

Short & Snappy Session - Juliette Gordon Low



What is a Short & Snappy?

- Short training segment provided at a Service Unit Meeting
- Any interested volunteer may lead a Short & Snappy
- Trainings are 10-30 minutes in length

Things to Remember

- Have participants sign the attendance sheet and keep for Service Unit records
- Stay within the allotted time
- If you don't know the answer, seek the correct answer from the appropriate support person

Supplies Needed

- Short & Snappy Outline

Who is Juliette Gordon Low?

Juliette Gordon Low, nicknamed Daisy, is the founder of Girl Scouts. She was born October 31, 1860 and was raised in Savannah, Georgia. After her husband died, Juliette was searching for a new purpose in life. In 1911, she met with the founder of Boy Scouts, Robert Baden-Powell, who suggested that she meet with Girl Guide troops in England and Scotland. When she traveled back to the United States in 1912, she immediately jumped into action bringing Girl Guiding to the United States.

With the help of her cousin who was a school principal, Juliette Gordon Low got a group of girls together and hosted the first ever meeting on March 12, 1912. The girls recited the Promise and Law and learned to tie knots. Juliette established a headquarters for them in the carriage house on her property.

She established the notion of girl-led programming from the beginning. Whenever she was asked what to do next, she always said to "ask the girls." The girls themselves chose to be called "Girl Scouts" instead of "Girl Guides," and the name was officially established as Girl Scouts in 1913.

Juliette Gordon Low used her own money to pay for the program, even selling her pearl necklace when she ran out of money. She spent many years building up the organization and fundraising to get troops established.

Juliette Gordon Low passed away in 1927 after a long battle with breast cancer. She was buried in Laurel Grove Cemetery in Savannah wearing her Girl Scout uniform. In 1953, GSUSA purchased Juliette Gordon Low's home and restored it to become a museum dedicated to Girl Scouts and Juliette Gordon Low.

Every year, Girl Scouts celebrate Juliette Gordon Low around her birthday in October. Some troops have birthday parties while others may combine it with a Halloween party. How will your troop celebrate Juliette Gordon Low this year?

