

Setting up your personalized site is simple. Watch the video and then complete the questions below. When finished, you will also have an opportunity to set up any additional accounts.

1

Troop Information

Enter Troop or Group #

Choose...

☐ I don't know my Troop or Group #

2

Girl Scout Information

Please select your Troop or Group # before entering your Girl Scout details.

3

About Your Campaign

What does being a Girl Scout mean to you?

Choose One

It is important to set goals. By choosing the amount shown below, you will earn the personalized patch. Increase that amount if you need additional money to achieve your goals.

\$325.00

 in magazines & more and nuts & chocolates

What does your Girl Scout troop or group plan to do with the money earned from your product program?

Watch this video before completing this activity!

Preview: The message below will appear on your personalized site for friends and family to see.

Please review it carefully and make changes to your answers if necessary. The text within brackets is ready for customization. Mention things like what you do as a Girl Scout and how your troop will be putting the money you earn to good use.

GIRL SCOUT'S PERSONALIZED EXPERIENCE

Design an Avatar



girl scouts

M2 Media

Girl Scouts of Northeast Texas

Update Athena's Avatar

Build Your Avatar
Create an avatar that reflects your personality! Creating an avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the uniform and official apparel options that are available in council stores or online at [girlscoutshop.com](#).

To see all choices for your avatar, use the arrows in the avatar software below.

Face

Skin Tone

Eyes

Eye Color

Face / Masks

Hair

Body

Clothing

Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the [audio guide](#).

RECORD NOW

UPLOAD AN AUDIO FILE

Audio Received!

☐ I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!

PREVIEW

UPDATE

PARTICIPANT'S DASHBOARD

Additional emails/social media/texts

Sales Tools

Send Thank You Emails

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry & sales reports

Change your Avatar

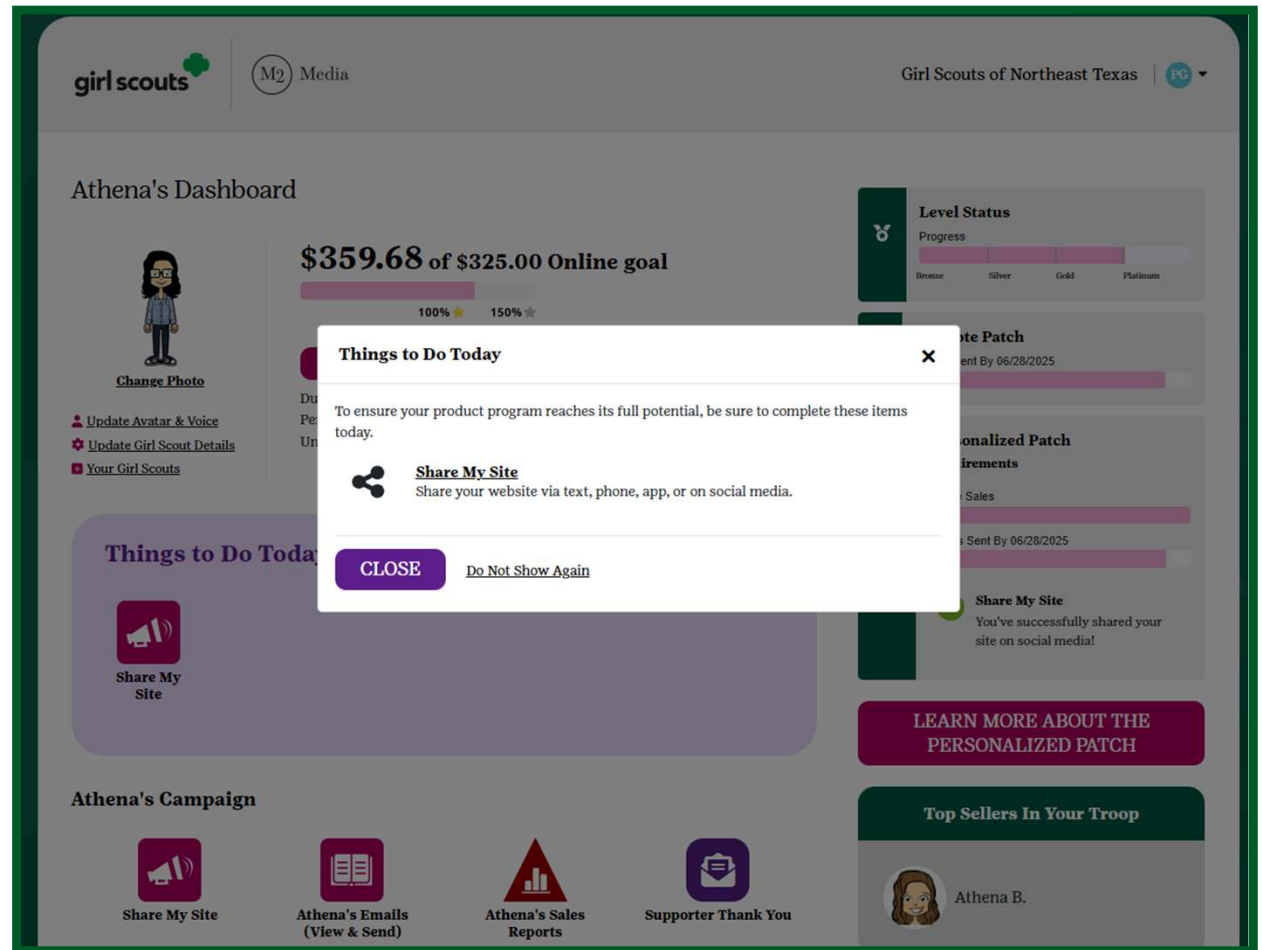
Select rewards

Update your information or add another Girl Scout

The dashboard is titled "Athena's Dashboard" and features the Girl Scouts logo and "M2 Media" branding. It includes a user profile section with a "Change Photo" link and links to "Update Avatar & Voice", "Update Girl Scout Details", and "Your Girl Scouts". A progress bar shows a goal of \$389.63 of \$325.00, with a "SHOP YOUR PERSONALIZED SITE" button. Below this is the "Athena's Campaign" section, which contains icons for "Share My Site", "Athena's Emails (View & Send)", "Athena's Sales Reports", "Supporter Thank You", "Personalized Door Hanger", "Athena's Campaign Video", and "Business Cards". The "Fun Stuff" section includes "Personalized Patch", "Athena's Avatar", "Athena's Avatar Rewards", and "Physical Rewards". At the bottom is the "Parent or Adult's Information" section with links for "Your Girl Scout(s)", "Add Another Participant", and "Update Profile". On the right side, there are three panels: "Level Status" showing progress from Bronze to Platinum, "Promote Patch" with an email sent date, and "Personalized Patch Requirements" with a "Share My Site" confirmation. A "LEARN MORE ABOUT THE PERSONALIZED PATCH" button is also present. The "Top Sellers In Your Troop" section lists "Athena B." as a top seller.

PARTICIPANT'S DASHBOARD (cont.)

Things to Do Today pop up & banner



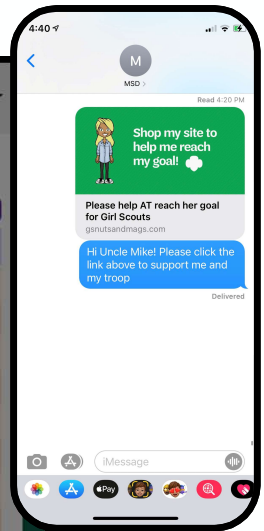
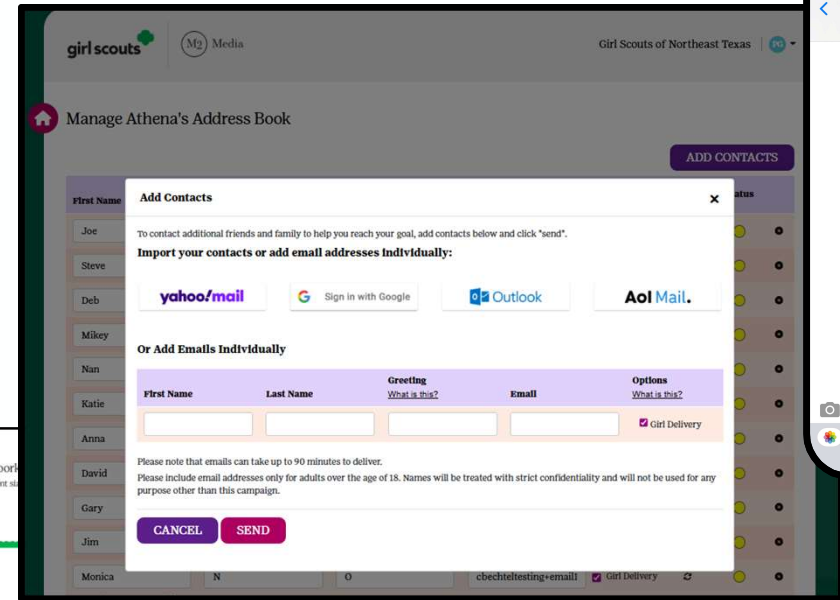
TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



SHARE MY SITE TOOL KIT

Selecting “Share My
Site” will bring you to a
page allowing for a
variety of sharing
options!

Download images for
additional online
marketing

Easily copy the
storefront link

Share directly to
Social Media

Text friends & family

Athena's Dashboard



Chances Photo

- Update Avatar & Voice
- Update Girl Scout Details
- Your Girl Scouts

\$359.68 of \$325.00 Online goal

100% 150%

SHOP YOUR PERSONALIZED SITE

Duration: 06/24/2025 to 12/18/2025
Personalized Patch Est. Delivery Date: 08/25/2025
Unique Code: MFGBNZCU [What is this?](#)

Level Status

Progress

Bronze Silver Gold Platinum

Promote Patch

Emails Sent By 06/28/2025

Personalized Patch Requirements

Online Sales

Emails Sent By 06/28/2025

Share My Site
You've successfully shared your site on social media!

Things to Do Today

Share My Site

Athena's Campaign

- Share My Site
- Athena's Emails (View & Send)
- Athena's Sales Reports
- Supporter Thank You

Top Sellers In Your Tr

Athena B.

LEARN MORE ABOUT PERSONALIZED PAY

Share My Site

Generate your website link and share via text, phone, app, or on social media.

Ways to Share

Choose where you would like to share:

- Share my site via text or apps
- Share my site on Facebook
- Share my site on Twitter / X

Social Media Kit

Some social media sites like Instagram require you to include images with your post. Feel free to use these specially sized images when you share.

DOWNLOAD SOCIAL IMAGES

COPY YOUR STORE LINK

RETURN TO DASHBOARD

Unique Code
MFGBNZCU

Helpful Sales Tips

- For best results, share with friends and family weekly throughout the product program.
- Remember to always follow the Girl Scout Internet Safety Pledge.

Download Social Media Images

Save the following images to your phone or computer and use when sharing your store link.

Visit my site to help me reach my goal!

Instagram Story, Snapchat 1080 x 1920

DOWNLOAD

Visit my site to help me reach my goal!

Instagram 1080 x 1080

DOWNLOAD

Visit my site to help me reach my goal!

Instagram 1080 x 1080

DOWNLOAD

CLOSE

Earn a goal getter
patch for using the
Share My Site
feature 9+ times!

**GOAL
GETTER**



REPORTING

NEW

Individual Product line reports have been consolidated for easier viewing. All reporting data still exists, just in easier-to-use sections!

NEW

Find additional reporting on **Sales by Channel**, to allow participants to keep track of how sales originate. Impact results by focusing on under-utilized sales channels!

 Reports

Athena Bechtel
Girl Scouts of Northeast Texas
Service Unit: 200000
Troop/Group: 200000
Number of emails sent: 1
Number of shares: 2

All SalesMagazines & More SalesDirect Ship NutsOnline Nuts Girl DeliveredSummary Report

Campaign Stats Report

Total Sales

Total \$ Sold	\$93.94
Collected Online	\$93.94
Collected From Customers	\$0.00

Sales By Channel

Share My Site Units	1
Share My Site Total Sales	\$48.99
Supporter Email Units	0
Supporter Email Total Sales	\$0.00
Participant Dashboard Units	2
Participant Dashboard Total Sales	\$44.95

PRINT REPORT

DOWNLOAD REPORT



EMAIL

Campaign Stats

Did you upload a video? No

Did you upload a photo? No

Did you create an avatar? Yes

Did you earn a personalized patch? No

Number of emails sent: 1

Did you earn your 20 or more emails reward? No

Your current rank: N/A

Sienna's Dashboard



[Change Photo](#)

[Update Girl Scout Details](#)

[Add Another Girl Scout](#)

\$1,914.85 of \$350.00 goal

100%  150%

[SHOP YOUR PERSONALIZED SITE](#)

Duration: 07/02/2024 to 11/29/2024
Personalized Patch Est. Delivery Date: 09/04/2024
Unique Code: 462AXTA9 [What is this?](#)

Sienna's Campaign

 [Manage Paper Orders](#)

 [Sienna's Emails \(View & Send\)](#)

 [Sienna's Sales Reports](#)

 [Supporter Thank You](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.

[GET STARTED](#)

Supporter Thank You

Create a personalized thank you message that will automatically be sent to your supporters after their first purchase.



Thank You Email

Personalize the email copy below.

Your Message

Dear [Supporter Name]

Thank you for supporting Girl Scouts and me with y

Your support makes a real difference. You're h
while learning skills that will last a life

If you would like to buy any additional products from me, please contact me at [email address] or call me at [phone number].
ends.

From Sienna

[ACTIVATE EMAIL](#)

Thank you emails
are customizable!

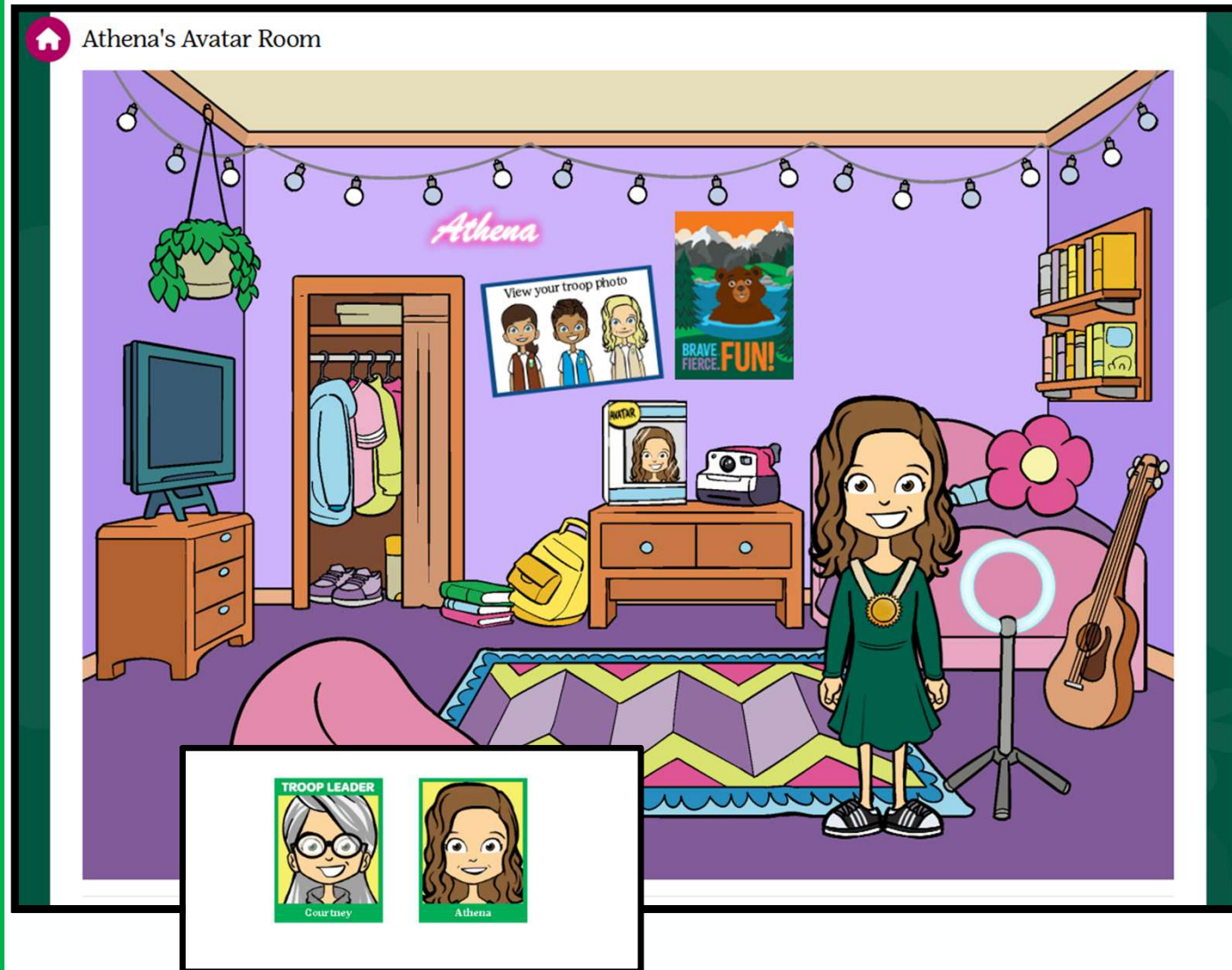
**DON'T FORGET
TO SAY THANKS!**

AVATAR ROOM

Unlock cool room accessories when completing tasks

View your troop photo!

Volunteers: be sure to create your avatar, so participants can see you in the Troop Photo!



ONLINE SHOPPING SITES

Supporters enter a participant's storefront by clicking on a link or following a QR code.

They can then select their desired product line to proceed

Nuts & Chocolates have two ordering options:
Girl Delivered or Direct Ship

How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.

SHOP MY SITE



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.

SHOP MY SITE



Personalized Products

Visit my personalized products site to purchase personalized stationery, picture frames, notepads and more.

SHOP MY SITE



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

SHOP MY SITE



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

SHOP MY SITE



Candles

Visit my candle products site to purchase a variety of high-quality scented candles. Made in the USA

SHOP MY SITE

Welcome to Athena's Nut and Chocolate Store

SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Athena to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Athena)

GIRL DELIVERED

CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

SHIPPED TO ME

When Nuts & Chocolate is selected...

WAYS TO VISIT STOREFRONTS

Supporters can easily visit
other storefronts after
checking out online

Confirmation emails also
include a handy link to
repurchase



M2 Media

Candle

View in Español

We've completed your order.
Order #21635

[Print Receipt](#)
Appear on Athena's store
☐ Allow my first name and last initial to be used on Athena's top supporters listing. We will not display the purchase amounts.

We appreciate your help.
Thank you for your support. You will receive an email confirmation shortly.
If you purchased a magazine as a gift, you will receive instructions in your confirmation email telling you how to select a gift message to be sent to the recipient.
Athena needs \$280.00 to reach her goal!
Thank you for helping today's Girl Scouts make the world a better place.

Continue Your Support



SHOP NUTS & CHOCOLATES



SHOP PERSONALIZED PRODUCTS



SHOP TUMBLERS



SHOP BARKBOX PRODUCTS



SHOP MAGAZINES



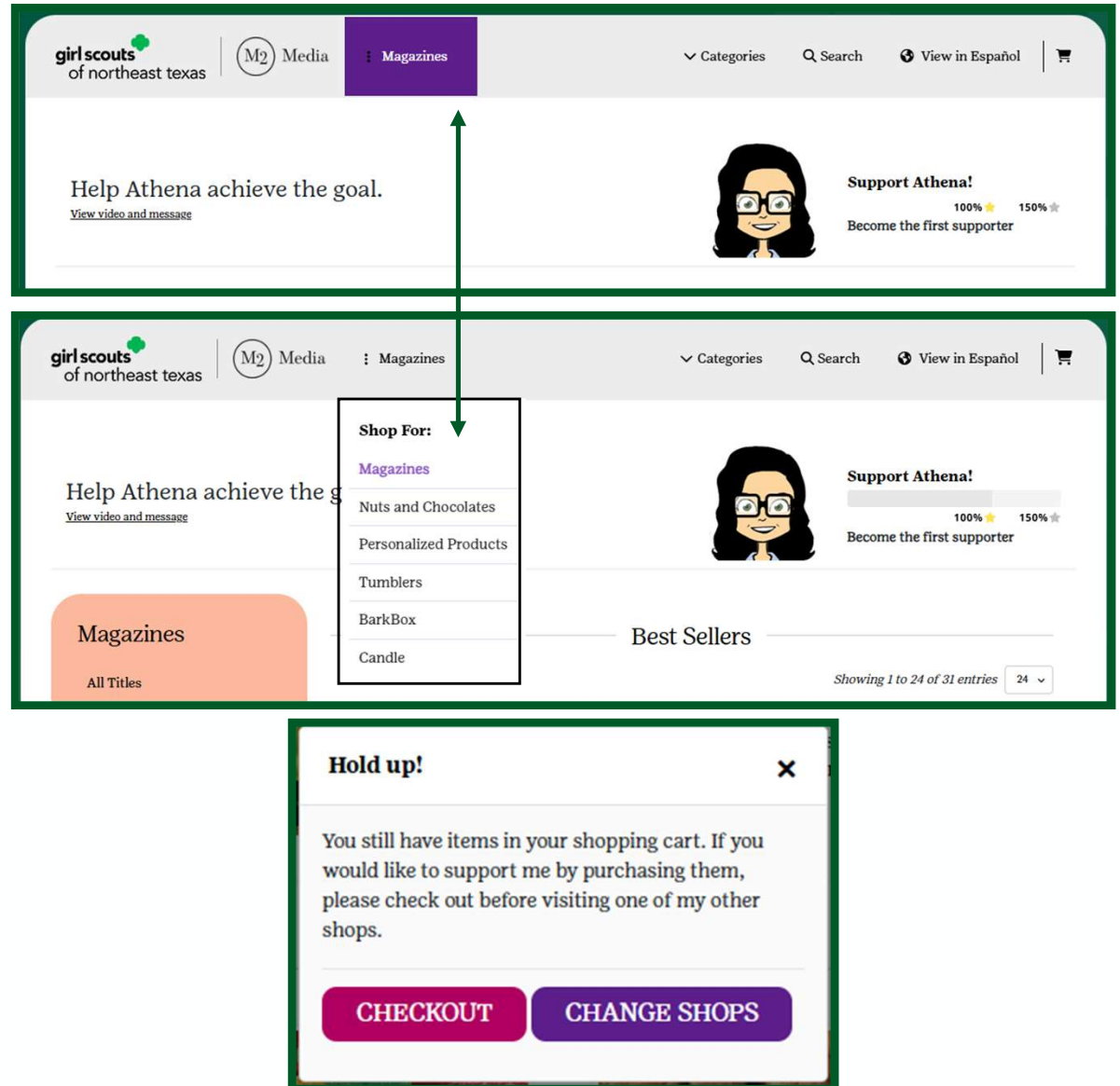
SHOP CANDLES

STOREFRONT UPDATE

NEW

This year, customers can easily toggle between storefronts using a drop-down menu

Checkout between storefronts remains separate



Real sales. Real money.

- We are dealing with real customers, real transactions and real money.
- Collect money @ each meeting – someone dedicated off to the side to collect.
 - Count with someone else
 - Both TFPM and Parent sign a receipt immediately
- Make deposits regularly.
- Parents have signed receipts accepting financial responsibility. We will hold you accountable for the monies owed because it belongs to the girls.
 - If Troop has bad debt from parent, keep track of contact points. Email is great for this.
 - TFPM is empowered. You can choose not to order the merchandise that remains unpaid, choose not to let someone with debt participate except for direct-ship, etc.
 - Financially responsible
 - Criminally responsible



If your troop is off by just 1 box of English Butter Toffee, that's the equivalent of losing 10 items worth of proceeds.

Every item sold up front; funds collected at time of sale. **NEVER distribute product until paid.**

Receiving Products

- **Sign off on it!**
- Get a receipt **every time** money, product, or rewards changes hands.
- Separate by variety: 15 different items!
 - The Project Thank You items are delivered to Council.
- Count everything you receive before you sign off that you received it.
- Only after all varieties in your entire order are counted and signed: Load it in your vehicle.
- *Receipts should all be duplicates. You should get a copy and your TFPM should keep a copy!



Delivering Products

Customer Service

- Pick up items from your TFPM as instructed
 - Around Nov 5-11 (or earlier)
- Make sure items are delivered in a timely manner.
 - Aim for before Nov 18 or before Thanksgiving at the latest!
 - Some customers may have ordered as early as Sept 8, which would be 2 months before delivery!
- Thank every customer for their support
- Consider including a note with their items.
- These customers might make excellent cookie customers, too!
 - Call them or ask to save their emails for January!
 - The system will let you download a list of your customers' emails
 - Put a reminder for cookies on your thank you cards!
 - You can download your avatar and put it on there too.



FALL PRODUCT PROGRAM CUSTOMER CARE

M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

Materials: Family Sheet, Silver Sage website, etc.

People: Troop Fall Product Manager, Service Unit Fall Product Manager, other Troop Leaders & parents

*All paper materials, and more, can be found at [https://www.girlscouts-ssc.org/en/members/for-girl-scouts/Entrepreneurship/Fall Product Program.html](https://www.girlscouts-ssc.org/en/members/for-girl-scouts/Entrepreneurship/Fall_Product_Program.html)

Silver Sage Customer Care: 208-377-2011 or customercare@girlscouts-ssc.org



THANK YOU!

For your continued support of Girl
Scouting and the Fall Product
Program.

Hop to it and have an amazing
season!

