

Goal: Let's Talk is an opportunity for fearless dialogue, boundless innovation, and collective courage that co-creates transformative initiatives, elevates every Girl Scout's journey, and sets a new standard for community-driven impact.

Let's Talk



Discuss. Collaborate. Connect.

Welcome Back, Troops
September 10, 2025

Agenda

1. Welcome & Introductions (5 minutes)
2. Council Overview & Updates (10 minutes)
 - Girl Program Launches
 - Volunteer Program Updates
 - Executive Initiatives
3. Questions & Discussion (40 minutes)
4. Wrap Up (5 minutes)



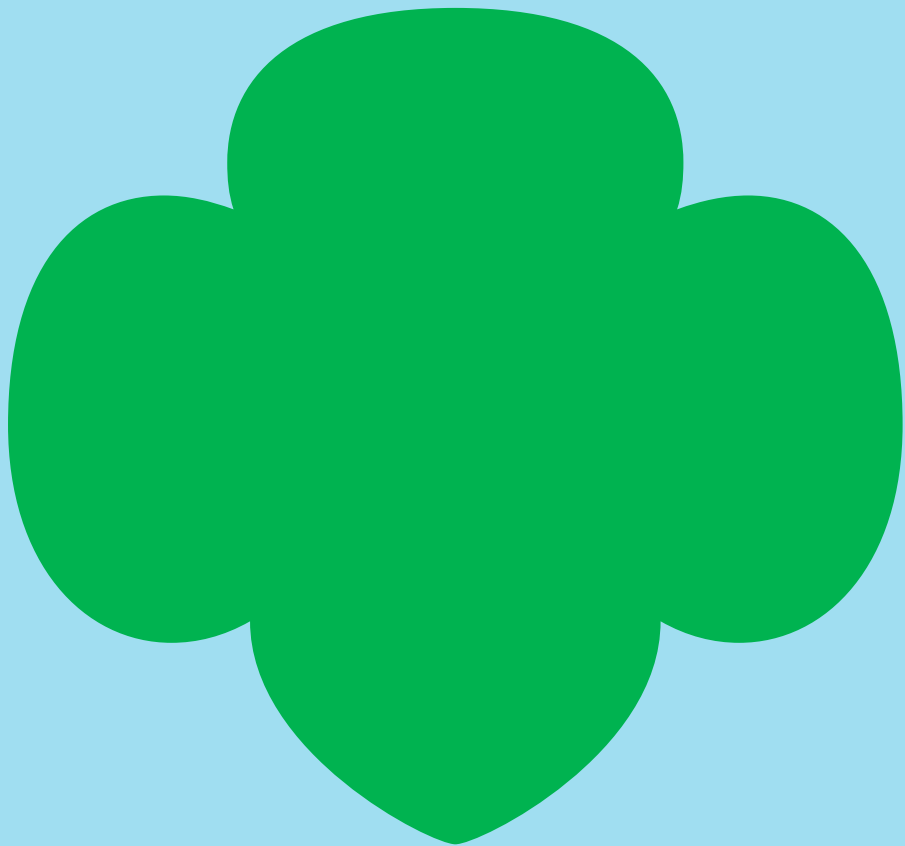
Meeting Norms

Council Commitment

- To honor your time, prepared and present.
- To listen more than we speak
- To act where we can, and communicate why not when we can't

Group Commitment

- Make space for all voices and opinions
- Listen to understand
- Share honestly and respectfully
- Confidentiality when asked, outward communication when not



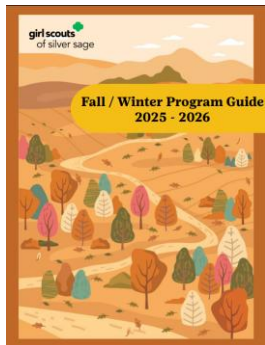
2026 Program Launches

Dr. Kristen McAdams, Program Manager

2026 Membership Year Program Launches



Look out for our
printed program
bulletin!



Family STEM Exploration Days

- January 24 – Southeast Idaho
- January 31 – Southwest Idaho

Girls EmPOWERing the Future (Cadette, Senior, Ambassador)

- Complete Chip, Chip, Hooray
- Earn three technology badges
- Participate in cohort celebration



Break Camps, Outdoor and Wilderness Skills Workshops

- November 22 & 24 – Outdoor Survival
- November 24 – 26 – Echo Fall Camp
- December 29 – Jan 2 – Echo Winter Camp
- January 16 – 18 – CAP Winter Camp
- February – Family Snowshoe Events
 - 7 - SE Idaho
 - 14 - SW Idaho
 - 16 - Magic Valley



NEW!
Body Appreciation
Badges



@girlscouts

New!

Introducing the
Girl Scout
Leadership Awards

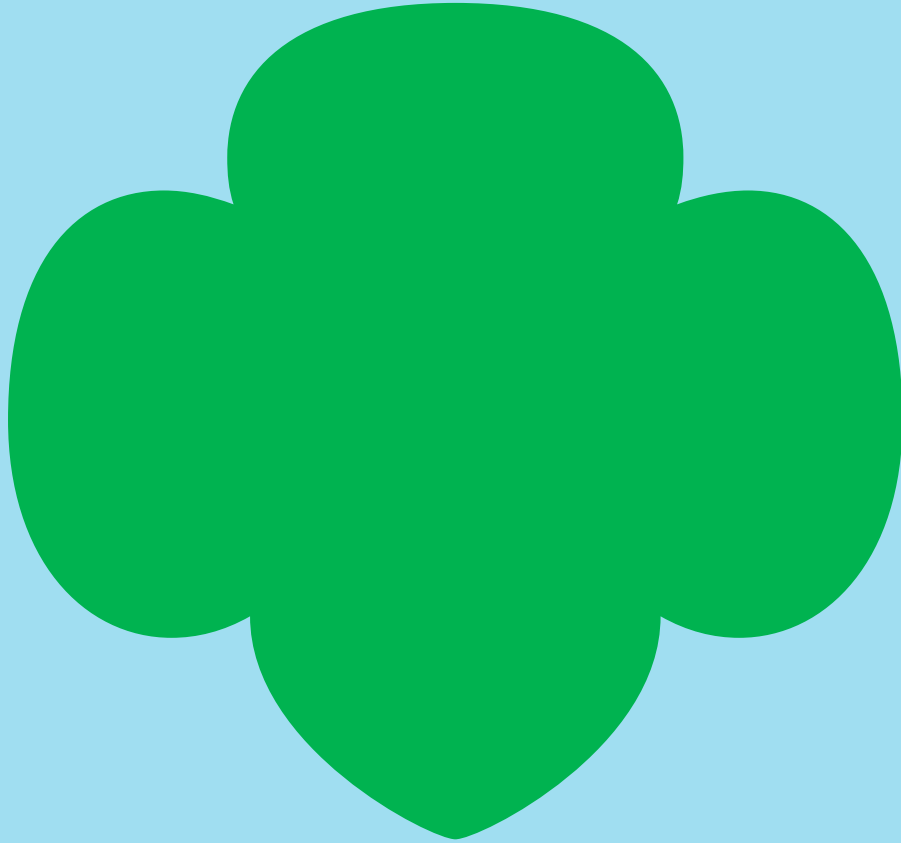


@girlscouts



58th National Council Session

Washington D.C.
July 20 – 22, 2026



Volunteer Program Updates

Uschi De Rose, Director of Membership & Data

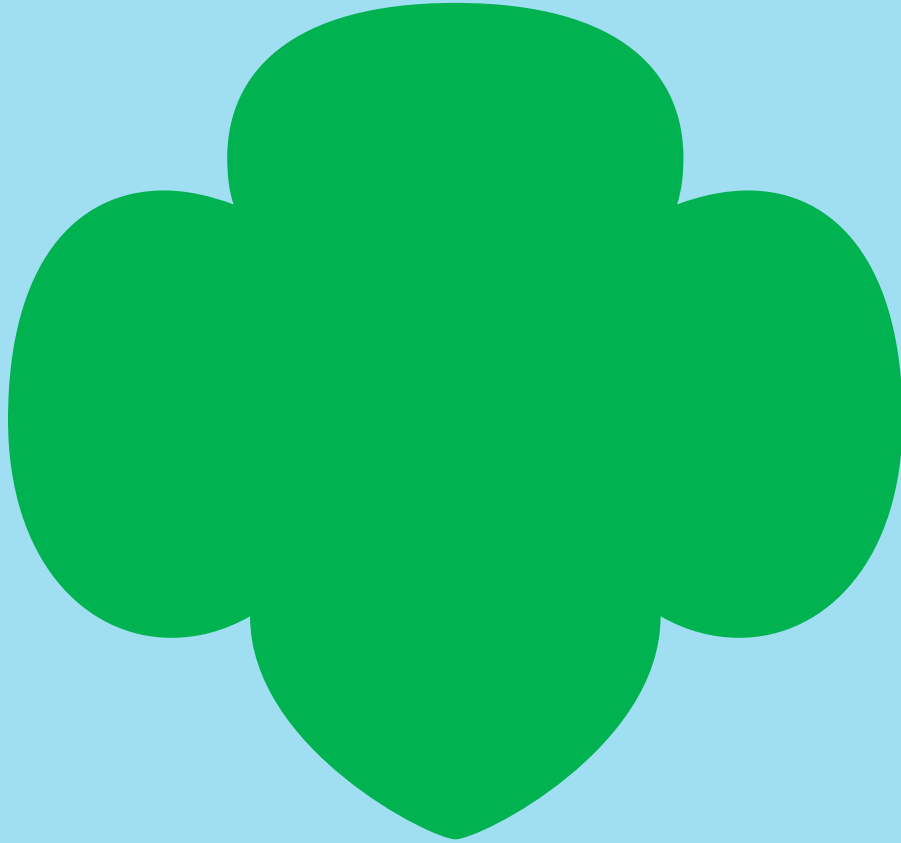
1. Volunteer facing policies & procedures
2. Child Abuse and Neglect Prevention
3. Activity Accident Insurance
4. Safety Activity Checkpoints
5. Streamlining communication – Band

Council Band



First Year Experience Band





Executive Initiatives

Dr. Angela Hemingway, Chief Executive Officer



- Council Bylaws
- CEO Patch Design Contest
- New Cookie Launch
- Cookie Tax

Entrepreneurship News: Exploremores



Nate Eaton - Reporter

Yesterday at 9:00 AM · 🌐

...

The Girl Scouts have a new cookie coming out next year.

The organization has announced that "Exploremores," a Rocky Road-inspired cookie, is being added to the lineup when sales begin in January.

The new chocolate cookie, which has a creamy filling with notes of chocolate, marshmallow and toasted almond-flavored crème, reflects "the spirit of exploration at the heart of every Girl Scout," according to a news release.

Earlier this year, the Girl Scouts of the USA revamped its cookie lineup, announcing the discontinuation of the "S'mores" and "Toast-Yay!" cookies after several years on sale.

What do you think? Want to try it?



Nationwide Launch of Exploremores September 9 National & Local Coverage



Questions & Discussion



What are some ways to get more attendance and participation in Service Unit level events?

Ways to get more attendance at Service Unit (SU) events!

- Create events that are attractive to girls.
- Form an event committee.
- Market events to parents, not just troop leaders.
- Make attending enticing.
- Make attending easy.



I don't think Troop Leaders and volunteers are well informed of the different pins or awards they could/should be receiving for their service.

Recognition, Awards, Pins for Troops, Leaders & Volunteers

- Years of Membership
 - Years of Volunteer Service
 - Service Unit Awards
 - Council Awards
 - GSUSA Awards
- ***
- 5-Star Troop Award
 - 4 for HER

SAVE THE DATE

April 10, 6-8 pm – Eastern Idaho

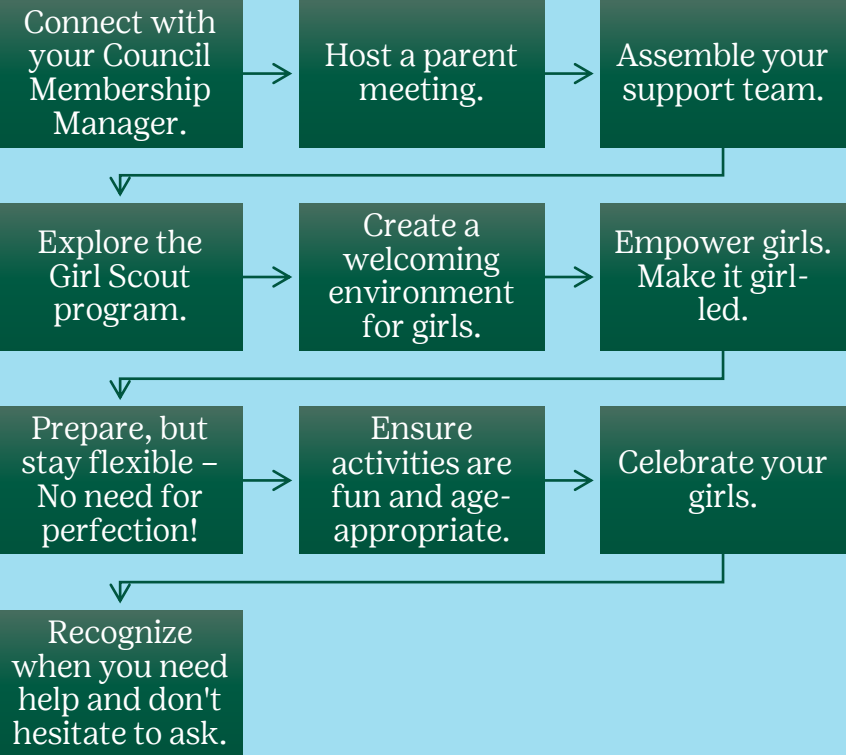
April 17, 6-8 pm – Treasure Valley



What are some best practices for a strong start to the new Troop year?



Best Practices To Start The Year Off



Entrepreneurship News: Fall Product Program

So Easy!!

- No Booths to Schedule
- No Guesswork
- No Inventory

Lucrative for Troop, Funds before Holidays

- \$1.00 per nut/chocolate item
- \$3.00 per magazine, tumbler, BarkBox, etc.

Choose Any Combination

- (A) Set it & forget it. (Emails w/ ship-only.)
- (B) Order online & girl delivers items. (Emails w/ girl delivery.)
- (C) Take orders & deliver items. (Paper orders require girl delivery.)

Big Benefits

- Early skill-building in preparation for Cookie Program
- Girls who are participating are excited & engaged
- Funds for winter party, badges, activities, etc.

Local Fall Product Launch

September 9
Friends & Family



I'm a Troop Leader, how do I get more
girls in my Troop?

Open your troop up on the
Opportunity Catalog

Participate in the More
Friends, More Fun
campaign

Invite girls' friends
(neighbors & class friends)
to attend your troop
meeting

Adding girls to your troop!



More Friends,
More Fun!

September 1st - October 31st



Girl Scouting is more fun with friends!

Girl Scouts is where girls grow, lead, and thrive—together. We're encouraging current members to invite new friends to join the fun, adventure, and sisterhood of Girl Scouting.

**Grow your Existing
Troop to earn exciting
rewards!**

Scan the QR Code to open your Troop on the Participation Catalog and to receive 15% off a single store purchase for your Troop.



+1 new Girl	Your Troop is entered to win \$100 for your Troop's account (4 Winners)
+3 new Girls & +1 new Adult	Your whole Troop will earn a "More Friends, More Fun" Patch & \$25 towards Troop's Account
+5 new Girls & +2 new Adults	Volunteer's Day Off! A council staff member will lead one of your troop meetings with a fun, hands-on activity and bring swag bags for all the girls in your Troop

There used to be events at Wahooz
(e.g. Back to Troop), why did they stop?

What are the results from the Voices
Count survey girls completed this past
April?

I heard that TAM is being changed. Can you update me on what's happening at TAM?

Additional Question from the Chat

Thank You!

October 8: Strategy & Stewardship [Register](#)

Post Meeting Survey

