

Learn an oceLOT about
the Fall Product Program





Kim
Ross



Kim
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OWN YOUR
magic

Learn an oceLOT about the Fall Product Program

Why

Who

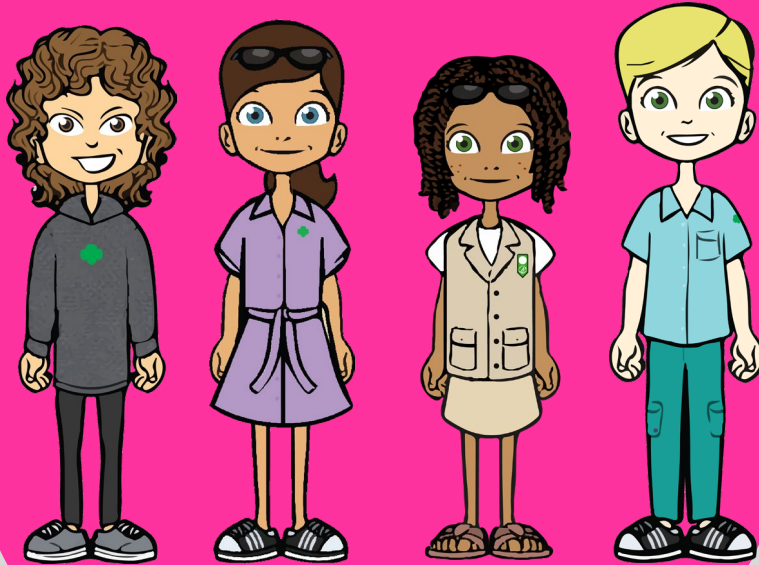
What

When

How

Activities & Resources

Q&A



5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting
Money Management
People Skills
Decision Making
Business Ethics

THE IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



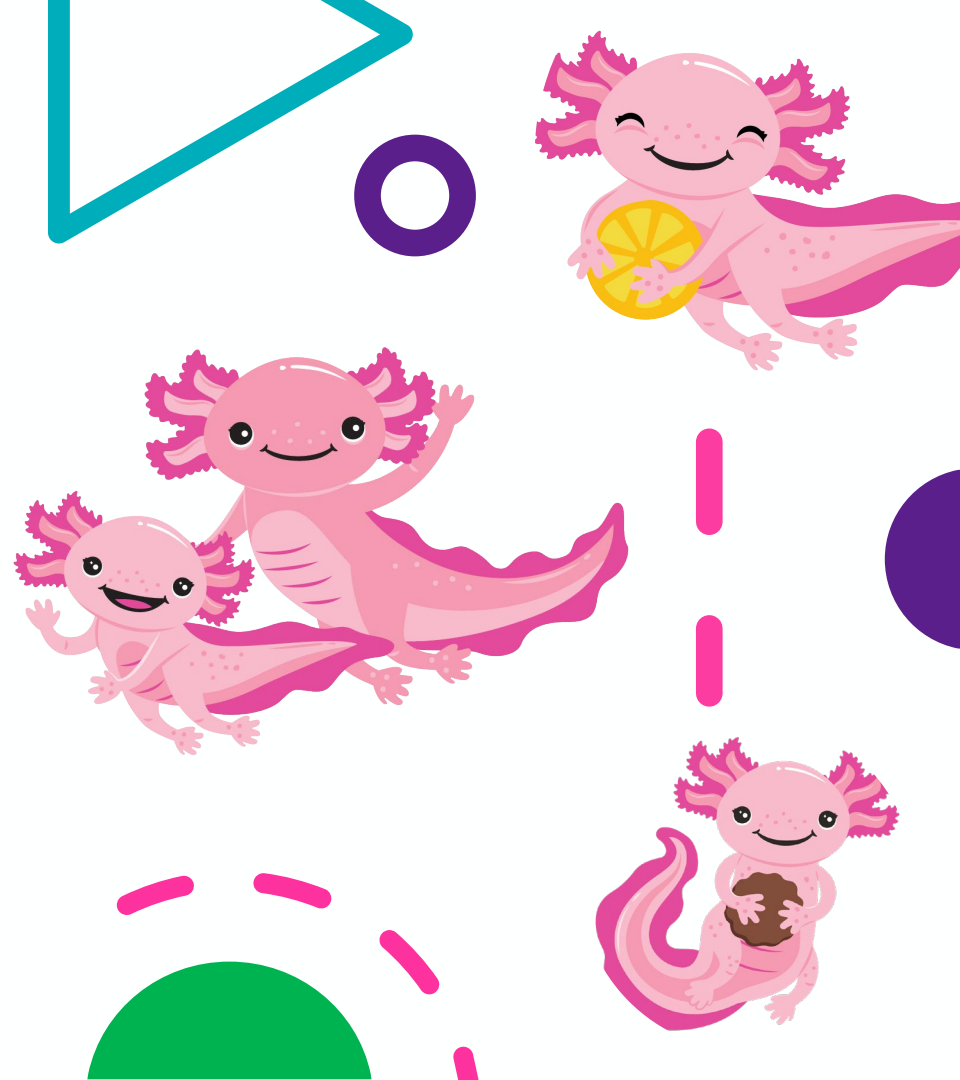
Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

OWN YOUR magic

**The Fall Product Program
helps girls practice skills
that they will use a lot in
the Cookie Program this
winter!**





OWN YOUR
magic

TROOP PROCEEDS

\$1 for each Nut & Candy item
\$3 for each Mags & More item

\$0.15 Bonus per item when
Troop PGA (Per Girl Average) is 45+

Average participating Girl Scout contributed
\$40 to Troop funds last year.

Proceeds provide Girl Scout Programs,
Camp, Troop Activities & Giving Back

Girl Rewards and Patches



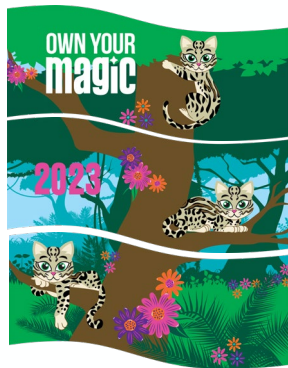
Charm Bracelet
25+ Items



Super Seller Patch &
Ocelot Charm
35+ Items



Small Ocelot Plush
50+ Items



Send 18+ Emails

10+ Nut/Candy
Items

2+ Magazine & More
Items



Ocelot Socks
65+ Items



Own Your Magic
Ocelot T-Shirt
80+ Items



100+ Patch & Large
Ocelot Plush
100+ Items



Cat Wireless
Headphones
125+ Items



4+ Project Thank You
Items

Rewards are cumulative.

Girl gets to choose:

- Name, nickname or initials
- Either background
- Avatar (3 billion combinations!)
 - Hair, shoes, clothing, eyes, etc.

Earned by:

- Sending 18+ emails and
- Selling \$375 in magazine, nut, chocolate items during the Fall Program

Once earned, the patch will be mailed to the Girl Scout directly if she includes her address when signing up.



Girl Scouts

Caregivers

Volunteers

Supporters

Customers



Product Lines

Nuts & Chocolates

Mags & More





Mint Treasures w/ Girl Scout Tin \$12

my milk chocolate with a refreshing mint center. 6oz. Tin



B Dark Chocolate Peppermint Pretzels \$9

Crunchy pretzels coated in rich dark chocolate and sprinkled with peppermint pieces. 6.5oz. Bag



C Chocolate Covered Almonds \$9

Crunchy almonds covered in milk chocolate. 10oz. Poptop Can



D Whole Cashews

A classic favorite roasted and salted with sea salt. 8oz. Poptop Can



English Butter Toffee \$8

richly handcrafted toffee drenched in chocolate. 6oz. Box



F Caramel Apples \$8

Milk chocolate with an apple flavored caramel center. 7oz. Box



G Dark Chocolate Caramel Caps w/ Sea Salt \$8

Dark chocolate covered caramel topped with sea salt. 6oz. Box



H Dark Chocolate Mint Penguins

Rich dark chocolate penguins bursting with frosty mint. 6oz. Box



I Peanut Butter Trail Mix \$7

uts, peanut butter gems, peanut butter cups, mini pretzels and cashews. 7oz. Bag



J Deluxe Pecan Clusters \$8

Roasted pecans covered in caramel and milk chocolate. 5oz. Box



K Dulce de Leche Owls \$8

Fresh, milky caramel surrounded by smooth milk chocolate. 5.5oz. Box



L Peanut Butter Bears

Milk chocolate bears with a smooth peanut butter filling. 6oz. Box



M Butter Toasted Peanuts \$7

ly toasted, crunchy peanuts with a buttery e. 9oz. Poptop Can



N Fruit Slices \$6

Fat free! Assorted naturally & artificially fruit flavored chewy candy. 10.5oz. Bag



O Dill Pickle Flavored Peanuts \$6

Crunchy peanuts with an irresistible dill pickle flavor. 9oz. Poptop Can



P Cheddar Caramel Crunch

Cheese crackers, cheese corn sticks, mini pretzels caramel cheddar corn puffs. 6.5oz. Bag

® = Kosher ® = Kosher, Dairy gf = Naturally Gluten Free *CAUTION: ALL products processed on shared equipment with peanut and tree nut containing products.

DELICIOUS NUTS & CHOCOLATES

Sixteen Items on Order Card

Additional Items on Girl Website

Silver Sage Top-Selling Items

#1 – English Butter Toffee

#2 – Deluxe Pecan Clusters

#3 – Peanut Butter Bears

#4 – Dark Chocolate Caramel Caps

#5 – Butter Toasted Peanuts

ASHDON FARMS TINS

Perfect for Gifts
and Treats!



Girl Scout Memory Box Tin
(order card, online girl
delivered or direct ship)
Milk Chocolate Mint
Treasures
Collectable



**Chickadees on
Mushroom Tin**
(online direct ship)
Milk Chocolate Pretzels



NEW PRODUCTS!



cheddar caramel
crunch

cheddar crackers, cheese
corn sticks, mini pretzels,
caramel cheddar corn puffs

Cheddar Caramel Crunch

(order card, online girl delivered,
or direct ship)

Cheese crackers,
cheese corn sticks,
mini pretzels,
and caramel corn puffs

(direct ship only)
**Tervis Tumblers and
Girl Scout Themed
mini Bark Box**



**PRODUCTS
GIRL SCOUT
SUPPORTERS
CAN PURCHASE**

Tervis® Tumblers



PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed
mini BarkBox



IMPORTANT DATES



Fall Product Program

Order Card:

Bring to friends & family. Take orders. Collect money. Deliver products.

Online w/ Girl Delivery:

Girl sends link to friends & family. Customers buy online and request girl delivery. Products are physically delivered by the girl. Only available for the 16 items on the Nut Order Card.

Online w/ Direct Ship:

Girl sends link to friends & family. Customers buy online and have shipped directly to them. All “Mags & More” items work this way.

It's SO EASY! No booths, no estimates, no re-orders,
and no inventory on-hand.

Our Product Programs feature mascots. It helps get attention on an animal in need and girls come up with solutions to help them.

OCELOT

Wide distribution from northern Argentina to the southwestern U.S.

Up to 3 feet in length, 35 pounds and runs up to 38 MPH




Solitary and exclusive territories which can range upwards of 35 square miles


Endangered due to habitat destruction



ONLINE SHOPPING SITES

Supporters select
their desired
product line

  Media  View in Spanish




Help Court,

Being in Girl Scouts, I can help other people. Girl Scouts do activities and help the community while learning important skills that will help us forever. My goal this year is to earn \$500.00 to help Girl Scouts, and so that our troop can go to camp. Will you please help by shopping at my online site? Thank you.

[PLAY ▶](#)


How You Can Support Me



Magazines

Visit my magazine site to purchase your favorite magazines.


[SHOP MY SITE](#)



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.


[SHOP MY SITE](#)



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

[SHOP MY SITE](#)





BARK x Girl Scouts Shop


Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

[SHOP MY SITE](#)

ONLINE SHOPPING SITES

Nuts & Chocolates
have two options:
Girl Delivered or
Direct Ship



 




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[PLAY ▶](#)

Welcome to Izzy's Nut and Chocolate Store




SAVE SHIPPING COSTS

I would like to purchase nuts and chocolates and coordinate with Izzy to pick up the products in person. There will be no shipping charges and I will pay for my order now by credit card.

(Perfect for people who live close to Izzy)

[GIRL DELIVERED](#)




CONVENIENCE

I prefer the convenience of paying by credit card and having products shipped directly to me. I understand that shipping charges apply.

(Additional products available for this option)

[SHIPPED TO ME](#)


How You Can Support Me



Magazines

Visit my magazine site to purchase favorite magazines.


[SHOP MY SITE](#)



Nuts and Chocolates

Visit my nuts and chocolates site to purchase your favorite treats and snacks.


[SHOP MY SITE](#)



Tumblers

Visit my Tervis® Tumblers site to purchase premium, insulated tumblers and water bottles.

[SHOP MY SITE](#)



BARK x Girl Scouts Shop

Visit my site to purchase an exclusive Girl Scout themed Mini BarkBox for dogs.

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FALL PRODUCT PROGRAM CUSTOMER CARE

M2's Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries



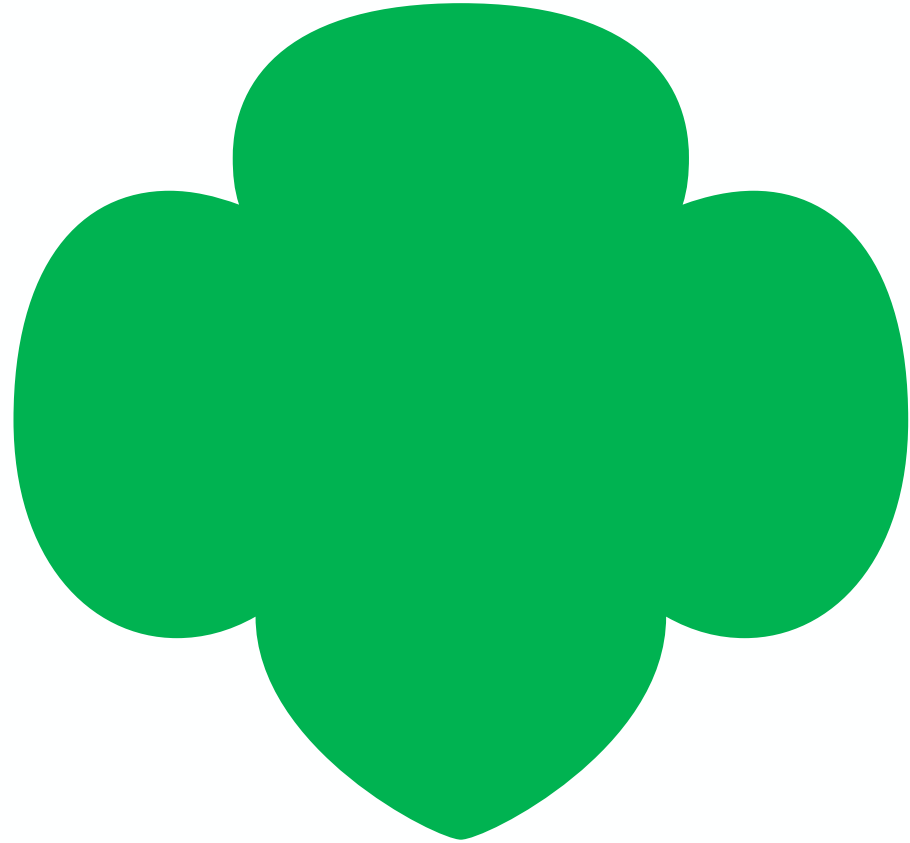
Materials: Troop Manual, Family Guide, Silver Sage website, etc.

Silver Sage Customer Care: 208-377-2011 or
customer care@girlscouts-ssc.org

Q&A

Questions from chat.

What additional questions
about the
Fall Product Program
do you have?



THANK YOU!

**We appreciate your
support and everything
you do for Girl Scouts!**



It's Time for...
Ocelot Goal Tracker

Check chat for file!

Print & Go!

