

## Learn an oceLOT about the Fall Product Program for Service Unit Volunteers



## SU Fall Product Training

girl scouts	(M2) Media		Girl Scouts of Alaska 🛛 🚳 🕶
Choose Campai Select the season you v	<b>gn</b> rould like to manage and your role below:		
<ol> <li>Selected Selected Selected</li></ol>	<b>eason:</b> ne Nuts, Nut Promise, Paper Nuts and Online	e Magazines	
2 Selected R • SU Servi • Troop	ze Unit		
	an change your role at any time by accessing ge Role" from the drop down.	the User Menu in the top right co	orner of the screen. Hover over the Role Icon Circle and
CONTINUE			

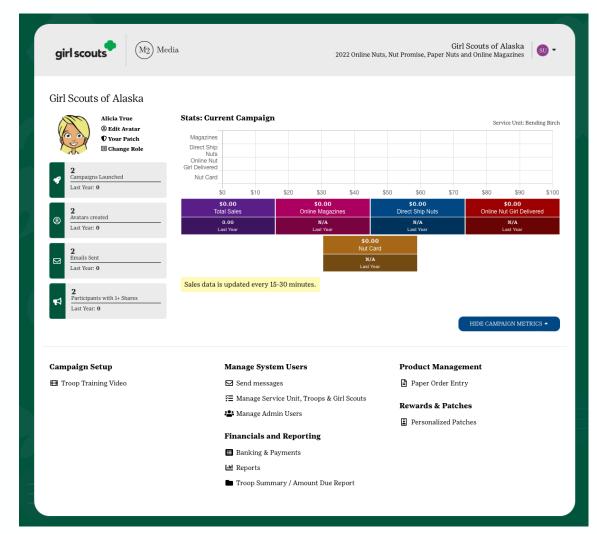
When you sign in, you can Toggle between your Service Unit and your Troop.

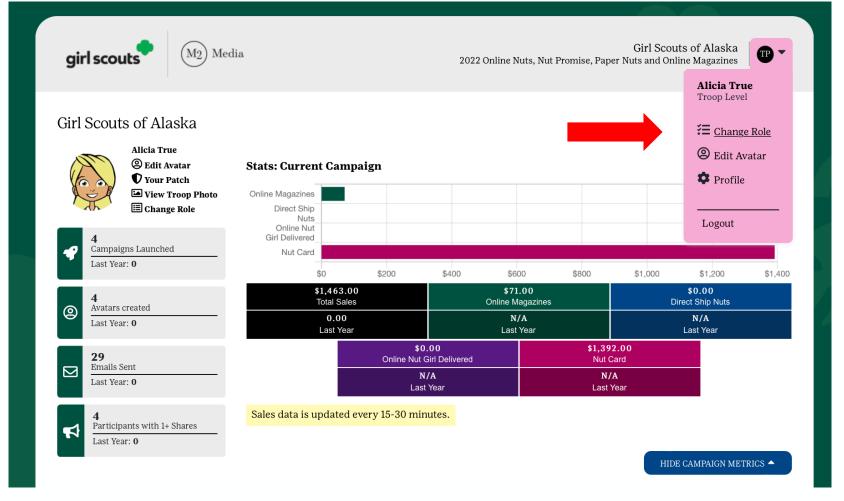


# SERVICE UNIT DASHBOARD

#### Messaging

- Manage nut card order entry
- Sales reports
- Banking and payments





## SERVICE UNIT REWARD

To Earn: \$1 in total sales for the SU



## SU Fall Product Training



#### **Critical Role of Service Unit FP Managers**

- Receive Printed Materials Order Cards Receipt Books Money Envelopes Permission & Safety Pledges Parent Flyer Family Meeting Agenda Troop Guides
- Conduct Troop Training

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- Distribute Printed Materials at Troop Training
- Bring extras of Printed Materials to SU Meetings

## SU Fall Product Training



#### **Critical Role of Service Unit FP Managers**

• Enter Product Delivery information into M2 System

Service Unit Ben Enter Service Unit inform	ding Birch nation and addresses below:	Getting Started 1) Product Delivery Address(SU Bending Birch) 2) Reveal Delivery Address (SU Bending Birch)
	Ivery Address: is Service Unit will be delivered to the address below:	
Address 1		
Address 2		
Gity Phone [xxx-xx	State Zip	
2 Special Inst Instructions	ructions	

## SU Fall Product Training

#### **Critical Role of Service Unit FP Managers**

- Check in with Troops & talk about the Program at Service
   Unit meetings
- Provide guidance & enthusiasm throughout sale
- Make sure Troop orders are submitted on time: Products Rewards



## SU Fall Product Training



#### **Critical Role of Service Unit FP Managers**

- Product Delivery
- Product Pick-Ups
- Rewards Delivery
- Rewards Pick-Ups



## **DELIVERY OF NUTS/CHOCOLATES**

Troop pick-up

November 8-10, 2023

## DELIVERY TICKETS

Print delivery tickets by Service Unit or troop

Available for easier picking and packing

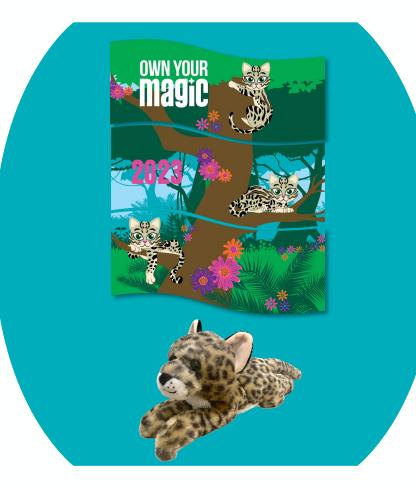
Option to include financials

girl scouts	(M2) Media	Girl 2022 Online Nuts, Nut Promise, Paper Nuts ar	Scouts of Alaska d Online Magazines	SP -
			Show Quick Dash	board Links 🔻
Delivery Tickets Select your options and	print your delivery tickets below:			
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	Include Financials			
	Troop Tickets By Troop			
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				Total Collected Sales Online \$2.00 Proceeds: \$2.00 Total Sales \$18 Cullected Online: \$18

# DELIVERY OF REWARDS

Troop pick-up

Early December 2023

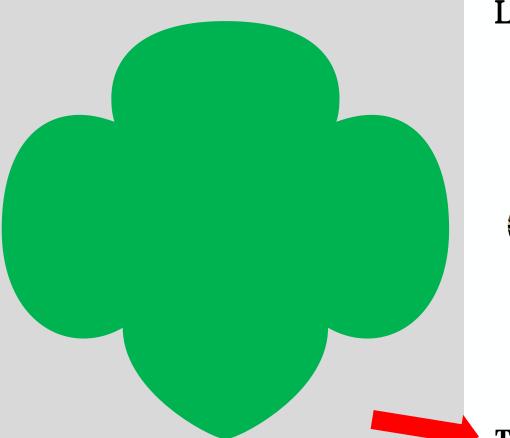


# DELIVERY TICKETS

Print reward delivery tickets by troop

Available for easier picking and packing

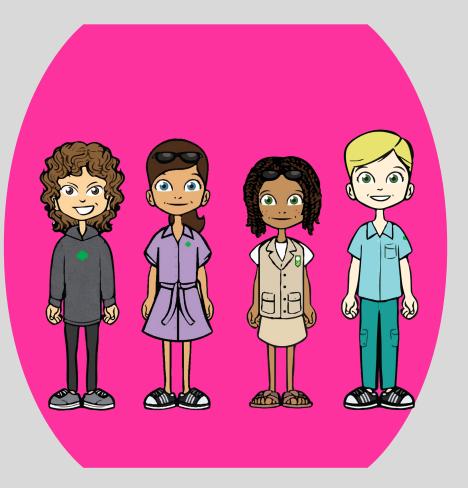
rl scouts	M2 Media 2022 Onl	Girl ine Nuts, Nut Promise, Paper Nuts ar	l Scouts of Alaska nd Online Magazines
very Tickets			Show Quick Dashboard Links
your options and j	print your delivery tickets below:		
	Troop Tickets by Delivery Site Delivery Site Troop Delivery Site Troop		
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	CREATE TICKET		
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	Include Financials		
	O Include Financials		
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		Fruit Slices	0 0
		Peanut Butter Monkeys	0 0
		Spicy Cajun Mix	0 0
		Chocolate Covered Raisins	0 0
		Cranberry Trail Mix	0 0
	Girl Scout Tickets		
	Girl Scout Tickets Troop	Dark Chocolate Sea Salt Caramete	
	Troop	Double Dipped Peanuts	0 0
	Troop Choose •	Double Dipped Peanuts English Butler Toffee	0 0
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Learn an oceLOT about the Fall Product Program for Troop Volunteers



**Troops Earned \$77,729 Last Year!** 



## 5 SKILLS ACQUIRED THROUGH GIRL SCOUT LEADERSHIP EXPERIENCE

Goal Setting Money Management People Skills Decision Making Business Ethics

<u>Plus</u> Girl Scout Programs, Camp, Troop Activities & Giving Back

## YOUR IMPACT ON THE GIRL SCOUT'S EXPERIENCE



The Program itself is a learning experience



Troops use money earned from the program to participate in fun adventures like travel and camp



Troops use money earned to give back to their community



The program helps fund the entire Girl Scout Experience

# THE GIRL SCOUT'S PERSONALIZED EXPERIENCE

## What's their "why"?



#### OCELOT

Wide distribution from northern Argentina to the southwestern U.S.

Up to 3 feet in length, 35 pounds and runs up to 38 MPH

Solitary and exclusive territories which can range upwards of 35 square miles

Endangered due to habitat destruction





## **TROOP PROCEEDS**

\$1 for every Nut/Candy item \$3 for every Mags & More items

\$0.15 Bonus per item for a Troop PGA of 45+

Average participating Girl Scout contributed \$40 to Troop funds.

## PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Nuts & Chocolates

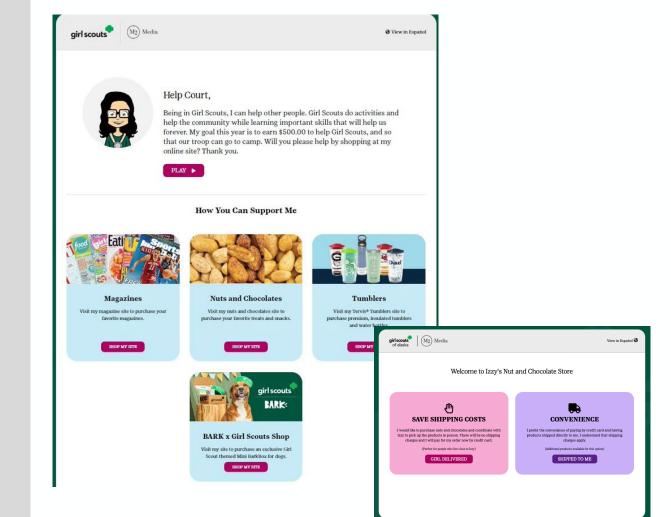
Mags & More



## ONLINE SHOPPING SITES

Supporters select their desired product line

Nuts & Chocolates have two options: Girl Delivered or Direct Ship











er 6oz Tin

ilk chocolate with a refreshing mint Crunchy pretzels coated in rich dark chocolate Crunchy almonds covered in milk chocolate. and sprinkled with peppermint pieces. 6.5oz. Bag 10oz. Poptop Can

A classic favorite roasted and salted with s Soz. Poptop Can





**English Butter Toffee** 

unchy handcrafted toffee drenched in

\$8 G Dark Chocolate Caramel Caps w/ Sea Salt \$8 H Dark Chocolate Mint Penguins

Dark chocolate covered caramel topped with Rich dark chocolate penguins bursting

ilk chocolate. 6oz. Box center, 7oz. Box

**Peanut Butter Trail Mix** 





canuts with a buttery Fat free! Assorted naturally & artificially fruit

flavored chewy candy. 10.5oz. Bag



\$6 O Dill Pickle Flavored Peanuts

dill pickle flavor. 9oz. Poptop Can



\$8 L Peanut Butter Bears



#### Silver Sage's Top Selling Items

#1 – English Butter Toffee #2 – Deluxe Pecan Clusters #3 – Peanut Butter Bears #4 – Dark Chocolate Caramel Caps #5 – Butter Toasted Peanuts

\$8 F Caramel Apples

Milk chocolate with an apple flavored caramel sea salt, 6oz. Box

with frosty mint, 6oz, Box

\$7 J Deluxe Pecan Clusters \$8 K Dulce de Leche Owls Roasted pecans covered in caramel and

Fresh, milky caramel surrounded by smooth Milk chocolate bears with a smooth



\$6 P Cheddar Carame Crunchy peanuts with an irresistable Cheese crackers, cheese caramel cheddar corn

, Dairy gf = Naturally Gluten Free \*CAUTION: ALL products processed on shared equipment with peanut and tree nut

## ASHDON FARMS TINS

# Perfect for Gifts and Treats!



#### **Chickadees on Mushroom Tin** (online direct ship) Milk Chocolate Pretzels

#### **Girl Scout Memory Box Tin**

(order card, online girl delivered or direct ship) Milk Chocolate Mint Treasures



## NEW **PRODUCTS!**



(direct ship only) Tervis Tumblers and Girl Scout Themed mini Bark Box



ship)



# MAGAZINES

Top-selling magazines offered Easy renewal No cost shipping







## PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Tervis® Tumblers



## PRODUCTS GIRL SCOUT SUPPORTERS CAN PURCHASE

Girl Scout themed mini BarkBox





#### **Project Thank You**

Project Thank You items are delivered to our local hometown heroes throughout our Council area

Customers may choose a Project Thank You item for \$7

Orders can be placed through order card, online girl delivered, or direct ship channels

Products are preselected and are distributed by council

These are not distributed by girls/troops

Troops earn proceeds and Girl Scouts earn a special patch and credit towards other rewards



# HOW TO GET STARTED

Online to purchase nuts & chocolates, magazines, Tervis® Tumblers and BarkBox

## In-person with nut order card

## GIRL SCOUT'S PLATFORM SET-UP

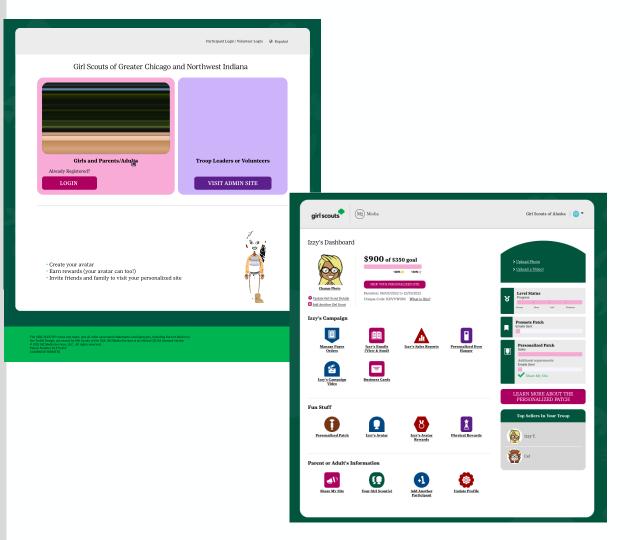
Preferred Email Address

Confirm Membership

Highlight Girl Scout Goals

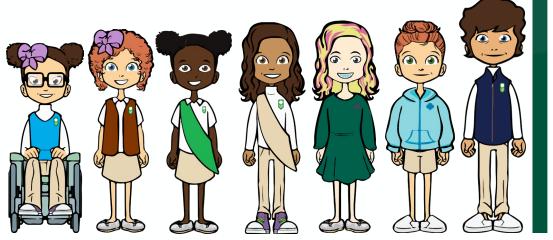
Build an Avatar

Include Video



# GIRL SCOUT'S PERSONALIZED

#### Design an Avatar





Girl Scouts of Alaska 🛛 📧 🔻

#### 🕜 Update Izzy's Avatar

#### **Build Your Avatar**

Create an avatar that reflects your personality! Creating a avatar will let you earn virtual rewards as you complete the activities and let you into your avatar's room to see your rewards. Get started and earn your first reward!

Check out the new uniform and official apparel options that will be available in select councils stores and online at girlscoutshop.com.



to see	ll choices for your avatar, use the arrows in the avatar software bei	ow.	
	Face		
	Hair		
	Body		
	Clothing		
4	Тор	•	
•	Bottom	•	
•	Socks	۲	
•	Shoes	۲	
•	Accessories	•	
-			

To see all choices for your syster, use the arrows in the syster software below

#### Add Your Avatar's Voice

Include your own personalized message by recording an audio file and uploading it to the web site. For help, including a sample script, consult the audio guide.

Unfortunately, your browser does not support our 'Record Now' feature. Currently, live audio recording is supported by the Firefox and Google Chrome browsers. To provide audio for your Avatar, you will need to upload an audio file. IOS users can select 'Take Photo or Video' when uploading a file to use their video commento record an audio messace.

#### 🔓 UPLOAD AN AUDIO FILE

I do not want to record a voice

Preview how your avatar will sound on your own personalized Talking Avatar landing page!



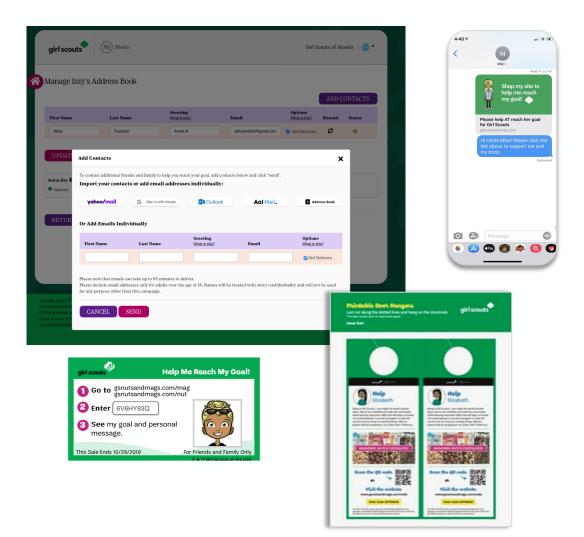
## TOOLS TO RUN A BUSINESS

Send emails

Share My Site with social media and texting

Printable business cards

Door hangers with QR codes



# PARTICIPANT'S DASHBOARD

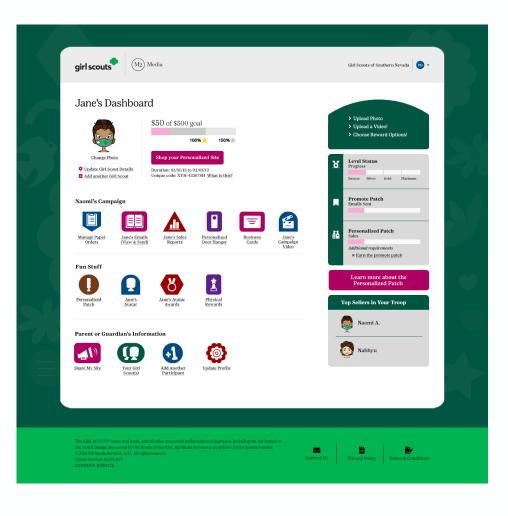
Additional emails/social media/texts

Girl Scout's avatar room with virtual rewards & troop photo

Manage nut card order entry

Select rewards

Sales reports



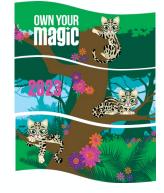
# Girl Rewards and Patches







Small Ocelot Plushie 50+ Items



Send 18+ Emails

10+ Nut/Candy Items

2+ Magazine & More Items



**Ocelot Socks** 65+ Items

**Own Your Magic** Ocelot T-Shirt 80+ Items





Cat Wireless Headphones 125+ Items



4+ Project Thank You Items

100+ Patch & Large **Ocelot** Plushie 100+ Items

Rewards are cumulative.

"Items" refers to all items available during the sale combined.

Girl gets to choose:

- Name, nickname or initials
- Either background
- Avatar (3 billion combinations!)
  - Hair, shoes, clothing, eyes, etc.

Earned by:

- Sending 18+ emails and
- Selling \$375 in magazine, nut, chocolate items during the Fall Program

Once earned, the patch will be mailed to the Girl Scout directly if she includes her address when signing up.



#### Fall Product Training

## Works in Three Ways:

Order Card:

Bring to friends & family. Take orders. Collect money. Deliver products.

Online w/ Girl Delivery:

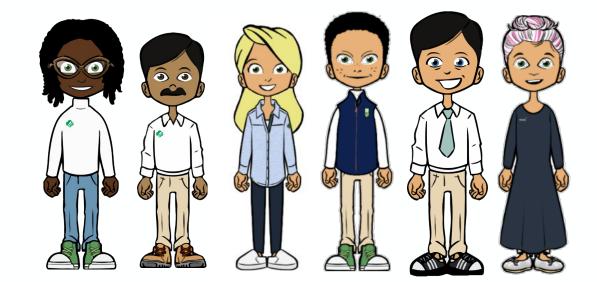
Girl sends link to friends & family. Customers buy online and request girl delivery. Products are physically delivered by the girl. Only available for the 16 items on the Nut Order Card.

Online w/ Direct Ship:

Girl sends link to friends & family. Customers buy online and have shipped directly to them. All "Mags & More" items work this way.

It's SO EASY! No booths, no estimates, no re-orders, and no inventory on-hand.

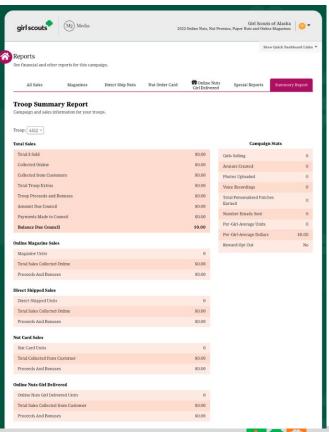
# VOLUNTEER EXPERIENCE



### Fall Product Training

How you get started:

- You are registered for 2024 Membership Year
- Up-to-date background check
- Sign contract at <a href="https://forms.gle/2cxYFsU7WR1cgWbm9">https://forms.gle/2cxYFsU7WR1cgWbm9</a>
- We will code you in council's system, then you'll get granted access to www.gsnutsandmags.com/gsssc site (M2 System)
- Make sure that girls in your troop are renewed and that new girls are registered immediately so they can participate
- Materials for girls (order cards, money envelopes, etc.) will be distributed to Troop by your Service Unit Product Manager





#### (M2) Media Group

#### Thank You

#### Dear Michelle

It's time for the Fall product sale and an exciting year ahead for Girl Scouts! For the Fall sale this year, we have a website where you can communicate with the girls / parents in your troop, monitor results, and build an avatar to be included in a troop photo. Your username will be the email address shown below. Please <u>click</u> <u>here</u> to create your password.

Username:

Once your password is created, <u>click here</u> to access the site or go to <u>https://www.girlscoutmagazines.com/admin</u>

The sale will run from 09/19/2014 at 12:00 AM to 11/25/201/ 11:59 PM. Please encourage all of the girls in your troop to participate. If you have any questions, please contact your unit leader or the council. Thank you for all that you do for C Scouts!

Girl Scouts of California's Central Coast

# TROOP VOLUNTEER ACCESS

## Email invitation to login

Troop training video

## Queue Parent/Adult Email Campaign

Volunteer avatar

# TROOP DASHBOARD

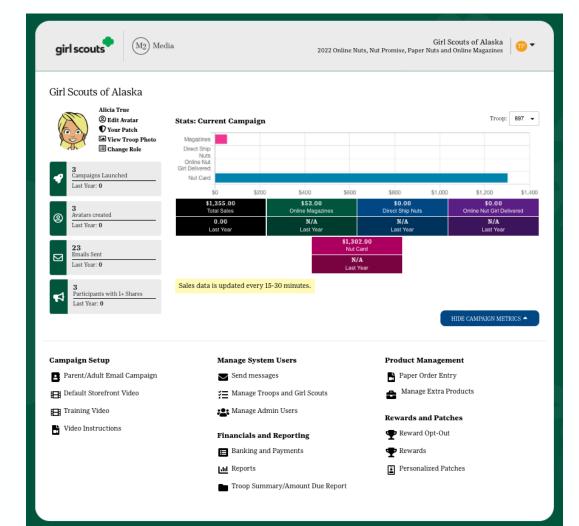
Messaging

Manage nut card order entry

Select rewards

Sales reports

Banking and payments



When you access the M2 Site:

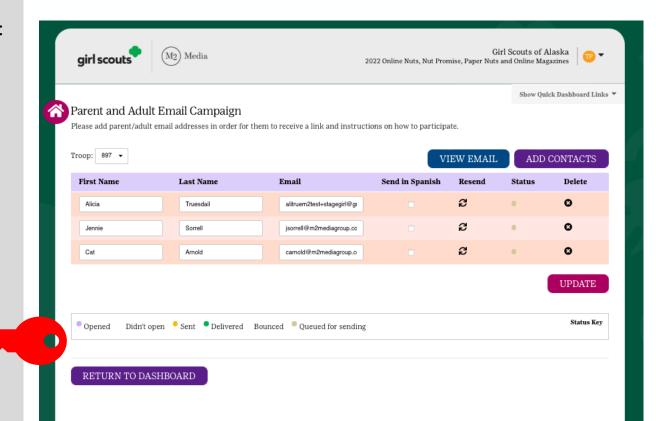
Use "login to administration site" button to log in starting 9/6

Watch training video

Create your avatar

Add registered girls to your troop list

Queue Parent/Adult Email Campaign by 9/10 \* This triggers an e-mail sent by M2 to the girls in your troop on the morning that the sale starts



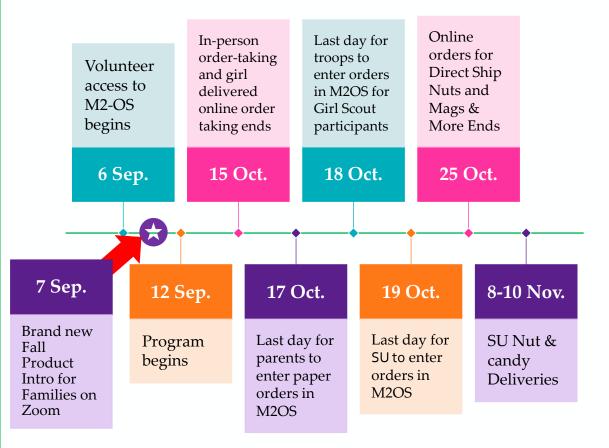
# VOLUNTEER REWARD

To Earn: \$1000 combined sales total for Troop





## IMPORTANT DATES



## Fall Product Training

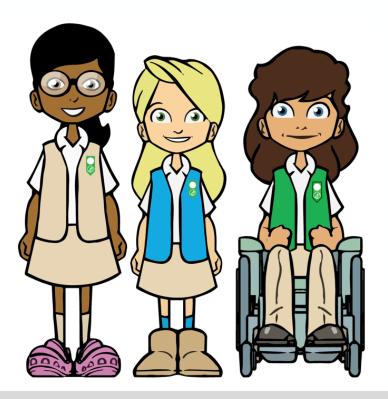
#### Sign off

- Receipt every time money or product changes hands.
- Separate by variety: 16 different items!
- Count everything you receive before you sign off that you received it.
  - (For the Service Unit, it will be the delivery agent.)
- Load after your entire order is signed off.



## Fall Product Training

#### Closeout



#### Wrapping it all up

- Make sure each girl has paid in full
- Get confirmation that monies were paid through ACH process in early December.
- Collect all receipts & parent permission slips
- Keep lists for distributing rewards at the end (early December)
- Keep everything through the end of the season

# **BALANCING FINANCES**

## Sales reports

## Banking and payments

girl scouts	M2 Media	Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines					
Banking and I Check banking and Service Unit / Troo	payments for this campaign.		SI	how Quick Dashboard Links			
Troop Paymen	tts - Troop 6512						
<b>Troop Deposits</b> New payments mai	de by this troop to the council						
Date	Bank Name	Check/Deposit/Ref#	Comments	MANAGE ACH			
Dute	Dank Mane	No results returned	comments	Deposit			
SEARCH TOOLS 👻	ments for this troop.	n. Click the "+" menu to access additional fe		COUT PAYMENT			
Girl Scout		Payments Due Troop	Payments Made	Balance			
🕂 Janie Jones		\$0.00	\$15.00	(\$15.00)			
	DASHBOARD	\$0.00	\$12.00	(315.)			

girl scouts (M2) Media		Girl Scouts of Alaska 2022 Online Nuts, Nut Promise, Paper Nuts and Online Magazines				
				Show	Quick Dashboard Lin	
Reports iee financial and other reports for this campai	zn.					
All Sales Magazines	Direct Ship Nuts	Nut Order Card	Girl Delivered	Special Reports	Summary Report	
<b>Froop Summary Report</b> Campaign and sales information for your troop	s.					
·····						
roop: 6512 -						
Total Sales				Campaign S	Stats	
Total \$ Sold			\$0.00	Girls Selling	0	
Collected Online			\$0.00	Avatars Created	0	
Collected from Customers			\$0.00	Photos Uploaded	0	
Total Troop Extras			\$0.00	Voice Recordings	0	
Troop Proceeds and Bonuses			\$0.00	Total Personalized Patches	. 0	
Amount Due Council		\$0.00	Earned			
Payments Made to Council			\$0.00	Number Emails Sent Per-Girl-Average Units	0	
Balance Due Council			\$0.00	Per-Girl-Average Dollars	\$0.00	
Dnline Magazine Sales				Reward Opt Out	No	
Magazine Units			0			
Total Sales Collected Online			\$0.00			
Proceeds And Bonuses			\$0.00			
Direct Shipped Sales						
Direct Shipped Units			0			
Total Sales Collected Online			\$0.00			
Proceeds And Bonuses			\$0.00			
iut Card Sales						
Nut Card Units			0			
Total Collected from Customer			\$0.00			
Proceeds And Bonuses			\$0.00			

## Fall Product Training

Real sales. Real money.

#### **Money Management**

- We are dealing with real customers, real transactions and real money.
- Collect money @ each meeting someone dedicated off to the side to collect.
  - Count with someone else
  - Sign receipt immediately
- Make deposits regularly.
- Parents have signed. Receipts are signed off. We will hold you accountable for the monies owed because it belongs to the girls.
  - If troop has bad debt from parent, can be reimbursed for the troop proceeds by completing the form
  - Financially responsible
  - Criminally responsible
- If your troop is off by 5 tins of Mint Treasures, that's the equivalent of losing 60 items worth of proceeds.

Every item sold up front, funds collected at time of sale. NEVER distribute product until paid.

# FALL PRODUCT PROGRAM CUSTOMER CARE

M2'S Customer Care team is cross-trained to handle tech support, volunteer/participant and customer inquiries

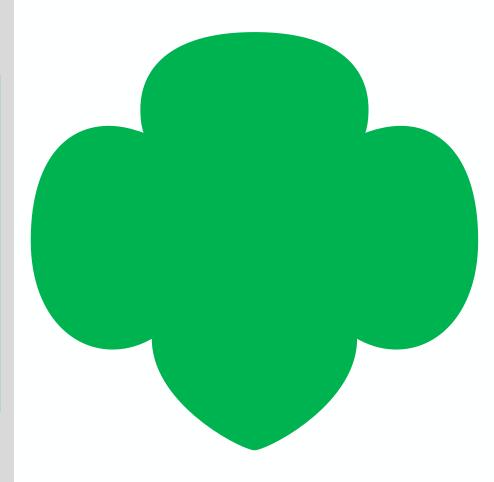
100% customer satisfaction guarantee



# **THANK YOU!**

For your continued support of Girl Scouting and the Fall Product Program.

# The girls will experience an oceLOT of success!





# Questions?